



Community Profile

Rings: 3, 5, 10 mile radii

663 E Dundee Rd, Palatine, IL 60074, USA

Latitude: 42.14
Longitude: -88.03

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	96,261	251,215	744,806
2010 Total Population	97,337	248,812	750,260
2017 Total Population	99,307	253,005	764,029
2017 Group Quarters	520	1,892	5,990
2022 Total Population	100,367	255,205	772,421
2017-2022 Annual Rate	0.21%	0.17%	0.22%
2017 Total Daytime Population	87,692	214,468	900,530
Workers	42,854	98,583	543,604
Residents	44,838	115,885	356,926
Household Summary			
2000 Households	37,329	93,707	278,485
2000 Average Household Size	2.56	2.66	2.65
2010 Households	38,329	95,290	286,811
2010 Average Household Size	2.52	2.59	2.59
2017 Households	39,137	97,209	293,214
2017 Average Household Size	2.52	2.58	2.59
2022 Households	39,557	98,134	296,794
2022 Average Household Size	2.52	2.58	2.58
2017-2022 Annual Rate	0.21%	0.19%	0.24%
2010 Families	25,425	66,873	200,578
2010 Average Family Size	3.12	3.14	3.15
2017 Families	25,702	67,594	203,068
2017 Average Family Size	3.13	3.14	3.15
2022 Families	25,862	67,962	204,661
2022 Average Family Size	3.14	3.14	3.15
2017-2022 Annual Rate	0.12%	0.11%	0.16%
Housing Unit Summary			
2000 Housing Units	38,379	96,036	286,135
Owner Occupied Housing Units	67.8%	76.7%	75.2%
Renter Occupied Housing Units	29.5%	20.8%	22.1%
Vacant Housing Units	2.7%	2.4%	2.7%
2010 Housing Units	40,856	100,653	304,001
Owner Occupied Housing Units	67.3%	74.3%	72.0%
Renter Occupied Housing Units	26.6%	20.3%	22.4%
Vacant Housing Units	6.2%	5.3%	5.7%
2017 Housing Units	41,402	102,222	309,287
Owner Occupied Housing Units	65.6%	72.8%	70.2%
Renter Occupied Housing Units	28.9%	22.3%	24.6%
Vacant Housing Units	5.5%	4.9%	5.2%
2022 Housing Units	41,931	103,440	313,863
Owner Occupied Housing Units	65.4%	72.5%	69.9%
Renter Occupied Housing Units	29.0%	22.3%	24.7%
Vacant Housing Units	5.7%	5.1%	5.4%
Median Household Income			
2017	\$79,206	\$86,785	\$83,875
2022	\$86,582	\$95,064	\$91,584
Median Home Value			
2017	\$301,459	\$329,014	\$322,268
2022	\$344,442	\$375,828	\$366,203
Per Capita Income			
2017	\$41,504	\$45,607	\$45,306
2022	\$46,271	\$50,396	\$50,100
Median Age			
2010	37.7	40.3	40.2
2017	39.3	41.7	41.5
2022	40.3	42.6	42.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	39,137	97,209	293,214
<\$15,000	5.7%	5.4%	5.3%
\$15,000 - \$24,999	6.7%	5.8%	6.1%
\$25,000 - \$34,999	6.8%	6.2%	6.4%
\$35,000 - \$49,999	10.8%	9.8%	10.5%
\$50,000 - \$74,999	17.0%	15.5%	15.9%
\$75,000 - \$99,999	13.7%	13.4%	13.6%
\$100,000 - \$149,999	18.9%	19.6%	18.6%
\$150,000 - \$199,999	10.6%	11.2%	10.1%
\$200,000+	9.7%	13.0%	13.4%
Average Household Income	\$105,108	\$117,861	\$117,524
2022 Households by Income			
Household Income Base	39,557	98,134	296,794
<\$15,000	5.9%	5.5%	5.5%
\$15,000 - \$24,999	6.4%	5.6%	5.9%
\$25,000 - \$34,999	6.2%	5.7%	5.9%
\$35,000 - \$49,999	9.7%	8.8%	9.4%
\$50,000 - \$74,999	14.6%	13.4%	13.7%
\$75,000 - \$99,999	13.5%	13.2%	13.4%
\$100,000 - \$149,999	20.8%	21.3%	20.4%
\$150,000 - \$199,999	11.7%	12.2%	11.0%
\$200,000+	11.1%	14.4%	14.8%
Average Household Income	\$117,225	\$130,202	\$129,900
2017 Owner Occupied Housing Units by Value			
Total	27,164	74,432	217,219
<\$50,000	1.7%	2.0%	2.4%
\$50,000 - \$99,999	5.1%	3.7%	3.4%
\$100,000 - \$149,999	8.5%	6.2%	6.8%
\$150,000 - \$199,999	10.6%	8.5%	9.6%
\$200,000 - \$249,999	11.4%	11.2%	11.3%
\$250,000 - \$299,999	12.4%	12.0%	11.9%
\$300,000 - \$399,999	24.3%	21.9%	20.5%
\$400,000 - \$499,999	11.2%	13.5%	11.6%
\$500,000 - \$749,999	11.0%	14.2%	14.1%
\$750,000 - \$999,999	2.8%	4.7%	5.0%
\$1,000,000 +	1.0%	2.1%	3.5%
Average Home Value	\$334,435	\$377,328	\$385,240
2022 Owner Occupied Housing Units by Value			
Total	27,411	75,007	219,371
<\$50,000	0.6%	0.8%	1.1%
\$50,000 - \$99,999	3.4%	2.2%	2.1%
\$100,000 - \$149,999	6.4%	4.3%	5.0%
\$150,000 - \$199,999	8.4%	6.4%	7.5%
\$200,000 - \$249,999	8.9%	8.6%	9.0%
\$250,000 - \$299,999	10.6%	10.4%	10.7%
\$300,000 - \$399,999	26.3%	22.9%	21.9%
\$400,000 - \$499,999	14.6%	16.4%	13.9%
\$500,000 - \$749,999	15.2%	18.6%	17.3%
\$750,000 - \$999,999	4.1%	6.3%	6.4%
\$1,000,000 +	1.4%	3.2%	5.1%
Average Home Value	\$381,592	\$431,629	\$437,201

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	97,335	248,814	750,261
0 - 4	6.4%	5.7%	5.9%
5 - 9	6.4%	6.4%	6.4%
10 - 14	6.4%	7.0%	6.8%
15 - 24	11.8%	11.7%	11.7%
25 - 34	15.2%	12.2%	12.4%
35 - 44	14.4%	13.8%	13.8%
45 - 54	16.0%	17.3%	16.6%
55 - 64	12.0%	13.0%	12.9%
65 - 74	6.4%	6.8%	7.0%
75 - 84	3.6%	4.1%	4.4%
85 +	1.4%	1.9%	2.1%
18 +	76.7%	76.3%	76.4%
2017 Population by Age			
Total	99,307	253,007	764,030
0 - 4	5.8%	5.2%	5.3%
5 - 9	6.3%	6.1%	6.1%
10 - 14	6.4%	6.7%	6.6%
15 - 24	11.1%	11.2%	11.3%
25 - 34	14.1%	12.2%	12.3%
35 - 44	14.2%	12.9%	12.9%
45 - 54	14.0%	14.8%	14.2%
55 - 64	13.6%	14.8%	14.4%
65 - 74	8.7%	9.4%	9.6%
75 - 84	4.1%	4.5%	4.8%
85 +	1.7%	2.3%	2.5%
18 +	78.0%	78.3%	78.2%
2022 Population by Age			
Total	100,369	255,207	772,421
0 - 4	5.7%	5.2%	5.3%
5 - 9	5.8%	5.6%	5.6%
10 - 14	6.2%	6.3%	6.2%
15 - 24	10.7%	10.5%	10.5%
25 - 34	13.5%	12.1%	12.2%
35 - 44	14.9%	13.6%	13.5%
45 - 54	13.1%	13.4%	13.0%
55 - 64	13.2%	14.5%	13.9%
65 - 74	10.0%	11.0%	11.2%
75 - 84	5.0%	5.5%	5.9%
85 +	1.8%	2.4%	2.6%
18 +	78.7%	79.2%	79.1%
2010 Population by Sex			
Males	47,800	121,555	367,092
Females	49,537	127,257	383,168
2017 Population by Sex			
Males	48,722	123,753	374,319
Females	50,585	129,253	389,710
2022 Population by Sex			
Males	49,194	124,918	378,716
Females	51,173	130,288	393,704

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	97,337	248,811	750,259
White Alone	78.9%	81.1%	78.3%
Black Alone	2.6%	1.8%	2.2%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	9.0%	10.2%	11.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.0%	4.8%	5.2%
Two or More Races	2.1%	1.8%	2.0%
Hispanic Origin	16.7%	11.9%	13.2%
Diversity Index	54.4	47.2	51.6
2017 Population by Race/Ethnicity			
Total	99,305	253,005	764,030
White Alone	76.4%	78.3%	75.2%
Black Alone	2.2%	1.6%	2.0%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	11.1%	12.5%	14.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.6%	5.2%	5.7%
Two or More Races	2.4%	2.1%	2.3%
Hispanic Origin	18.2%	13.1%	14.6%
Diversity Index	58.2	51.4	55.9
2022 Population by Race/Ethnicity			
Total	100,367	255,205	772,421
White Alone	74.5%	76.2%	72.9%
Black Alone	2.0%	1.4%	1.8%
American Indian Alone	0.3%	0.2%	0.3%
Asian Alone	12.7%	14.3%	16.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	7.9%	5.5%	6.1%
Two or More Races	2.5%	2.2%	2.5%
Hispanic Origin	19.4%	14.2%	15.7%
Diversity Index	60.7	54.5	58.9
2010 Population by Relationship and Household Type			
Total	97,337	248,812	750,260
In Households	99.4%	99.2%	99.2%
In Family Households	83.2%	85.6%	85.5%
Householder	26.1%	26.9%	26.7%
Spouse	21.1%	22.6%	22.2%
Child	30.5%	31.6%	31.5%
Other relative	3.9%	3.3%	3.8%
Nonrelative	1.7%	1.2%	1.4%
In Nonfamily Households	16.2%	13.7%	13.7%
In Group Quarters	0.6%	0.8%	0.8%
Institutionalized Population	0.5%	0.7%	0.6%
Noninstitutionalized Population	0.1%	0.1%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	69,992	179,409	540,688
Less than 9th Grade	4.5%	3.3%	3.7%
9th - 12th Grade, No Diploma	3.0%	2.6%	3.2%
High School Graduate	16.2%	15.3%	16.6%
GED/Alternative Credential	1.6%	1.4%	1.4%
Some College, No Degree	16.5%	16.6%	17.3%
Associate Degree	7.9%	7.2%	7.3%
Bachelor's Degree	31.6%	33.0%	30.7%
Graduate/Professional Degree	18.7%	20.6%	19.8%
2017 Population 15+ by Marital Status			
Total	81,006	207,666	626,776
Never Married	31.4%	27.8%	27.6%
Married	54.8%	58.6%	58.3%
Widowed	4.8%	5.3%	5.5%
Divorced	9.0%	8.4%	8.6%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	96.2%	96.2%	96.2%
Civilian Unemployed (Unemployment Rate)	3.8%	3.8%	3.8%
2017 Employed Population 16+ by Industry			
Total	55,626	139,917	415,443
Agriculture/Mining	0.1%	0.2%	0.2%
Construction	4.2%	4.6%	4.9%
Manufacturing	12.1%	12.5%	13.0%
Wholesale Trade	4.3%	4.3%	4.5%
Retail Trade	11.5%	10.8%	10.8%
Transportation/Utilities	4.7%	5.1%	5.4%
Information	2.1%	2.4%	2.1%
Finance/Insurance/Real Estate	9.3%	9.2%	9.1%
Services	50.0%	49.0%	48.3%
Public Administration	1.7%	1.9%	1.8%
2017 Employed Population 16+ by Occupation			
Total	55,626	139,915	415,444
White Collar	72.0%	74.3%	71.8%
Management/Business/Financial	21.1%	22.0%	20.9%
Professional	25.5%	27.3%	25.3%
Sales	12.0%	12.5%	12.2%
Administrative Support	13.4%	12.6%	13.5%
Services	14.0%	12.7%	13.5%
Blue Collar	14.0%	12.9%	14.7%
Farming/Forestry/Fishing	0.2%	0.2%	0.1%
Construction/Extraction	2.9%	2.8%	3.1%
Installation/Maintenance/Repair	1.6%	1.7%	1.9%
Production	5.2%	4.3%	5.0%
Transportation/Material Moving	4.2%	4.0%	4.7%
2010 Population By Urban/ Rural Status			
Total Population	97,337	248,812	750,260
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



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2010 Households by Type			
Total	38,329	95,289	286,810
Households with 1 Person	27.5%	25.1%	25.4%
Households with 2+ People	72.5%	74.9%	74.6%
Family Households	66.3%	70.2%	69.9%
Husband-wife Families	53.6%	58.9%	58.1%
With Related Children	25.4%	27.9%	27.3%
Other Family (No Spouse Present)	12.7%	11.3%	11.8%
Other Family with Male Householder	3.8%	3.2%	3.5%
With Related Children	1.9%	1.5%	1.7%
Other Family with Female Householder	8.9%	8.1%	8.4%
With Related Children	5.1%	4.4%	4.6%
Nonfamily Households	6.2%	4.8%	4.7%
All Households with Children	32.6%	34.0%	33.7%
Multigenerational Households	2.8%	2.8%	3.2%
Unmarried Partner Households	5.4%	4.2%	4.2%
Male-female	4.9%	3.7%	3.7%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	38,329	95,292	286,810
1 Person Household	27.5%	25.1%	25.4%
2 Person Household	31.9%	32.0%	31.7%
3 Person Household	16.2%	17.0%	16.7%
4 Person Household	14.5%	16.1%	15.8%
5 Person Household	6.2%	6.6%	6.8%
6 Person Household	2.4%	2.2%	2.3%
7 + Person Household	1.3%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	38,329	95,290	286,811
Owner Occupied	71.7%	78.5%	76.3%
Owned with a Mortgage/Loan	55.5%	59.1%	56.8%
Owned Free and Clear	16.2%	19.4%	19.5%
Renter Occupied	28.3%	21.5%	23.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	40,856	100,653	304,001
Housing Units Inside Urbanized Area	100.0%	100.0%	99.6%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2.	Enterprising Professionals	Enterprising Professionals	Pleasantville (2B)
3.	Pleasantville (2B)	Pleasantville (2B)	Enterprising Professionals
2017 Consumer Spending			
Apparel & Services: Total \$	\$111,314,842	\$305,278,682	\$918,417,526
Average Spent	\$2,844.24	\$3,140.44	\$3,132.24
Spending Potential Index	132	145	145
Education: Total \$	\$80,614,403	\$230,787,768	\$687,669,283
Average Spent	\$2,059.80	\$2,374.14	\$2,345.28
Spending Potential Index	142	163	161
Entertainment/Recreation: Total \$	\$155,639,139	\$432,141,829	\$1,301,771,595
Average Spent	\$3,976.78	\$4,445.49	\$4,439.66
Spending Potential Index	127	142	142
Food at Home: Total \$	\$247,010,465	\$670,231,714	\$2,024,317,509
Average Spent	\$6,311.43	\$6,894.75	\$6,903.89
Spending Potential Index	125	137	137
Food Away from Home: Total \$	\$169,046,096	\$460,643,933	\$1,387,051,347
Average Spent	\$4,319.34	\$4,738.70	\$4,730.51
Spending Potential Index	130	142	142
Health Care: Total \$	\$268,726,127	\$751,719,846	\$2,270,405,818
Average Spent	\$6,866.29	\$7,733.03	\$7,743.17
Spending Potential Index	123	138	138
HH Furnishings & Equipment: Total \$	\$97,176,383	\$269,074,809	\$810,804,718
Average Spent	\$2,482.98	\$2,768.00	\$2,765.23
Spending Potential Index	128	142	142
Personal Care Products & Services: Total \$	\$40,487,870	\$111,716,936	\$336,881,075
Average Spent	\$1,034.52	\$1,149.24	\$1,148.93
Spending Potential Index	130	144	144
Shelter: Total \$	\$842,956,615	\$2,310,012,133	\$6,971,185,916
Average Spent	\$21,538.61	\$23,763.36	\$23,775.08
Spending Potential Index	133	146	146
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$116,912,858	\$329,494,271	\$995,656,094
Average Spent	\$2,987.27	\$3,389.54	\$3,395.66
Spending Potential Index	128	145	145
Travel: Total \$	\$108,754,167	\$308,427,289	\$927,078,703
Average Spent	\$2,778.81	\$3,172.83	\$3,161.78
Spending Potential Index	134	153	153
Vehicle Maintenance & Repairs: Total \$	\$52,741,786	\$145,437,906	\$438,665,417
Average Spent	\$1,347.62	\$1,496.14	\$1,496.06
Spending Potential Index	126	140	140

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.