



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	7,551	34,952	79,787
2010 Total Population	7,746	42,041	93,065
2018 Total Population	7,872	45,191	100,375
2018 Group Quarters	9	256	1,581
2023 Total Population	8,035	47,059	105,022
2018-2023 Annual Rate	0.41%	0.81%	0.91%
2018 Total Daytime Population	8,705	38,066	79,683
Workers	5,382	18,041	34,519
Residents	3,323	20,025	45,164
Household Summary			
2000 Households	2,974	12,641	28,772
2000 Average Household Size	2.54	2.74	2.73
2010 Households	3,005	15,695	34,393
2010 Average Household Size	2.57	2.66	2.66
2018 Households	3,007	16,644	36,841
2018 Average Household Size	2.61	2.70	2.68
2023 Households	3,049	17,238	38,464
2023 Average Household Size	2.63	2.72	2.69
2018-2023 Annual Rate	0.28%	0.70%	0.87%
2010 Families	2,033	11,361	24,528
2010 Average Family Size	3.17	3.13	3.14
2018 Families	2,016	11,905	25,888
2018 Average Family Size	3.25	3.20	3.20
2023 Families	2,036	12,275	26,855
2023 Average Family Size	3.28	3.24	3.23
2018-2023 Annual Rate	0.20%	0.61%	0.74%
Housing Unit Summary			
2000 Housing Units	3,055	12,958	29,592
Owner Occupied Housing Units	71.6%	79.2%	80.7%
Renter Occupied Housing Units	25.7%	18.3%	16.5%
Vacant Housing Units	2.7%	2.4%	2.8%
2010 Housing Units	3,102	16,198	35,627
Owner Occupied Housing Units	71.2%	78.8%	78.7%
Renter Occupied Housing Units	25.7%	18.1%	17.9%
Vacant Housing Units	3.1%	3.1%	3.5%
2018 Housing Units	3,132	17,176	38,067
Owner Occupied Housing Units	70.2%	77.3%	76.0%
Renter Occupied Housing Units	25.8%	19.6%	20.8%
Vacant Housing Units	4.0%	3.1%	3.2%
2023 Housing Units	3,174	17,775	39,787
Owner Occupied Housing Units	71.2%	78.2%	76.6%
Renter Occupied Housing Units	24.8%	18.8%	20.1%
Vacant Housing Units	3.9%	3.0%	3.3%
Median Household Income			
2018	\$109,549	\$115,439	\$109,528
2023	\$114,332	\$122,585	\$117,086
Median Home Value			
2018	\$437,979	\$394,529	\$362,646
2023	\$468,685	\$433,423	\$386,000
Per Capita Income			
2018	\$48,795	\$52,303	\$49,256
2023	\$54,159	\$58,407	\$55,483
Median Age			
2010	36.0	37.3	38.3
2018	37.2	39.0	39.6
2023	38.2	40.1	40.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
2018 Households by Income			
Household Income Base	3,007	16,644	36,833
<\$15,000	3.8%	2.1%	3.1%
\$15,000 - \$24,999	1.4%	2.1%	3.2%
\$25,000 - \$34,999	2.1%	2.5%	3.1%
\$35,000 - \$49,999	5.4%	5.3%	6.0%
\$50,000 - \$74,999	12.9%	11.9%	11.9%
\$75,000 - \$99,999	13.8%	13.4%	15.0%
\$100,000 - \$149,999	34.9%	29.3%	27.3%
\$150,000 - \$199,999	13.8%	16.8%	15.6%
\$200,000+	11.9%	16.5%	14.8%
Average Household Income	\$127,359	\$141,774	\$132,485
2023 Households by Income			
Household Income Base	3,049	17,238	38,456
<\$15,000	3.4%	1.9%	2.8%
\$15,000 - \$24,999	1.1%	1.8%	2.6%
\$25,000 - \$34,999	1.6%	1.9%	2.3%
\$35,000 - \$49,999	4.0%	4.0%	4.5%
\$50,000 - \$74,999	10.6%	9.7%	9.8%
\$75,000 - \$99,999	13.2%	12.6%	14.3%
\$100,000 - \$149,999	37.7%	31.4%	29.5%
\$150,000 - \$199,999	14.6%	17.8%	16.8%
\$200,000+	13.8%	19.0%	17.4%
Average Household Income	\$142,285	\$159,294	\$149,856
2018 Owner Occupied Housing Units by Value			
Total	2,200	13,271	28,933
<\$50,000	0.1%	0.9%	1.4%
\$50,000 - \$99,999	0.0%	0.2%	0.2%
\$100,000 - \$149,999	0.6%	0.9%	0.8%
\$150,000 - \$199,999	3.0%	2.9%	2.9%
\$200,000 - \$249,999	5.2%	8.1%	8.8%
\$250,000 - \$299,999	10.4%	13.3%	16.4%
\$300,000 - \$399,999	25.7%	25.3%	31.1%
\$400,000 - \$499,999	13.0%	17.2%	14.7%
\$500,000 - \$749,999	40.4%	26.3%	17.9%
\$750,000 - \$999,999	0.2%	3.4%	3.7%
\$1,000,000 - \$1,499,999	1.3%	1.0%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.1%
\$2,000,000 +	0.0%	0.4%	0.2%
Average Home Value	\$465,807	\$447,152	\$419,593
2023 Owner Occupied Housing Units by Value			
Total	2,261	13,905	30,464
<\$50,000	0.0%	0.4%	0.7%
\$50,000 - \$99,999	0.0%	0.1%	0.1%
\$100,000 - \$149,999	0.2%	0.4%	0.4%
\$150,000 - \$199,999	1.8%	1.7%	1.7%
\$200,000 - \$249,999	3.9%	5.4%	6.0%
\$250,000 - \$299,999	9.5%	10.8%	13.8%
\$300,000 - \$399,999	25.7%	24.9%	31.9%
\$400,000 - \$499,999	12.8%	18.7%	16.4%
\$500,000 - \$749,999	44.2%	31.3%	21.9%
\$750,000 - \$999,999	0.3%	4.3%	4.9%
\$1,000,000 - \$1,499,999	1.5%	1.2%	2.0%
\$1,500,000 - \$1,999,999	0.0%	0.2%	0.2%
\$2,000,000 +	0.0%	0.6%	0.3%
Average Home Value	\$483,636	\$480,904	\$453,974

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
2010 Population by Age			
Total	7,747	42,041	93,063
0 - 4	6.9%	6.9%	6.5%
5 - 9	7.9%	7.4%	6.8%
10 - 14	8.6%	7.7%	7.1%
15 - 24	11.5%	11.0%	12.3%
25 - 34	13.6%	13.5%	12.7%
35 - 44	17.1%	16.2%	15.3%
45 - 54	15.8%	15.9%	16.1%
55 - 64	10.9%	11.5%	11.7%
65 - 74	4.9%	6.4%	6.8%
75 - 84	2.1%	2.5%	3.5%
85 +	0.8%	1.0%	1.2%
18 +	72.2%	73.8%	75.5%
2018 Population by Age			
Total	7,872	45,191	100,375
0 - 4	6.0%	6.0%	5.6%
5 - 9	7.5%	6.9%	6.5%
10 - 14	8.7%	7.6%	7.0%
15 - 24	11.8%	11.8%	12.3%
25 - 34	12.5%	11.8%	12.3%
35 - 44	16.1%	14.7%	13.8%
45 - 54	15.2%	15.0%	14.5%
55 - 64	11.6%	12.8%	13.3%
65 - 74	6.6%	8.2%	8.8%
75 - 84	2.9%	3.9%	4.4%
85 +	1.0%	1.3%	1.6%
18 +	72.9%	75.2%	77.0%
2023 Population by Age			
Total	8,035	47,060	105,022
0 - 4	6.0%	5.9%	5.6%
5 - 9	7.0%	6.5%	6.0%
10 - 14	8.2%	7.0%	6.4%
15 - 24	11.3%	10.9%	11.5%
25 - 34	12.1%	12.6%	13.0%
35 - 44	17.0%	14.6%	14.1%
45 - 54	14.8%	14.2%	13.5%
55 - 64	11.8%	12.9%	13.3%
65 - 74	7.0%	9.0%	9.6%
75 - 84	3.7%	4.8%	5.2%
85 +	1.1%	1.5%	1.8%
18 +	74.0%	76.6%	78.1%
2010 Population by Sex			
Males	3,743	20,315	44,828
Females	4,003	21,726	48,237
2018 Population by Sex			
Males	3,801	21,904	48,524
Females	4,072	23,287	51,851
2023 Population by Sex			
Males	3,885	22,911	51,045
Females	4,150	24,149	53,977

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
2010 Population by Race/Ethnicity			
Total	7,746	42,041	93,066
White Alone	82.5%	78.7%	70.8%
Black Alone	9.6%	11.7%	19.2%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	4.0%	4.9%	4.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.7%	1.3%	1.7%
Two or More Races	2.9%	3.1%	3.4%
Hispanic Origin	3.3%	4.6%	5.4%
Diversity Index	35.3	42.0	51.5
2018 Population by Race/Ethnicity			
Total	7,873	45,191	100,376
White Alone	79.2%	75.0%	66.8%
Black Alone	11.2%	13.4%	20.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	4.8%	5.7%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	0.9%	1.8%	2.4%
Two or More Races	3.7%	3.8%	4.2%
Hispanic Origin	4.7%	6.3%	7.7%
Diversity Index	41.5	48.6	57.8
2023 Population by Race/Ethnicity			
Total	8,035	47,060	105,022
White Alone	76.4%	71.8%	63.7%
Black Alone	12.4%	14.6%	21.9%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	5.4%	6.5%	6.1%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.0%	2.2%	3.0%
Two or More Races	4.4%	4.5%	4.9%
Hispanic Origin	6.0%	8.1%	9.9%
Diversity Index	46.5	53.9	62.4
2010 Population by Relationship and Household Type			
Total	7,746	42,041	93,065
In Households	99.9%	99.4%	98.4%
In Family Households	84.5%	86.3%	84.8%
Householder	26.3%	27.0%	26.4%
Spouse	20.8%	21.5%	20.7%
Child	33.9%	33.2%	32.0%
Other relative	2.1%	2.8%	3.6%
Nonrelative	1.4%	1.8%	2.1%
In Nonfamily Households	15.4%	13.1%	13.5%
In Group Quarters	0.1%	0.6%	1.6%
Institutionalized Population	0.1%	0.4%	0.3%
Noninstitutionalized Population	0.0%	0.1%	1.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
2018 Population 25+ by Educational Attainment			
Total	5,191	30,579	68,902
Less than 9th Grade	0.9%	0.9%	1.3%
9th - 12th Grade, No Diploma	1.3%	2.3%	2.7%
High School Graduate	9.7%	14.1%	15.6%
GED/Alternative Credential	1.6%	1.8%	1.8%
Some College, No Degree	16.9%	17.3%	19.4%
Associate Degree	5.5%	6.4%	6.6%
Bachelor's Degree	33.2%	32.3%	29.4%
Graduate/Professional Degree	30.9%	24.7%	23.3%
2018 Population 15+ by Marital Status			
Total	6,118	35,916	81,212
Never Married	27.6%	26.3%	30.1%
Married	56.9%	58.5%	53.6%
Widowed	3.2%	5.7%	6.1%
Divorced	12.3%	9.5%	10.2%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.0%	96.9%	95.9%
Civilian Unemployed (Unemployment Rate)	3.0%	3.1%	4.1%
2018 Employed Population 16+ by Industry			
Total	4,539	25,279	55,467
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	5.8%	6.1%	6.8%
Manufacturing	5.3%	3.6%	3.3%
Wholesale Trade	1.2%	1.5%	1.4%
Retail Trade	4.3%	7.7%	8.3%
Transportation/Utilities	3.1%	2.9%	3.2%
Information	2.0%	2.2%	2.4%
Finance/Insurance/Real Estate	5.3%	5.0%	5.8%
Services	51.2%	53.0%	51.7%
Public Administration	21.7%	17.7%	16.8%
2018 Employed Population 16+ by Occupation			
Total	4,540	25,278	55,466
White Collar	83.8%	79.3%	76.0%
Management/Business/Financial	26.2%	23.8%	22.0%
Professional	34.3%	32.1%	30.8%
Sales	8.3%	9.5%	9.3%
Administrative Support	15.0%	13.9%	13.9%
Services	9.9%	11.9%	13.1%
Blue Collar	6.3%	8.8%	10.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.7%	3.2%	3.8%
Installation/Maintenance/Repair	1.0%	1.7%	2.5%
Production	2.0%	1.3%	1.7%
Transportation/Material Moving	1.5%	2.5%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	7,746	42,041	93,065
Population Inside Urbanized Area	100.0%	96.9%	94.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	3.1%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
2010 Households by Type			
Total	3,004	15,695	34,394
Households with 1 Person	26.0%	21.8%	22.8%
Households with 2+ People	74.0%	78.2%	77.2%
Family Households	67.7%	72.4%	71.3%
Husband-wife Families	53.6%	57.8%	55.9%
With Related Children	28.9%	29.3%	26.8%
Other Family (No Spouse Present)	14.1%	14.6%	15.4%
Other Family with Male Householder	3.6%	3.8%	4.0%
With Related Children	2.3%	2.2%	2.2%
Other Family with Female Householder	10.6%	10.8%	11.4%
With Related Children	7.5%	6.9%	6.9%
Nonfamily Households	6.3%	5.8%	5.9%
All Households with Children	38.8%	38.8%	36.3%
Multigenerational Households	2.3%	3.3%	3.9%
Unmarried Partner Households	5.5%	5.3%	5.4%
Male-female	4.9%	4.7%	4.6%
Same-sex	0.6%	0.7%	0.8%
2010 Households by Size			
Total	3,004	15,695	34,393
1 Person Household	26.0%	21.8%	22.8%
2 Person Household	30.5%	32.2%	32.7%
3 Person Household	16.9%	18.6%	18.0%
4 Person Household	17.0%	17.1%	15.8%
5 Person Household	7.4%	7.0%	6.8%
6 Person Household	1.6%	2.2%	2.4%
7 + Person Household	0.6%	1.1%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	3,005	15,695	34,393
Owner Occupied	73.5%	81.3%	81.5%
Owned with a Mortgage/Loan	65.1%	70.8%	68.9%
Owned Free and Clear	8.4%	10.5%	12.6%
Renter Occupied	26.5%	18.7%	18.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,102	16,198	35,627
Housing Units Inside Urbanized Area	100.0%	97.0%	94.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	3.0%	5.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

1649 Crofton Center, Crofton, MD 21114,

Latitude: 39.02

Longitude: -76.69

	1 mile	3 mile	5 mile
Top 3 Tapestry Segments			
	1. Enterprising Professionals	Enterprising Professionals	Enterprising Professionals
	2. Professional Pride (1B)	Urban Chic (2A)	Pleasantville (2B)
	3. Top Tier (1A)	Professional Pride (1B)	Savvy Suburbanites (1D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$9,998,322	\$60,288,754	\$124,059,880
Average Spent	\$3,325.02	\$3,622.25	\$3,367.44
Spending Potential Index	153	166	155
Education: Total \$	\$7,170,783	\$44,708,293	\$92,549,131
Average Spent	\$2,384.70	\$2,686.15	\$2,512.12
Spending Potential Index	165	186	174
Entertainment/Recreation: Total \$	\$14,230,487	\$87,650,365	\$181,601,435
Average Spent	\$4,732.45	\$5,266.18	\$4,929.33
Spending Potential Index	147	164	153
Food at Home: Total \$	\$21,342,615	\$129,631,782	\$269,992,739
Average Spent	\$7,097.64	\$7,788.50	\$7,328.59
Spending Potential Index	141	155	146
Food Away from Home: Total \$	\$15,938,439	\$95,890,214	\$197,504,047
Average Spent	\$5,300.45	\$5,761.25	\$5,360.98
Spending Potential Index	151	164	153
Health Care: Total \$	\$23,781,177	\$148,788,090	\$311,618,009
Average Spent	\$7,908.61	\$8,939.44	\$8,458.46
Spending Potential Index	138	156	148
HH Furnishings & Equipment: Total \$	\$9,398,650	\$57,591,524	\$118,689,305
Average Spent	\$3,125.59	\$3,460.20	\$3,221.66
Spending Potential Index	150	166	154
Personal Care Products & Services: Total \$	\$3,793,654	\$23,073,277	\$47,443,105
Average Spent	\$1,261.61	\$1,386.28	\$1,287.78
Spending Potential Index	152	167	156
Shelter: Total \$	\$75,546,644	\$465,420,749	\$968,125,372
Average Spent	\$25,123.59	\$27,963.27	\$26,278.48
Spending Potential Index	150	167	157
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$11,245,688	\$70,982,971	\$146,464,013
Average Spent	\$3,739.84	\$4,264.78	\$3,975.57
Spending Potential Index	150	172	160
Travel: Total \$	\$10,348,996	\$64,781,061	\$133,155,223
Average Spent	\$3,441.63	\$3,892.16	\$3,614.32
Spending Potential Index	160	181	168
Vehicle Maintenance & Repairs: Total \$	\$4,607,313	\$28,313,388	\$58,893,140
Average Spent	\$1,532.20	\$1,701.12	\$1,598.58
Spending Potential Index	142	158	149

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018