



Community Profile

Rings: 1, 3, 5 mile radii

520 Clock Tower Way, Crescent Springs, KY

Latitude: 39.05
Longitude: -84.57

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,540	55,889	206,516
2010 Total Population	9,274	54,554	196,312
2018 Total Population	9,433	55,586	204,923
2018 Group Quarters	0	833	5,733
2023 Total Population	9,512	56,127	209,880
2018-2023 Annual Rate	0.17%	0.19%	0.48%
2018 Total Daytime Population	11,791	70,604	305,797
Workers	7,663	44,170	200,313
Residents	4,128	26,434	105,484
Household Summary			
2000 Households	4,135	22,706	83,483
2000 Average Household Size	2.31	2.42	2.41
2010 Households	4,053	22,733	80,166
2010 Average Household Size	2.29	2.36	2.38
2018 Households	4,101	23,057	83,306
2018 Average Household Size	2.30	2.37	2.39
2023 Households	4,121	23,203	85,457
2023 Average Household Size	2.31	2.38	2.39
2018-2023 Annual Rate	0.10%	0.13%	0.51%
2010 Families	2,501	14,046	46,957
2010 Average Family Size	2.92	3.00	3.09
2018 Families	2,466	13,912	47,457
2018 Average Family Size	2.98	3.06	3.15
2023 Families	2,462	13,921	48,046
2023 Average Family Size	3.01	3.08	3.17
2018-2023 Annual Rate	-0.03%	0.01%	0.25%
Housing Unit Summary			
2000 Housing Units	4,412	24,083	91,389
Owner Occupied Housing Units	59.8%	61.5%	50.8%
Renter Occupied Housing Units	33.9%	32.7%	40.5%
Vacant Housing Units	6.3%	5.7%	8.7%
2010 Housing Units	4,392	24,644	91,046
Owner Occupied Housing Units	56.9%	59.2%	48.7%
Renter Occupied Housing Units	35.4%	33.0%	39.4%
Vacant Housing Units	7.7%	7.8%	12.0%
2018 Housing Units	4,417	24,839	93,894
Owner Occupied Housing Units	55.6%	57.9%	46.4%
Renter Occupied Housing Units	37.3%	34.9%	42.3%
Vacant Housing Units	7.2%	7.2%	11.3%
2023 Housing Units	4,447	25,006	96,123
Owner Occupied Housing Units	56.6%	59.1%	46.9%
Renter Occupied Housing Units	36.1%	33.7%	42.0%
Vacant Housing Units	7.3%	7.2%	11.1%
Median Household Income			
2018	\$68,674	\$62,111	\$47,918
2023	\$78,477	\$72,007	\$54,074
Median Home Value			
2018	\$248,369	\$198,435	\$143,523
2023	\$316,547	\$239,482	\$169,191
Per Capita Income			
2018	\$45,232	\$37,408	\$27,915
2023	\$49,662	\$41,583	\$31,461
Median Age			
2010	38.7	38.3	35.1
2018	39.6	39.4	36.6
2023	40.1	40.3	37.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	4,101	23,057	83,305
<\$15,000	5.7%	8.3%	15.6%
\$15,000 - \$24,999	6.6%	8.3%	11.4%
\$25,000 - \$34,999	10.5%	9.4%	10.4%
\$35,000 - \$49,999	13.4%	13.9%	14.0%
\$50,000 - \$74,999	17.1%	17.4%	17.5%
\$75,000 - \$99,999	9.6%	12.1%	11.4%
\$100,000 - \$149,999	15.8%	16.1%	11.3%
\$150,000 - \$199,999	7.9%	6.3%	4.1%
\$200,000+	13.4%	8.2%	4.2%
Average Household Income	\$106,677	\$89,626	\$67,558
2023 Households by Income			
Household Income Base	4,121	23,203	85,456
<\$15,000	4.0%	6.1%	12.9%
\$15,000 - \$24,999	5.0%	6.5%	9.7%
\$25,000 - \$34,999	8.9%	8.3%	9.7%
\$35,000 - \$49,999	12.5%	12.9%	13.4%
\$50,000 - \$74,999	17.8%	17.8%	18.4%
\$75,000 - \$99,999	10.5%	13.4%	12.9%
\$100,000 - \$149,999	18.1%	19.0%	13.5%
\$150,000 - \$199,999	9.4%	7.5%	4.8%
\$200,000+	13.9%	8.6%	4.5%
Average Household Income	\$117,539	\$100,053	\$76,172
2018 Owner Occupied Housing Units by Value			
Total	2,451	14,373	43,600
<\$50,000	0.9%	2.9%	5.3%
\$50,000 - \$99,999	1.9%	7.4%	21.2%
\$100,000 - \$149,999	9.8%	20.4%	27.0%
\$150,000 - \$199,999	16.9%	19.9%	15.9%
\$200,000 - \$249,999	21.3%	14.5%	10.5%
\$250,000 - \$299,999	9.1%	7.9%	5.6%
\$300,000 - \$399,999	16.2%	12.5%	7.2%
\$400,000 - \$499,999	7.8%	5.5%	2.8%
\$500,000 - \$749,999	12.0%	6.1%	2.9%
\$750,000 - \$999,999	2.5%	1.5%	0.8%
\$1,000,000 - \$1,499,999	1.8%	1.3%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$327,082	\$258,815	\$191,482
2023 Owner Occupied Housing Units by Value			
Total	2,513	14,766	45,075
<\$50,000	0.2%	1.7%	3.8%
\$50,000 - \$99,999	0.6%	4.4%	16.3%
\$100,000 - \$149,999	4.0%	15.7%	23.9%
\$150,000 - \$199,999	10.9%	16.5%	15.6%
\$200,000 - \$249,999	18.9%	14.9%	12.4%
\$250,000 - \$299,999	11.6%	10.3%	7.7%
\$300,000 - \$399,999	22.2%	16.4%	9.9%
\$400,000 - \$499,999	10.3%	7.6%	3.9%
\$500,000 - \$749,999	14.6%	8.3%	4.1%
\$750,000 - \$999,999	3.4%	2.1%	1.2%
\$1,000,000 - \$1,499,999	3.1%	1.9%	1.0%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.0%
\$2,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$383,506	\$304,513	\$223,485

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	9,274	54,553	196,313
0 - 4	5.9%	6.4%	7.5%
5 - 9	6.5%	6.4%	6.8%
10 - 14	6.9%	6.6%	6.4%
15 - 24	13.2%	13.1%	13.9%
25 - 34	13.2%	13.9%	15.3%
35 - 44	12.9%	12.1%	12.5%
45 - 54	15.1%	14.7%	14.6%
55 - 64	13.0%	12.9%	11.4%
65 - 74	7.4%	6.8%	6.1%
75 - 84	4.6%	4.9%	3.9%
85 +	1.3%	2.3%	1.6%
18 +	76.3%	76.8%	75.5%
2018 Population by Age			
Total	9,434	55,585	204,921
0 - 4	5.5%	5.8%	6.8%
5 - 9	5.6%	6.0%	6.6%
10 - 14	5.9%	6.1%	6.3%
15 - 24	12.4%	12.1%	12.7%
25 - 34	14.5%	14.2%	15.5%
35 - 44	12.2%	12.3%	12.8%
45 - 54	12.8%	12.0%	12.2%
55 - 64	13.6%	13.7%	12.8%
65 - 74	10.4%	10.2%	8.5%
75 - 84	5.1%	4.9%	4.1%
85 +	2.0%	2.6%	1.9%
18 +	79.4%	78.7%	76.8%
2023 Population by Age			
Total	9,511	56,128	209,880
0 - 4	5.6%	5.8%	6.7%
5 - 9	5.6%	5.8%	6.4%
10 - 14	5.6%	6.0%	6.3%
15 - 24	11.4%	11.5%	12.5%
25 - 34	14.7%	13.4%	14.6%
35 - 44	13.4%	13.6%	13.6%
45 - 54	11.3%	11.1%	11.4%
55 - 64	12.9%	12.5%	12.1%
65 - 74	11.2%	11.6%	9.7%
75 - 84	6.2%	6.0%	4.9%
85 +	2.0%	2.6%	1.9%
18 +	79.9%	78.9%	77.0%
2010 Population by Sex			
Males	4,451	26,361	96,264
Females	4,823	28,193	100,048
2018 Population by Sex			
Males	4,530	26,886	100,876
Females	4,903	28,700	104,046
2023 Population by Sex			
Males	4,589	27,223	103,641
Females	4,924	28,904	106,239

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 1, 3, 5 mile radii

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Latitude: 39.05
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2010 Population by Race/Ethnicity			
Total	9,274	54,554	196,313
White Alone	91.9%	92.6%	81.6%
Black Alone	2.7%	3.1%	12.8%
American Indian Alone	0.1%	0.1%	0.3%
Asian Alone	2.9%	1.4%	1.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.8%	1.0%	1.8%
Two or More Races	1.5%	1.6%	2.5%
Hispanic Origin	2.3%	2.4%	3.5%
Diversity Index	19.3	18.0	36.4
2018 Population by Race/Ethnicity			
Total	9,432	55,585	204,923
White Alone	89.3%	90.9%	79.2%
Black Alone	2.9%	3.4%	13.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	4.6%	2.3%	1.5%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	1.0%	1.2%	2.2%
Two or More Races	1.9%	2.0%	3.1%
Hispanic Origin	2.9%	3.0%	4.4%
Diversity Index	24.5	22.1	40.9
2023 Population by Race/Ethnicity			
Total	9,512	56,127	209,880
White Alone	87.2%	89.3%	77.3%
Black Alone	3.1%	3.7%	14.2%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	6.2%	3.0%	2.0%
Pacific Islander Alone	0.1%	0.1%	0.2%
Some Other Race Alone	1.1%	1.4%	2.5%
Two or More Races	2.2%	2.4%	3.6%
Hispanic Origin	3.5%	3.6%	5.3%
Diversity Index	28.7	25.5	44.4
2010 Population by Relationship and Household Type			
Total	9,274	54,554	196,312
In Households	100.0%	98.5%	97.4%
In Family Households	80.3%	79.3%	76.7%
Householder	26.4%	25.7%	23.9%
Spouse	19.8%	18.9%	15.1%
Child	30.4%	30.2%	31.4%
Other relative	2.1%	2.4%	3.4%
Nonrelative	1.5%	2.1%	2.9%
In Nonfamily Households	19.7%	19.2%	20.7%
In Group Quarters	0.0%	1.5%	2.6%
Institutionalized Population	0.0%	0.7%	1.2%
Noninstitutionalized Population	0.0%	0.8%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

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2018 Population 25+ by Educational Attainment			
Total	6,660	38,953	138,608
Less than 9th Grade	2.8%	2.0%	3.7%
9th - 12th Grade, No Diploma	2.8%	4.8%	8.6%
High School Graduate	20.6%	21.8%	24.1%
GED/Alternative Credential	3.1%	3.5%	4.9%
Some College, No Degree	19.8%	22.3%	22.7%
Associate Degree	10.0%	8.9%	8.1%
Bachelor's Degree	25.3%	22.6%	17.9%
Graduate/Professional Degree	15.7%	14.2%	10.0%
2018 Population 15+ by Marital Status			
Total	7,829	45,658	164,545
Never Married	33.8%	35.9%	41.0%
Married	48.5%	46.5%	39.3%
Widowed	6.7%	6.4%	5.9%
Divorced	11.0%	11.2%	13.8%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.8%	96.5%	94.9%
Civilian Unemployed (Unemployment Rate)	1.2%	3.5%	5.1%
2018 Employed Population 16+ by Industry			
Total	5,394	29,662	100,460
Agriculture/Mining	0.3%	0.4%	0.2%
Construction	5.4%	6.3%	5.5%
Manufacturing	12.2%	12.0%	11.7%
Wholesale Trade	4.5%	3.5%	3.2%
Retail Trade	8.2%	9.4%	10.8%
Transportation/Utilities	5.8%	7.0%	6.4%
Information	1.7%	1.8%	1.8%
Finance/Insurance/Real Estate	13.8%	10.2%	7.9%
Services	44.3%	45.5%	48.8%
Public Administration	3.7%	3.9%	3.6%
2018 Employed Population 16+ by Occupation			
Total	5,392	29,661	100,459
White Collar	69.2%	66.5%	60.2%
Management/Business/Financial	17.3%	17.9%	14.3%
Professional	25.2%	20.8%	19.1%
Sales	11.0%	11.3%	10.3%
Administrative Support	15.7%	16.5%	16.5%
Services	12.7%	14.0%	18.3%
Blue Collar	18.1%	19.5%	21.5%
Farming/Forestry/Fishing	0.3%	0.6%	0.2%
Construction/Extraction	3.0%	3.8%	4.2%
Installation/Maintenance/Repair	3.6%	2.8%	2.5%
Production	4.6%	6.1%	7.3%
Transportation/Material Moving	6.6%	6.3%	7.3%
2010 Population By Urban/ Rural Status			
Total Population	9,274	54,554	196,312
Population Inside Urbanized Area	100.0%	99.8%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.2%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



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2010 Households by Type			
Total	4,053	22,733	80,165
Households with 1 Person	31.5%	31.5%	33.9%
Households with 2+ People	68.5%	68.5%	66.1%
Family Households	61.7%	61.8%	58.6%
Husband-wife Families	46.3%	45.3%	37.0%
With Related Children	20.3%	19.0%	16.0%
Other Family (No Spouse Present)	15.4%	16.5%	21.6%
Other Family with Male Householder	3.8%	4.7%	5.4%
With Related Children	2.1%	2.7%	3.1%
Other Family with Female Householder	11.5%	11.8%	16.2%
With Related Children	7.4%	7.9%	11.3%
Nonfamily Households	6.8%	6.7%	7.5%
All Households with Children	30.1%	30.0%	30.8%
Multigenerational Households	2.1%	2.7%	3.6%
Unmarried Partner Households	6.2%	6.8%	8.3%
Male-female	5.6%	6.1%	7.4%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	4,055	22,733	80,166
1 Person Household	31.5%	31.5%	33.9%
2 Person Household	33.8%	33.2%	30.4%
3 Person Household	15.8%	15.4%	15.1%
4 Person Household	11.3%	11.5%	11.1%
5 Person Household	5.0%	5.4%	5.7%
6 Person Household	1.8%	2.1%	2.3%
7 + Person Household	0.8%	1.0%	1.5%
2010 Households by Tenure and Mortgage Status			
Total	4,053	22,733	80,166
Owner Occupied	61.7%	64.2%	55.3%
Owned with a Mortgage/Loan	44.3%	46.9%	41.6%
Owned Free and Clear	17.4%	17.3%	13.6%
Renter Occupied	38.3%	35.8%	44.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,392	24,644	91,046
Housing Units Inside Urbanized Area	100.0%	99.8%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.2%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	In Style (5B)	In Style (5B)	Hardscrabble Road (8G)
2.	Heartland Communities	Old and Newcomers (8F)	Traditional Living (12B)
3.	Bright Young Professionals	Savvy Suburbanites (1D)	In Style (5B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$11,291,285	\$53,270,896	\$148,471,043
Average Spent	\$2,753.30	\$2,310.40	\$1,782.24
Spending Potential Index	127	106	82
Education: Total \$	\$7,608,777	\$36,245,641	\$98,552,790
Average Spent	\$1,855.35	\$1,572.00	\$1,183.02
Spending Potential Index	128	109	82
Entertainment/Recreation: Total \$	\$16,917,193	\$79,510,944	\$217,856,786
Average Spent	\$4,125.14	\$3,448.45	\$2,615.14
Spending Potential Index	128	107	81
Food at Home: Total \$	\$26,191,674	\$123,506,398	\$348,384,980
Average Spent	\$6,386.66	\$5,356.57	\$4,181.99
Spending Potential Index	127	107	83
Food Away from Home: Total \$	\$18,432,885	\$86,593,976	\$240,093,856
Average Spent	\$4,494.73	\$3,755.65	\$2,882.07
Spending Potential Index	128	107	82
Health Care: Total \$	\$30,161,832	\$142,446,091	\$388,476,546
Average Spent	\$7,354.75	\$6,178.00	\$4,663.25
Spending Potential Index	128	108	81
HH Furnishings & Equipment: Total \$	\$11,004,628	\$51,760,338	\$141,053,816
Average Spent	\$2,683.40	\$2,244.89	\$1,693.20
Spending Potential Index	128	107	81
Personal Care Products & Services: Total \$	\$4,360,495	\$20,526,863	\$55,956,803
Average Spent	\$1,063.28	\$890.27	\$671.70
Spending Potential Index	128	108	81
Shelter: Total \$	\$86,949,313	\$415,665,338	\$1,155,367,516
Average Spent	\$21,201.98	\$18,027.73	\$13,868.96
Spending Potential Index	126	107	83
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$12,902,713	\$61,355,998	\$164,260,166
Average Spent	\$3,146.24	\$2,661.06	\$1,971.77
Spending Potential Index	127	107	79
Travel: Total \$	\$11,258,496	\$53,184,364	\$139,727,370
Average Spent	\$2,745.31	\$2,306.65	\$1,677.28
Spending Potential Index	127	107	78
Vehicle Maintenance & Repairs: Total \$	\$5,640,392	\$26,563,944	\$73,482,552
Average Spent	\$1,375.37	\$1,152.10	\$882.08
Spending Potential Index	128	107	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.