



Community Profile

Rings: 3, 5, 10 mile radii

550 Clock Tower Way, Crescent Springs, KY

Latitude: 39.05
Longitude: -84.57

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	55,845	206,516	634,362
2010 Total Population	54,512	196,312	640,728
2017 Total Population	55,732	205,554	670,670
2017 Group Quarters	832	5,784	22,415
2022 Total Population	56,619	210,420	688,441
2017-2022 Annual Rate	0.32%	0.47%	0.52%
2017 Total Daytime Population	71,361	305,066	784,870
Workers	44,443	197,791	443,837
Residents	26,918	107,275	341,033
Household Summary			
2000 Households	22,693	83,483	258,515
2000 Average Household Size	2.42	2.41	2.38
2010 Households	22,720	80,166	260,435
2010 Average Household Size	2.36	2.38	2.38
2017 Households	23,113	83,431	271,392
2017 Average Household Size	2.38	2.39	2.39
2022 Households	23,433	85,356	278,339
2022 Average Household Size	2.38	2.40	2.39
2017-2022 Annual Rate	0.28%	0.46%	0.51%
2010 Families	14,040	46,957	152,246
2010 Average Family Size	3.00	3.09	3.08
2017 Families	14,043	47,784	155,756
2017 Average Family Size	3.03	3.12	3.11
2022 Families	14,135	48,439	158,637
2022 Average Family Size	3.04	3.14	3.13
2017-2022 Annual Rate	0.13%	0.27%	0.37%
Housing Unit Summary			
2000 Housing Units	24,068	91,389	282,578
Owner Occupied Housing Units	61.6%	50.8%	50.7%
Renter Occupied Housing Units	32.7%	40.5%	40.8%
Vacant Housing Units	5.7%	8.7%	8.5%
2010 Housing Units	24,629	91,046	297,259
Owner Occupied Housing Units	59.2%	48.7%	50.0%
Renter Occupied Housing Units	33.0%	39.4%	37.6%
Vacant Housing Units	7.8%	12.0%	12.4%
2017 Housing Units	24,986	93,664	305,514
Owner Occupied Housing Units	56.3%	46.0%	48.1%
Renter Occupied Housing Units	36.2%	43.0%	40.8%
Vacant Housing Units	7.5%	10.9%	11.2%
2022 Housing Units	25,391	95,831	312,970
Owner Occupied Housing Units	56.0%	45.8%	48.0%
Renter Occupied Housing Units	36.2%	43.2%	40.9%
Vacant Housing Units	7.7%	10.9%	11.1%
Median Household Income			
2017	\$58,580	\$45,796	\$50,485
2022	\$66,146	\$51,048	\$55,940
Median Home Value			
2017	\$187,405	\$137,191	\$160,444
2022	\$206,108	\$144,770	\$176,190
Per Capita Income			
2017	\$35,461	\$26,779	\$28,942
2022	\$40,002	\$30,212	\$32,867
Median Age			
2010	38.3	35.1	34.3
2017	39.3	36.4	35.6
2022	40.1	37.3	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	23,113	83,430	271,386
<\$15,000	8.6%	15.9%	15.5%
\$15,000 - \$24,999	9.1%	12.0%	11.0%
\$25,000 - \$34,999	9.9%	10.7%	9.8%
\$35,000 - \$49,999	14.5%	14.6%	13.2%
\$50,000 - \$74,999	18.1%	17.6%	16.8%
\$75,000 - \$99,999	12.2%	11.2%	12.0%
\$100,000 - \$149,999	14.7%	10.5%	12.7%
\$150,000 - \$199,999	5.6%	3.7%	4.6%
\$200,000+	7.3%	3.7%	4.4%
Average Household Income	\$84,949	\$64,870	\$70,264
2022 Households by Income			
Household Income Base	23,433	85,355	278,333
<\$15,000	8.2%	15.4%	14.8%
\$15,000 - \$24,999	8.1%	11.0%	9.9%
\$25,000 - \$34,999	8.4%	9.4%	8.6%
\$35,000 - \$49,999	12.8%	13.1%	11.7%
\$50,000 - \$74,999	17.3%	17.0%	16.0%
\$75,000 - \$99,999	13.7%	13.0%	13.8%
\$100,000 - \$149,999	16.9%	12.3%	14.8%
\$150,000 - \$199,999	6.3%	4.4%	5.3%
\$200,000+	8.3%	4.3%	5.1%
Average Household Income	\$96,130	\$73,393	\$80,057
2017 Owner Occupied Housing Units by Value			
Total	14,054	43,119	146,775
<\$50,000	3.6%	5.5%	4.4%
\$50,000 - \$99,999	10.3%	24.9%	18.6%
\$100,000 - \$149,999	20.7%	26.4%	23.3%
\$150,000 - \$199,999	20.6%	15.9%	18.1%
\$200,000 - \$249,999	13.9%	9.6%	12.0%
\$250,000 - \$299,999	6.3%	4.6%	7.1%
\$300,000 - \$399,999	10.3%	6.1%	7.8%
\$400,000 - \$499,999	5.3%	2.7%	3.5%
\$500,000 - \$749,999	5.5%	2.6%	3.2%
\$750,000 - \$999,999	2.1%	1.1%	1.1%
\$1,000,000 +	1.5%	0.7%	0.8%
Average Home Value	\$249,916	\$182,956	\$206,123
2022 Owner Occupied Housing Units by Value			
Total	14,226	43,923	150,195
<\$50,000	2.9%	4.8%	3.7%
\$50,000 - \$99,999	8.8%	22.8%	16.6%
\$100,000 - \$149,999	18.5%	25.0%	21.1%
\$150,000 - \$199,999	18.1%	14.8%	16.4%
\$200,000 - \$249,999	13.0%	9.5%	11.6%
\$250,000 - \$299,999	6.2%	4.9%	7.7%
\$300,000 - \$399,999	12.0%	7.6%	10.0%
\$400,000 - \$499,999	6.8%	3.7%	5.0%
\$500,000 - \$749,999	7.6%	3.9%	4.8%
\$750,000 - \$999,999	3.3%	1.8%	1.8%
\$1,000,000 +	2.6%	1.2%	1.3%
Average Home Value	\$290,914	\$209,075	\$235,043

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	54,512	196,313	640,726
0 - 4	6.4%	7.5%	7.2%
5 - 9	6.4%	6.8%	6.7%
10 - 14	6.6%	6.4%	6.4%
15 - 24	13.1%	13.9%	15.7%
25 - 34	13.8%	15.3%	15.0%
35 - 44	12.1%	12.5%	12.7%
45 - 54	14.7%	14.6%	14.2%
55 - 64	12.9%	11.4%	11.0%
65 - 74	6.8%	6.1%	5.8%
75 - 84	4.9%	3.9%	3.8%
85 +	2.3%	1.6%	1.6%
18 +	76.8%	75.5%	75.8%
2017 Population by Age			
Total	55,733	205,554	670,668
0 - 4	5.8%	6.8%	6.6%
5 - 9	6.0%	6.7%	6.4%
10 - 14	6.1%	6.3%	6.2%
15 - 24	12.1%	12.7%	14.9%
25 - 34	14.4%	15.6%	15.1%
35 - 44	12.1%	12.7%	12.5%
45 - 54	12.4%	12.5%	12.4%
55 - 64	13.8%	12.7%	12.3%
65 - 74	9.7%	8.2%	7.9%
75 - 84	4.9%	4.0%	3.8%
85 +	2.6%	1.9%	1.8%
18 +	78.5%	76.7%	77.3%
2022 Population by Age			
Total	56,618	210,420	688,441
0 - 4	5.8%	6.8%	6.6%
5 - 9	5.8%	6.5%	6.2%
10 - 14	6.1%	6.4%	6.2%
15 - 24	11.5%	12.4%	14.4%
25 - 34	13.7%	14.8%	14.8%
35 - 44	13.4%	13.5%	13.1%
45 - 54	11.1%	11.4%	11.4%
55 - 64	12.9%	12.3%	11.9%
65 - 74	11.3%	9.5%	9.1%
75 - 84	5.9%	4.7%	4.5%
85 +	2.6%	1.8%	1.8%
18 +	78.9%	76.8%	77.5%
2010 Population by Sex			
Males	26,338	96,264	313,223
Females	28,174	100,048	327,505
2017 Population by Sex			
Males	26,981	101,288	328,716
Females	28,751	104,265	341,954
2022 Population by Sex			
Males	27,475	103,895	337,944
Females	29,144	106,525	350,498

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 3, 5, 10 mile radii

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2010 Population by Race/Ethnicity			
Total	54,512	196,313	640,727
White Alone	92.6%	81.6%	77.0%
Black Alone	3.1%	12.8%	18.0%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	1.4%	1.0%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	1.8%	1.2%
Two or More Races	1.6%	2.5%	2.1%
Hispanic Origin	2.4%	3.5%	2.7%
Diversity Index	18.0	36.4	40.7
2017 Population by Race/Ethnicity			
Total	55,733	205,553	670,670
White Alone	91.0%	79.3%	75.3%
Black Alone	3.5%	13.7%	18.4%
American Indian Alone	0.1%	0.3%	0.2%
Asian Alone	2.1%	1.4%	2.0%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	1.2%	2.1%	1.4%
Two or More Races	1.9%	2.9%	2.5%
Hispanic Origin	3.0%	4.4%	3.4%
Diversity Index	21.8	40.6	43.8
2022 Population by Race/Ethnicity			
Total	56,619	210,421	688,442
White Alone	89.6%	77.5%	73.7%
Black Alone	3.8%	14.4%	18.8%
American Indian Alone	0.2%	0.3%	0.2%
Asian Alone	2.8%	1.8%	2.5%
Pacific Islander Alone	0.1%	0.2%	0.1%
Some Other Race Alone	1.4%	2.5%	1.7%
Two or More Races	2.2%	3.4%	3.0%
Hispanic Origin	3.5%	5.2%	4.0%
Diversity Index	25.0	44.0	46.5
2010 Population by Relationship and Household Type			
Total	54,512	196,312	640,728
In Households	98.5%	97.4%	96.8%
In Family Households	79.3%	76.7%	75.6%
Householder	25.7%	23.9%	23.8%
Spouse	18.9%	15.1%	15.6%
Child	30.2%	31.4%	30.8%
Other relative	2.4%	3.4%	3.1%
Nonrelative	2.1%	2.9%	2.4%
In Nonfamily Households	19.2%	20.7%	21.2%
In Group Quarters	1.5%	2.6%	3.2%
Institutionalized Population	0.7%	1.2%	1.2%
Noninstitutionalized Population	0.8%	1.4%	2.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	38,953	138,645	441,560
Less than 9th Grade	2.0%	3.9%	3.0%
9th - 12th Grade, No Diploma	4.7%	9.0%	7.5%
High School Graduate	22.4%	25.3%	23.5%
GED/Alternative Credential	3.4%	5.0%	4.3%
Some College, No Degree	20.4%	21.2%	20.9%
Associate Degree	8.7%	7.9%	8.4%
Bachelor's Degree	23.2%	17.6%	20.3%
Graduate/Professional Degree	15.2%	10.1%	12.1%
2017 Population 15+ by Marital Status			
Total	45,706	164,826	541,572
Never Married	34.7%	39.9%	40.3%
Married	47.6%	39.8%	41.8%
Widowed	6.3%	6.0%	5.4%
Divorced	11.4%	14.4%	12.4%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.6%	93.7%	93.8%
Civilian Unemployed (Unemployment Rate)	4.4%	6.3%	6.2%
2017 Employed Population 16+ by Industry			
Total	29,330	99,252	333,492
Agriculture/Mining	0.5%	0.3%	0.3%
Construction	6.1%	5.3%	4.6%
Manufacturing	11.6%	11.5%	11.4%
Wholesale Trade	3.3%	3.1%	2.6%
Retail Trade	9.6%	11.0%	11.3%
Transportation/Utilities	7.0%	6.4%	6.0%
Information	1.5%	1.6%	1.5%
Finance/Insurance/Real Estate	9.8%	7.7%	7.9%
Services	46.3%	49.3%	50.6%
Public Administration	4.2%	3.9%	3.7%
2017 Employed Population 16+ by Occupation			
Total	29,329	99,250	333,490
White Collar	66.2%	59.8%	64.0%
Management/Business/Financial	17.8%	14.2%	15.6%
Professional	20.7%	18.9%	22.5%
Sales	11.3%	10.3%	10.5%
Administrative Support	16.3%	16.4%	15.3%
Services	14.5%	18.8%	17.9%
Blue Collar	19.3%	21.4%	18.1%
Farming/Forestry/Fishing	0.7%	0.3%	0.2%
Construction/Extraction	3.5%	4.0%	3.4%
Installation/Maintenance/Repair	2.7%	2.5%	2.3%
Production	6.1%	7.3%	5.7%
Transportation/Material Moving	6.4%	7.4%	6.5%
2010 Population By Urban/ Rural Status			
Total Population	54,512	196,312	640,728
Population Inside Urbanized Area	99.8%	99.9%	98.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.2%	0.1%	1.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	22,720	80,165	260,435
Households with 1 Person	31.5%	33.9%	33.5%
Households with 2+ People	68.5%	66.1%	66.5%
Family Households	61.8%	58.6%	58.5%
Husband-wife Families	45.3%	37.0%	38.5%
With Related Children	19.0%	16.0%	17.1%
Other Family (No Spouse Present)	16.5%	21.6%	20.0%
Other Family with Male Householder	4.7%	5.4%	4.8%
With Related Children	2.7%	3.1%	2.7%
Other Family with Female Householder	11.8%	16.2%	15.2%
With Related Children	7.9%	11.3%	10.6%
Nonfamily Households	6.7%	7.5%	8.0%
All Households with Children	30.0%	30.8%	30.8%
Multigenerational Households	2.7%	3.6%	3.3%
Unmarried Partner Households	6.8%	8.3%	7.4%
Male-female	6.1%	7.4%	6.6%
Same-sex	0.7%	0.8%	0.8%
2010 Households by Size			
Total	22,719	80,166	260,435
1 Person Household	31.5%	33.9%	33.5%
2 Person Household	33.2%	30.4%	30.8%
3 Person Household	15.4%	15.1%	15.0%
4 Person Household	11.5%	11.1%	11.5%
5 Person Household	5.4%	5.7%	5.7%
6 Person Household	2.1%	2.3%	2.2%
7 + Person Household	1.0%	1.5%	1.3%
2010 Households by Tenure and Mortgage Status			
Total	22,720	80,166	260,435
Owner Occupied	64.2%	55.3%	57.1%
Owned with a Mortgage/Loan	46.9%	41.6%	43.9%
Owned Free and Clear	17.3%	13.6%	13.2%
Renter Occupied	35.8%	44.7%	42.9%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	24,629	91,046	297,259
Housing Units Inside Urbanized Area	99.8%	99.9%	98.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.2%	0.1%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	In Style (5B)	Hardscrabble Road (8G)	Rustbelt Traditions (5D)
2.	Old and Newcomers (8F)	Traditional Living (12B)	Traditional Living (12B)
3.	Savvy Suburbanites (1D)	In Style (5B)	City Commons (11E)
2017 Consumer Spending			
Apparel & Services: Total \$	\$52,170,949	\$145,702,494	\$516,777,281
Average Spent	\$2,257.21	\$1,746.38	\$1,904.17
Spending Potential Index	105	81	88
Education: Total \$	\$36,149,272	\$100,538,307	\$359,270,310
Average Spent	\$1,564.02	\$1,205.05	\$1,323.81
Spending Potential Index	107	83	91
Entertainment/Recreation: Total \$	\$75,818,073	\$209,987,857	\$737,806,968
Average Spent	\$3,280.32	\$2,516.90	\$2,718.60
Spending Potential Index	105	81	87
Food at Home: Total \$	\$121,891,311	\$349,129,841	\$1,219,042,274
Average Spent	\$5,273.71	\$4,184.65	\$4,491.81
Spending Potential Index	105	83	89
Food Away from Home: Total \$	\$80,920,977	\$227,264,218	\$805,670,074
Average Spent	\$3,501.10	\$2,723.98	\$2,968.66
Spending Potential Index	105	82	89
Health Care: Total \$	\$136,188,795	\$374,014,528	\$1,300,660,731
Average Spent	\$5,892.30	\$4,482.92	\$4,792.55
Spending Potential Index	105	80	86
HH Furnishings & Equipment: Total \$	\$47,477,180	\$131,274,103	\$462,944,080
Average Spent	\$2,054.13	\$1,573.45	\$1,705.81
Spending Potential Index	106	81	88
Personal Care Products & Services: Total \$	\$19,466,717	\$53,772,629	\$189,548,345
Average Spent	\$842.24	\$644.52	\$698.43
Spending Potential Index	106	81	88
Shelter: Total \$	\$396,400,570	\$1,113,319,482	\$3,926,754,876
Average Spent	\$17,150.55	\$13,344.19	\$14,468.94
Spending Potential Index	106	82	89
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$57,267,725	\$154,420,623	\$542,658,866
Average Spent	\$2,477.73	\$1,850.88	\$1,999.54
Spending Potential Index	106	79	85
Travel: Total \$	\$50,580,119	\$133,924,533	\$474,419,695
Average Spent	\$2,188.38	\$1,605.21	\$1,748.10
Spending Potential Index	106	77	84
Vehicle Maintenance & Repairs: Total \$	\$26,061,392	\$72,790,712	\$254,951,467
Average Spent	\$1,127.56	\$872.47	\$939.42
Spending Potential Index	105	81	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.