



Community Profile

Rings: 1, 3, 5 mile radii

679 E Dundee Rd, Palatine, IL 60074, USA

Latitude: 42.14
Longitude: -88.03

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	23,511	96,222	251,648
2010 Total Population	23,702	97,299	249,262
2018 Total Population	23,993	98,298	251,185
2018 Group Quarters	12	530	1,914
2023 Total Population	23,897	98,467	251,474
2018-2023 Annual Rate	-0.08%	0.03%	0.02%
2018 Total Daytime Population	16,980	86,285	213,213
Workers	5,312	42,426	99,771
Residents	11,668	43,859	113,442
Household Summary			
2000 Households	8,447	37,318	93,931
2000 Average Household Size	2.78	2.56	2.65
2010 Households	8,352	38,318	95,513
2010 Average Household Size	2.84	2.52	2.59
2018 Households	8,377	38,797	96,775
2018 Average Household Size	2.86	2.52	2.58
2023 Households	8,319	38,836	96,912
2023 Average Household Size	2.87	2.52	2.58
2018-2023 Annual Rate	-0.14%	0.02%	0.03%
2010 Families	5,735	25,414	67,000
2010 Average Family Size	3.38	3.12	3.14
2018 Families	5,706	25,474	67,223
2018 Average Family Size	3.44	3.14	3.14
2023 Families	5,655	25,441	67,155
2023 Average Family Size	3.46	3.15	3.15
2018-2023 Annual Rate	-0.18%	-0.03%	-0.02%
Housing Unit Summary			
2000 Housing Units	8,750	38,369	96,314
Owner Occupied Housing Units	53.6%	67.8%	76.7%
Renter Occupied Housing Units	42.9%	29.5%	20.9%
Vacant Housing Units	3.5%	2.7%	2.5%
2010 Housing Units	8,950	40,845	100,910
Owner Occupied Housing Units	53.4%	67.3%	74.2%
Renter Occupied Housing Units	39.9%	26.6%	20.4%
Vacant Housing Units	6.7%	6.2%	5.3%
2018 Housing Units	9,052	41,389	102,352
Owner Occupied Housing Units	50.8%	65.1%	72.2%
Renter Occupied Housing Units	41.7%	28.6%	22.3%
Vacant Housing Units	7.5%	6.3%	5.4%
2023 Housing Units	9,076	41,755	103,275
Owner Occupied Housing Units	51.3%	65.5%	72.3%
Renter Occupied Housing Units	40.3%	27.5%	21.5%
Vacant Housing Units	8.3%	7.0%	6.2%
Median Household Income			
2018	\$63,696	\$81,378	\$89,953
2023	\$69,944	\$86,921	\$96,183
Median Home Value			
2018	\$232,462	\$311,705	\$338,685
2023	\$262,704	\$342,931	\$371,248
Per Capita Income			
2018	\$29,961	\$42,419	\$46,700
2023	\$32,970	\$46,547	\$50,911
Median Age			
2010	32.1	37.7	40.3
2018	34.0	39.5	41.9
2023	34.9	40.7	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	8,377	38,797	96,775
<\$15,000	8.7%	6.0%	5.6%
\$15,000 - \$24,999	9.0%	6.4%	5.6%
\$25,000 - \$34,999	8.8%	6.5%	5.9%
\$35,000 - \$49,999	13.0%	10.2%	9.4%
\$50,000 - \$74,999	16.5%	16.6%	14.8%
\$75,000 - \$99,999	14.2%	13.7%	13.2%
\$100,000 - \$149,999	17.0%	19.4%	20.1%
\$150,000 - \$199,999	6.8%	11.1%	11.8%
\$200,000+	6.1%	10.1%	13.6%
Average Household Income	\$85,084	\$107,294	\$120,378
2023 Households by Income			
Household Income Base	8,319	38,836	96,912
<\$15,000	8.2%	5.7%	5.3%
\$15,000 - \$24,999	8.1%	5.7%	5.0%
\$25,000 - \$34,999	8.2%	6.0%	5.5%
\$35,000 - \$49,999	12.3%	9.7%	8.9%
\$50,000 - \$74,999	15.7%	15.6%	14.0%
\$75,000 - \$99,999	14.4%	13.5%	12.9%
\$100,000 - \$149,999	18.4%	20.1%	20.6%
\$150,000 - \$199,999	7.6%	12.1%	12.6%
\$200,000+	7.1%	11.7%	15.2%
Average Household Income	\$93,914	\$117,868	\$131,245
2018 Owner Occupied Housing Units by Value			
Total	4,601	26,949	73,903
<\$50,000	1.6%	1.2%	1.4%
\$50,000 - \$99,999	9.1%	4.0%	2.8%
\$100,000 - \$149,999	16.5%	8.2%	6.0%
\$150,000 - \$199,999	16.4%	11.1%	8.9%
\$200,000 - \$249,999	10.0%	10.2%	10.1%
\$250,000 - \$299,999	9.6%	12.3%	12.2%
\$300,000 - \$399,999	19.9%	25.2%	22.6%
\$400,000 - \$499,999	10.3%	12.6%	14.8%
\$500,000 - \$749,999	5.6%	11.5%	14.3%
\$750,000 - \$999,999	1.1%	2.5%	5.0%
\$1,000,000 - \$1,499,999	0.0%	0.9%	1.7%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$266,227	\$345,922	\$389,563
2023 Owner Occupied Housing Units by Value			
Total	4,659	27,337	74,649
<\$50,000	1.0%	0.6%	0.7%
\$50,000 - \$99,999	6.9%	2.5%	1.7%
\$100,000 - \$149,999	13.9%	5.9%	4.0%
\$150,000 - \$199,999	15.9%	9.5%	7.0%
\$200,000 - \$249,999	10.0%	8.9%	8.6%
\$250,000 - \$299,999	9.2%	11.1%	11.2%
\$300,000 - \$399,999	21.9%	26.6%	23.5%
\$400,000 - \$499,999	12.1%	15.3%	17.0%
\$500,000 - \$749,999	7.2%	14.8%	17.7%
\$750,000 - \$999,999	1.8%	3.5%	6.2%
\$1,000,000 - \$1,499,999	0.1%	1.0%	1.9%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.2%
\$2,000,000 +	0.0%	0.2%	0.2%
Average Home Value	\$291,456	\$379,899	\$425,210

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	23,702	97,298	249,262
0 - 4	8.5%	6.4%	5.8%
5 - 9	7.8%	6.4%	6.4%
10 - 14	7.1%	6.4%	7.0%
15 - 24	13.1%	11.8%	11.7%
25 - 34	18.6%	15.2%	12.2%
35 - 44	15.5%	14.4%	13.8%
45 - 54	13.2%	16.0%	17.3%
55 - 64	8.9%	12.0%	13.0%
65 - 74	4.5%	6.4%	6.8%
75 - 84	2.2%	3.6%	4.1%
85 +	0.6%	1.4%	1.9%
18 +	72.7%	76.7%	76.3%
2018 Population by Age			
Total	23,993	98,299	251,183
0 - 4	7.5%	5.7%	5.2%
5 - 9	7.6%	6.2%	5.9%
10 - 14	7.4%	6.5%	6.7%
15 - 24	12.7%	11.1%	11.1%
25 - 34	16.4%	13.8%	12.2%
35 - 44	15.7%	14.3%	12.9%
45 - 54	12.4%	13.8%	14.4%
55 - 64	10.3%	13.7%	14.9%
65 - 74	6.4%	9.0%	9.6%
75 - 84	2.7%	4.3%	4.7%
85 +	0.8%	1.8%	2.3%
18 +	73.6%	78.1%	78.4%
2023 Population by Age			
Total	23,897	98,466	251,474
0 - 4	7.6%	5.7%	5.2%
5 - 9	7.2%	5.8%	5.6%
10 - 14	7.2%	6.1%	6.2%
15 - 24	13.2%	10.8%	10.5%
25 - 34	15.0%	13.2%	11.9%
35 - 44	15.9%	14.8%	13.7%
45 - 54	12.5%	13.1%	13.3%
55 - 64	10.0%	13.0%	14.2%
65 - 74	7.2%	10.2%	11.2%
75 - 84	3.2%	5.3%	5.8%
85 +	0.9%	1.9%	2.5%
18 +	73.9%	78.8%	79.3%
2010 Population by Sex			
Males	11,895	47,780	121,778
Females	11,807	49,519	127,484
2018 Population by Sex			
Males	12,040	48,184	122,776
Females	11,953	50,114	128,410
2023 Population by Sex			
Males	11,954	48,273	123,107
Females	11,943	50,194	128,367

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



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2010 Population by Race/Ethnicity			
Total	23,703	97,299	249,261
White Alone	66.2%	78.9%	81.0%
Black Alone	4.3%	2.6%	1.8%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	9.6%	9.0%	10.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	16.3%	7.0%	4.8%
Two or More Races	3.2%	2.1%	1.8%
Hispanic Origin	36.2%	16.7%	11.9%
Diversity Index	75.9	54.4	47.2
2018 Population by Race/Ethnicity			
Total	23,992	98,299	251,186
White Alone	63.5%	76.2%	78.1%
Black Alone	3.8%	2.3%	1.6%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	11.2%	11.1%	12.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	17.5%	7.6%	5.3%
Two or More Races	3.6%	2.5%	2.2%
Hispanic Origin	39.1%	18.4%	13.3%
Diversity Index	78.1	58.5	51.9
2023 Population by Race/Ethnicity			
Total	23,897	98,467	251,475
White Alone	61.9%	74.3%	75.8%
Black Alone	3.3%	2.1%	1.5%
American Indian Alone	0.4%	0.3%	0.2%
Asian Alone	12.4%	12.6%	14.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	18.3%	8.1%	5.7%
Two or More Races	3.7%	2.7%	2.3%
Hispanic Origin	41.3%	19.8%	14.5%
Diversity Index	79.4	61.2	55.2
2010 Population by Relationship and Household Type			
Total	23,702	97,299	249,262
In Households	99.9%	99.4%	99.2%
In Family Households	85.2%	83.2%	85.5%
Householder	24.3%	26.1%	26.9%
Spouse	18.1%	21.1%	22.6%
Child	33.6%	30.5%	31.6%
Other relative	5.9%	3.9%	3.3%
Nonrelative	3.4%	1.7%	1.2%
In Nonfamily Households	14.7%	16.2%	13.7%
In Group Quarters	0.1%	0.6%	0.8%
Institutionalized Population	0.0%	0.5%	0.7%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	15,539	69,431	178,630
Less than 9th Grade	11.0%	4.6%	3.3%
9th - 12th Grade, No Diploma	4.7%	2.9%	2.7%
High School Graduate	15.6%	14.1%	13.8%
GED/Alternative Credential	2.0%	1.4%	1.4%
Some College, No Degree	17.7%	17.5%	16.6%
Associate Degree	8.4%	7.5%	6.8%
Bachelor's Degree	27.7%	33.0%	34.3%
Graduate/Professional Degree	12.9%	19.0%	21.1%
2018 Population 15+ by Marital Status			
Total	18,595	80,323	206,562
Never Married	36.1%	30.9%	27.7%
Married	52.4%	54.9%	58.2%
Widowed	3.8%	4.8%	5.5%
Divorced	7.7%	9.3%	8.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	93.3%	96.0%	96.3%
Civilian Unemployed (Unemployment Rate)	6.7%	4.0%	3.7%
2018 Employed Population 16+ by Industry			
Total	12,577	55,595	140,523
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	5.3%	4.3%	4.7%
Manufacturing	12.9%	12.0%	12.3%
Wholesale Trade	3.7%	4.2%	4.2%
Retail Trade	11.5%	11.7%	10.9%
Transportation/Utilities	4.9%	4.9%	5.3%
Information	3.3%	2.1%	2.5%
Finance/Insurance/Real Estate	6.4%	8.9%	8.9%
Services	50.8%	50.1%	49.2%
Public Administration	1.0%	1.7%	1.9%
2018 Employed Population 16+ by Occupation			
Total	12,576	55,594	140,522
White Collar	59.7%	72.1%	74.5%
Management/Business/Financial	14.1%	21.0%	21.9%
Professional	19.6%	25.5%	27.4%
Sales	11.2%	12.1%	12.6%
Administrative Support	14.8%	13.5%	12.6%
Services	20.6%	13.9%	12.6%
Blue Collar	19.7%	14.0%	12.9%
Farming/Forestry/Fishing	0.4%	0.2%	0.1%
Construction/Extraction	3.6%	2.9%	2.8%
Installation/Maintenance/Repair	1.7%	1.6%	1.7%
Production	8.4%	5.2%	4.3%
Transportation/Material Moving	5.6%	4.2%	4.0%
2010 Population By Urban/ Rural Status			
Total Population	23,702	97,299	249,262
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	8,352	38,318	95,512
Households with 1 Person	23.5%	27.5%	25.1%
Households with 2+ People	76.5%	72.5%	74.9%
Family Households	68.7%	66.3%	70.1%
Husband-wife Families	51.0%	53.6%	58.9%
With Related Children	28.0%	25.3%	27.9%
Other Family (No Spouse Present)	17.7%	12.7%	11.3%
Other Family with Male Householder	5.8%	3.8%	3.2%
With Related Children	3.2%	1.9%	1.5%
Other Family with Female Householder	11.9%	8.9%	8.1%
With Related Children	8.2%	5.1%	4.4%
Nonfamily Households	7.8%	6.2%	4.8%
All Households with Children	39.9%	32.6%	34.0%
Multigenerational Households	4.0%	2.8%	2.8%
Unmarried Partner Households	7.9%	5.4%	4.2%
Male-female	7.3%	4.9%	3.7%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	8,352	38,318	95,514
1 Person Household	23.5%	27.5%	25.1%
2 Person Household	28.3%	31.9%	32.0%
3 Person Household	17.1%	16.2%	17.0%
4 Person Household	16.0%	14.5%	16.1%
5 Person Household	8.5%	6.2%	6.6%
6 Person Household	3.9%	2.3%	2.2%
7 + Person Household	2.7%	1.3%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	8,352	38,318	95,513
Owner Occupied	57.2%	71.7%	78.4%
Owned with a Mortgage/Loan	46.7%	55.5%	59.0%
Owned Free and Clear	10.5%	16.2%	19.4%
Renter Occupied	42.8%	28.3%	21.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	8,950	40,845	100,910
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
	1. American Dreamers (7C)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
	2. Bright Young Professionals	Enterprising Professionals	Enterprising Professionals
	3. Metro Fusion (11C)	Pleasantville (2B)	Pleasantville (2B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$19,429,609	\$108,318,614	\$297,754,360
Average Spent	\$2,319.40	\$2,791.93	\$3,076.77
Spending Potential Index	107	128	141
Education: Total \$	\$12,278,582	\$76,483,500	\$219,513,284
Average Spent	\$1,465.75	\$1,971.38	\$2,268.29
Spending Potential Index	101	136	157
Entertainment/Recreation: Total \$	\$26,995,180	\$156,096,340	\$435,738,390
Average Spent	\$3,222.54	\$4,023.41	\$4,502.59
Spending Potential Index	100	125	140
Food at Home: Total \$	\$43,673,355	\$241,289,217	\$659,257,921
Average Spent	\$5,213.48	\$6,219.28	\$6,812.28
Spending Potential Index	104	124	136
Food Away from Home: Total \$	\$31,318,683	\$173,678,140	\$475,860,061
Average Spent	\$3,738.65	\$4,476.59	\$4,917.18
Spending Potential Index	106	127	140
Health Care: Total \$	\$45,870,310	\$269,049,787	\$755,869,039
Average Spent	\$5,475.74	\$6,934.81	\$7,810.58
Spending Potential Index	96	121	136
HH Furnishings & Equipment: Total \$	\$18,034,861	\$102,351,033	\$284,694,127
Average Spent	\$2,152.90	\$2,638.12	\$2,941.81
Spending Potential Index	103	126	141
Personal Care Products & Services: Total \$	\$7,260,105	\$41,124,668	\$113,814,171
Average Spent	\$866.67	\$1,060.00	\$1,176.07
Spending Potential Index	105	128	142
Shelter: Total \$	\$148,139,745	\$845,882,455	\$2,329,197,938
Average Spent	\$17,684.10	\$21,802.78	\$24,068.18
Spending Potential Index	105	130	143
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$19,949,992	\$122,594,695	\$349,541,074
Average Spent	\$2,381.52	\$3,159.90	\$3,611.89
Spending Potential Index	96	127	145
Travel: Total \$	\$18,233,227	\$110,045,949	\$312,288,107
Average Spent	\$2,176.58	\$2,836.46	\$3,226.95
Spending Potential Index	101	132	150
Vehicle Maintenance & Repairs: Total \$	\$9,273,586	\$51,794,421	\$142,874,546
Average Spent	\$1,107.03	\$1,335.01	\$1,476.36
Spending Potential Index	103	124	137

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.