



## Community Profile

Rings: 1, 3, 5 mile radii

2720 Council Tree Ave, Fort Collins, CO

Latitude: 40.53

Longitude: -105.03

	1 mile	3 mile	5 mile
<b>Population Summary</b>			
2000 Total Population	6,253	37,186	95,235
2010 Total Population	9,126	49,851	117,768
2018 Total Population	10,080	59,711	137,967
2018 Group Quarters	79	1,104	6,389
2023 Total Population	10,841	66,261	152,664
2018-2023 Annual Rate	1.47%	2.10%	2.05%
2018 Total Daytime Population	15,866	66,224	159,093
Workers	11,391	39,556	95,695
Residents	4,475	26,668	63,398
<b>Household Summary</b>			
2000 Households	2,115	14,667	36,583
2000 Average Household Size	2.94	2.51	2.48
2010 Households	3,284	20,320	46,525
2010 Average Household Size	2.74	2.40	2.41
2018 Households	3,576	23,946	53,752
2018 Average Household Size	2.80	2.45	2.45
2023 Households	3,814	26,553	59,398
2023 Average Household Size	2.82	2.45	2.46
2018-2023 Annual Rate	1.30%	2.09%	2.02%
2010 Families	2,337	12,464	27,349
2010 Average Family Size	3.26	3.04	3.01
2018 Families	2,507	14,581	31,534
2018 Average Family Size	3.35	3.12	3.08
2023 Families	2,654	16,048	34,852
2023 Average Family Size	3.39	3.14	3.10
2018-2023 Annual Rate	1.15%	1.94%	2.02%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,195	15,367	38,102
Owner Occupied Housing Units	86.5%	66.0%	61.1%
Renter Occupied Housing Units	9.8%	29.5%	34.9%
Vacant Housing Units	3.6%	4.5%	4.0%
2010 Housing Units	3,374	21,322	48,679
Owner Occupied Housing Units	72.7%	61.4%	58.2%
Renter Occupied Housing Units	24.6%	33.9%	37.3%
Vacant Housing Units	2.7%	4.7%	4.4%
2018 Housing Units	3,640	24,987	55,813
Owner Occupied Housing Units	69.2%	59.3%	57.0%
Renter Occupied Housing Units	29.0%	36.5%	39.3%
Vacant Housing Units	1.8%	4.2%	3.7%
2023 Housing Units	3,882	27,641	61,634
Owner Occupied Housing Units	70.6%	59.2%	58.7%
Renter Occupied Housing Units	27.6%	36.8%	37.7%
Vacant Housing Units	1.8%	3.9%	3.6%
<b>Median Household Income</b>			
2018	\$80,841	\$78,476	\$68,531
2023	\$89,879	\$86,720	\$78,495
<b>Median Home Value</b>			
2018	\$330,639	\$378,507	\$371,681
2023	\$360,277	\$436,938	\$431,767
<b>Per Capita Income</b>			
2018	\$37,452	\$42,921	\$37,574
2023	\$41,566	\$47,281	\$41,887
<b>Median Age</b>			
2010	33.1	35.1	32.3
2018	33.9	35.8	33.5
2023	35.2	36.0	34.4

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



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<b>2018 Households by Income</b>			
Household Income Base	3,576	23,946	53,752
<\$15,000	4.2%	6.5%	9.4%
\$15,000 - \$24,999	5.8%	6.2%	7.7%
\$25,000 - \$34,999	6.5%	6.3%	7.3%
\$35,000 - \$49,999	10.4%	10.6%	11.8%
\$50,000 - \$74,999	18.3%	17.9%	17.3%
\$75,000 - \$99,999	16.1%	14.0%	13.3%
\$100,000 - \$149,999	19.4%	18.5%	16.8%
\$150,000 - \$199,999	10.4%	8.9%	7.8%
\$200,000+	8.9%	11.0%	8.7%
Average Household Income	\$103,212	\$105,423	\$94,065
<b>2023 Households by Income</b>			
Household Income Base	3,814	26,553	59,398
<\$15,000	3.3%	5.2%	7.5%
\$15,000 - \$24,999	4.7%	5.0%	6.3%
\$25,000 - \$34,999	5.2%	5.2%	6.1%
\$35,000 - \$49,999	8.7%	9.3%	10.4%
\$50,000 - \$74,999	17.3%	17.3%	17.0%
\$75,000 - \$99,999	16.2%	14.7%	14.4%
\$100,000 - \$149,999	22.3%	21.1%	19.5%
\$150,000 - \$199,999	12.3%	10.4%	9.3%
\$200,000+	9.9%	11.8%	9.5%
Average Household Income	\$115,475	\$116,580	\$105,447
<b>2018 Owner Occupied Housing Units by Value</b>			
Total	2,520	14,826	31,813
<\$50,000	10.1%	2.0%	3.3%
\$50,000 - \$99,999	0.3%	0.3%	0.4%
\$100,000 - \$149,999	0.1%	1.0%	0.9%
\$150,000 - \$199,999	1.3%	2.3%	3.2%
\$200,000 - \$249,999	9.6%	6.3%	9.6%
\$250,000 - \$299,999	16.0%	11.1%	11.6%
\$300,000 - \$399,999	41.0%	34.4%	29.2%
\$400,000 - \$499,999	8.0%	18.2%	18.1%
\$500,000 - \$749,999	11.3%	17.5%	16.9%
\$750,000 - \$999,999	1.4%	3.8%	3.9%
\$1,000,000 - \$1,499,999	0.4%	2.3%	2.0%
\$1,500,000 - \$1,999,999	0.2%	0.2%	0.4%
\$2,000,000 +	0.2%	0.6%	0.5%
Average Home Value	\$346,119	\$441,410	\$426,805
<b>2023 Owner Occupied Housing Units by Value</b>			
Total	2,742	16,373	36,165
<\$50,000	2.7%	0.5%	2.3%
\$50,000 - \$99,999	0.0%	0.1%	0.2%
\$100,000 - \$149,999	0.0%	0.4%	0.3%
\$150,000 - \$199,999	0.2%	0.4%	0.9%
\$200,000 - \$249,999	4.4%	2.7%	4.1%
\$250,000 - \$299,999	12.5%	6.7%	7.4%
\$300,000 - \$399,999	50.0%	31.0%	27.6%
\$400,000 - \$499,999	7.9%	22.3%	22.9%
\$500,000 - \$749,999	18.0%	25.3%	23.8%
\$750,000 - \$999,999	3.1%	6.4%	6.7%
\$1,000,000 - \$1,499,999	0.5%	3.0%	2.6%
\$1,500,000 - \$1,999,999	0.4%	0.3%	0.5%
\$2,000,000 +	0.3%	0.9%	0.7%
Average Home Value	\$415,071	\$512,693	\$496,940

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Rings: 1, 3, 5 mile radii

2720 Council Tree Ave, Fort Collins, CO

Latitude: 40.53

Longitude: -105.03

	1 mile	3 mile	5 mile
<b>2010 Population by Age</b>			
Total	9,128	49,850	117,769
0 - 4	8.1%	6.1%	5.9%
5 - 9	8.7%	6.9%	6.0%
10 - 14	8.0%	6.9%	6.0%
15 - 24	13.3%	14.3%	20.5%
25 - 34	14.8%	15.5%	15.4%
35 - 44	16.2%	14.0%	12.6%
45 - 54	15.4%	14.5%	13.1%
55 - 64	9.2%	11.2%	10.4%
65 - 74	3.6%	5.3%	5.2%
75 - 84	2.2%	3.4%	3.2%
85 +	0.6%	1.8%	1.7%
18 +	70.0%	75.9%	78.5%
<b>2018 Population by Age</b>			
Total	10,081	59,713	137,967
0 - 4	7.5%	5.8%	5.4%
5 - 9	7.8%	5.8%	5.4%
10 - 14	8.0%	6.2%	5.6%
15 - 24	12.8%	14.2%	19.2%
25 - 34	15.6%	16.9%	16.6%
35 - 44	14.8%	13.1%	12.0%
45 - 54	13.4%	12.6%	11.4%
55 - 64	11.5%	12.2%	11.5%
65 - 74	5.9%	7.8%	7.5%
75 - 84	2.0%	3.5%	3.4%
85 +	0.8%	1.9%	1.9%
18 +	72.5%	78.5%	80.2%
<b>2023 Population by Age</b>			
Total	10,841	66,260	152,664
0 - 4	7.4%	6.0%	5.6%
5 - 9	7.3%	5.6%	5.2%
10 - 14	7.6%	5.5%	5.3%
15 - 24	12.0%	12.7%	17.7%
25 - 34	15.5%	18.8%	17.3%
35 - 44	15.5%	13.7%	12.7%
45 - 54	12.7%	11.4%	10.6%
55 - 64	11.1%	11.2%	10.9%
65 - 74	7.4%	9.0%	8.7%
75 - 84	2.8%	4.3%	4.3%
85 +	0.8%	1.9%	1.8%
18 +	73.5%	79.6%	80.8%
<b>2010 Population by Sex</b>			
Males	4,538	24,669	58,499
Females	4,588	25,182	59,269
<b>2018 Population by Sex</b>			
Males	4,992	29,490	68,476
Females	5,089	30,221	69,492
<b>2023 Population by Sex</b>			
Males	5,380	32,622	75,658
Females	5,461	33,639	77,006

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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## Community Profile

Rings: 1, 3, 5 mile radii

2720 Council Tree Ave, Fort Collins, CO

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<b>2010 Population by Race/Ethnicity</b>			
Total	9,126	49,851	117,769
White Alone	87.0%	89.8%	89.5%
Black Alone	1.1%	0.8%	1.1%
American Indian Alone	0.6%	0.5%	0.7%
Asian Alone	2.7%	3.6%	3.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.3%	2.6%	2.8%
Two or More Races	3.2%	2.6%	2.9%
Hispanic Origin	14.1%	9.1%	9.8%
Diversity Index	42.5	32.6	34.1
<b>2018 Population by Race/Ethnicity</b>			
Total	10,082	59,711	137,966
White Alone	85.2%	88.2%	88.0%
Black Alone	1.4%	1.1%	1.4%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	3.1%	4.3%	3.5%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	5.9%	2.7%	3.1%
Two or More Races	3.9%	3.1%	3.4%
Hispanic Origin	15.5%	9.8%	10.6%
Diversity Index	46.4	35.8	37.2
<b>2023 Population by Race/Ethnicity</b>			
Total	10,841	66,261	152,663
White Alone	83.7%	86.9%	86.8%
Black Alone	1.7%	1.3%	1.6%
American Indian Alone	0.6%	0.5%	0.6%
Asian Alone	3.4%	4.8%	3.8%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	6.3%	2.8%	3.2%
Two or More Races	4.4%	3.6%	3.8%
Hispanic Origin	16.9%	10.6%	11.4%
Diversity Index	49.4	38.7	39.7
<b>2010 Population by Relationship and Household Type</b>			
Total	9,126	49,851	117,768
In Households	98.7%	98.0%	95.1%
In Family Households	85.0%	77.4%	71.5%
Householder	25.8%	25.0%	23.3%
Spouse	20.4%	20.5%	18.7%
Child	34.7%	28.5%	25.7%
Other relative	2.5%	2.0%	2.2%
Nonrelative	1.6%	1.4%	1.7%
In Nonfamily Households	13.6%	20.6%	23.5%
In Group Quarters	1.3%	2.0%	4.9%
Institutionalized Population	1.3%	2.0%	1.2%
Noninstitutionalized Population	0.0%	0.0%	3.8%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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## Community Profile

Rings: 1, 3, 5 mile radii

2720 Council Tree Ave, Fort Collins, CO

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<b>2018 Population 25+ by Educational Attainment</b>			
Total	6,445	40,606	88,750
Less than 9th Grade	2.2%	1.2%	1.3%
9th - 12th Grade, No Diploma	2.4%	1.7%	2.2%
High School Graduate	11.2%	10.7%	12.4%
GED/Alternative Credential	3.6%	2.7%	2.9%
Some College, No Degree	18.0%	16.1%	17.3%
Associate Degree	9.2%	8.9%	8.7%
Bachelor's Degree	34.3%	35.0%	32.9%
Graduate/Professional Degree	19.1%	23.7%	22.4%
<b>2018 Population 15+ by Marital Status</b>			
Total	7,730	49,085	115,261
Never Married	33.4%	32.9%	38.7%
Married	52.9%	52.8%	48.3%
Widowed	2.3%	4.0%	3.8%
Divorced	11.4%	10.3%	9.2%
<b>2018 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	97.1%	96.8%	96.2%
Civilian Unemployed (Unemployment Rate)	2.9%	3.2%	3.8%
<b>2018 Employed Population 16+ by Industry</b>			
Total	5,708	33,337	75,729
Agriculture/Mining	0.6%	1.6%	1.7%
Construction	6.5%	3.6%	5.3%
Manufacturing	7.5%	9.6%	8.4%
Wholesale Trade	1.4%	1.9%	1.8%
Retail Trade	12.9%	10.3%	10.7%
Transportation/Utilities	3.1%	2.3%	2.7%
Information	2.5%	1.4%	1.6%
Finance/Insurance/Real Estate	6.4%	8.3%	6.4%
Services	55.8%	57.5%	57.7%
Public Administration	3.5%	3.4%	3.6%
<b>2018 Employed Population 16+ by Occupation</b>			
Total	5,706	33,337	75,731
White Collar	68.9%	75.0%	69.6%
Management/Business/Financial	15.7%	18.0%	16.1%
Professional	28.1%	32.4%	30.7%
Sales	11.6%	13.0%	11.7%
Administrative Support	13.5%	11.5%	11.1%
Services	20.2%	15.2%	17.5%
Blue Collar	10.8%	9.8%	13.0%
Farming/Forestry/Fishing	0.4%	0.1%	0.5%
Construction/Extraction	4.6%	2.4%	3.8%
Installation/Maintenance/Repair	1.4%	1.9%	2.1%
Production	1.3%	2.6%	3.0%
Transportation/Material Moving	3.1%	2.9%	3.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	9,126	49,851	117,768
Population Inside Urbanized Area	100.0%	99.4%	97.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.6%	2.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>2010 Households by Type</b>			
Total	3,284	20,320	46,525
Households with 1 Person	21.8%	28.6%	28.0%
Households with 2+ People	78.2%	71.4%	72.0%
Family Households	71.2%	61.3%	58.8%
Husband-wife Families	56.3%	50.3%	47.1%
With Related Children	32.4%	24.6%	21.8%
Other Family (No Spouse Present)	14.9%	11.1%	11.7%
Other Family with Male Householder	4.2%	3.5%	3.8%
With Related Children	2.9%	2.1%	2.2%
Other Family with Female Householder	10.7%	7.6%	7.9%
With Related Children	7.8%	5.0%	5.2%
Nonfamily Households	7.1%	10.0%	13.3%
All Households with Children	43.3%	32.0%	29.6%
Multigenerational Households	2.3%	1.7%	1.8%
Unmarried Partner Households	5.7%	6.2%	6.7%
Male-female	4.9%	5.7%	6.1%
Same-sex	0.8%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	3,283	20,320	46,526
1 Person Household	21.8%	28.6%	28.0%
2 Person Household	32.0%	34.9%	35.7%
3 Person Household	17.6%	15.1%	16.0%
4 Person Household	16.9%	13.6%	13.0%
5 Person Household	6.8%	5.1%	4.8%
6 Person Household	3.1%	1.9%	1.7%
7 + Person Household	1.7%	0.8%	0.8%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,284	20,320	46,525
Owner Occupied	74.7%	64.4%	60.9%
Owned with a Mortgage/Loan	61.4%	51.9%	47.8%
Owned Free and Clear	13.3%	12.5%	13.1%
Renter Occupied	25.3%	35.6%	39.1%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,374	21,322	48,679
Housing Units Inside Urbanized Area	100.0%	99.5%	97.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.5%	2.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Soccer Moms (4A)	Enterprising Professionals	Soccer Moms (4A)
<b>2.</b>	Bright Young Professionals	Soccer Moms (4A)	College Towns (14B)
<b>3.</b>	Enterprising Professionals	In Style (5B)	In Style (5B)
<b>2018 Consumer Spending</b>			
Apparel & Services: Total \$	\$9,749,902	\$67,177,930	\$134,898,214
Average Spent	\$2,726.48	\$2,805.39	\$2,509.64
Spending Potential Index	125	129	115
Education: Total \$	\$6,475,562	\$45,503,673	\$94,659,147
Average Spent	\$1,810.84	\$1,900.26	\$1,761.03
Spending Potential Index	125	131	122
Entertainment/Recreation: Total \$	\$14,010,678	\$95,681,666	\$192,464,560
Average Spent	\$3,917.97	\$3,995.73	\$3,580.60
Spending Potential Index	122	124	111
Food at Home: Total \$	\$21,369,432	\$148,100,611	\$300,536,732
Average Spent	\$5,975.79	\$6,184.77	\$5,591.17
Spending Potential Index	119	123	111
Food Away from Home: Total \$	\$15,735,819	\$108,905,783	\$219,566,937
Average Spent	\$4,400.40	\$4,547.97	\$4,084.81
Spending Potential Index	125	129	116
Health Care: Total \$	\$24,138,393	\$162,491,748	\$327,639,933
Average Spent	\$6,750.11	\$6,785.76	\$6,095.40
Spending Potential Index	118	118	106
HH Furnishings & Equipment: Total \$	\$9,345,470	\$63,419,211	\$127,206,641
Average Spent	\$2,613.39	\$2,648.43	\$2,366.55
Spending Potential Index	125	127	113
Personal Care Products & Services: Total \$	\$3,730,490	\$25,460,966	\$50,838,681
Average Spent	\$1,043.20	\$1,063.27	\$945.80
Spending Potential Index	126	128	114
Shelter: Total \$	\$72,241,894	\$510,427,904	\$1,034,253,723
Average Spent	\$20,201.87	\$21,315.79	\$19,241.21
Spending Potential Index	120	127	115
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$10,462,065	\$72,113,111	\$144,345,295
Average Spent	\$2,925.63	\$3,011.49	\$2,685.39
Spending Potential Index	118	121	108
Travel: Total \$	\$9,749,574	\$65,993,007	\$130,383,900
Average Spent	\$2,726.39	\$2,755.91	\$2,425.66
Spending Potential Index	127	128	113
Vehicle Maintenance & Repairs: Total \$	\$4,646,206	\$31,878,639	\$64,658,346
Average Spent	\$1,299.27	\$1,331.27	\$1,202.90
Spending Potential Index	121	124	112

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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