



Community Profile

Rings: 3, 5, 10 mile radii

12587 Olive Blvd, St. Louis, MO 63141, USA

Latitude: 38.68
Longitude: -90.46

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	59,251	137,578	736,042
2010 Total Population	59,400	138,364	724,152
2017 Total Population	60,070	140,307	738,429
2017 Group Quarters	1,011	3,484	18,704
2022 Total Population	60,545	141,574	750,412
2017-2022 Annual Rate	0.16%	0.18%	0.32%
2017 Total Daytime Population	108,223	222,673	893,846
Workers	79,747	152,518	529,518
Residents	28,476	70,155	364,328
Household Summary			
2000 Households	26,169	57,244	296,824
2000 Average Household Size	2.23	2.35	2.43
2010 Households	26,522	57,844	298,099
2010 Average Household Size	2.20	2.33	2.37
2017 Households	26,739	58,418	303,503
2017 Average Household Size	2.21	2.34	2.37
2022 Households	26,917	58,852	308,192
2022 Average Household Size	2.21	2.35	2.37
2017-2022 Annual Rate	0.13%	0.15%	0.31%
2010 Families	15,631	36,945	187,160
2010 Average Family Size	2.85	2.92	2.99
2017 Families	15,551	36,885	188,298
2017 Average Family Size	2.87	2.94	3.00
2022 Families	15,559	36,962	190,210
2022 Average Family Size	2.87	2.95	3.00
2017-2022 Annual Rate	0.01%	0.04%	0.20%
Housing Unit Summary			
2000 Housing Units	27,540	59,912	312,847
Owner Occupied Housing Units	63.1%	69.0%	67.8%
Renter Occupied Housing Units	31.9%	26.6%	27.0%
Vacant Housing Units	5.0%	4.5%	5.1%
2010 Housing Units	28,755	62,458	323,344
Owner Occupied Housing Units	59.8%	65.9%	64.4%
Renter Occupied Housing Units	32.5%	26.7%	27.8%
Vacant Housing Units	7.8%	7.4%	7.8%
2017 Housing Units	28,909	62,900	328,778
Owner Occupied Housing Units	57.5%	63.9%	62.2%
Renter Occupied Housing Units	35.0%	29.0%	30.1%
Vacant Housing Units	7.5%	7.1%	7.7%
2022 Housing Units	29,142	63,496	334,614
Owner Occupied Housing Units	57.6%	63.8%	62.0%
Renter Occupied Housing Units	34.8%	28.9%	30.1%
Vacant Housing Units	7.6%	7.3%	7.9%
Median Household Income			
2017	\$77,365	\$77,160	\$66,056
2022	\$85,750	\$84,938	\$75,923
Median Home Value			
2017	\$249,118	\$251,479	\$217,695
2022	\$275,427	\$282,036	\$243,037
Per Capita Income			
2017	\$51,167	\$50,269	\$41,228
2022	\$56,634	\$55,047	\$45,745
Median Age			
2010	41.5	43.0	39.3
2017	43.0	44.6	40.6
2022	43.9	45.3	41.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	26,739	58,418	303,502
<\$15,000	6.5%	6.1%	8.1%
\$15,000 - \$24,999	6.4%	6.8%	8.3%
\$25,000 - \$34,999	6.6%	7.4%	8.6%
\$35,000 - \$49,999	11.5%	11.0%	12.2%
\$50,000 - \$74,999	17.4%	17.3%	17.8%
\$75,000 - \$99,999	13.0%	12.8%	12.7%
\$100,000 - \$149,999	18.1%	17.3%	15.8%
\$150,000 - \$199,999	7.8%	7.4%	6.9%
\$200,000+	12.7%	13.9%	9.6%
Average Household Income	\$114,867	\$119,203	\$99,070
2022 Households by Income			
Household Income Base	26,917	58,852	308,191
<\$15,000	5.9%	5.7%	7.6%
\$15,000 - \$24,999	5.5%	5.9%	7.4%
\$25,000 - \$34,999	5.4%	6.1%	7.3%
\$35,000 - \$49,999	9.5%	9.2%	10.5%
\$50,000 - \$74,999	16.0%	16.0%	16.5%
\$75,000 - \$99,999	15.4%	15.2%	15.0%
\$100,000 - \$149,999	20.5%	19.5%	17.9%
\$150,000 - \$199,999	8.4%	8.0%	7.6%
\$200,000+	13.4%	14.5%	10.3%
Average Household Income	\$127,322	\$130,876	\$110,160
2017 Owner Occupied Housing Units by Value			
Total	16,635	40,190	204,495
<\$50,000	1.2%	1.3%	2.8%
\$50,000 - \$99,999	2.5%	6.1%	10.2%
\$100,000 - \$149,999	7.0%	11.9%	13.2%
\$150,000 - \$199,999	19.2%	17.1%	18.7%
\$200,000 - \$249,999	20.5%	13.4%	14.4%
\$250,000 - \$299,999	13.5%	10.0%	10.6%
\$300,000 - \$399,999	13.5%	13.0%	11.8%
\$400,000 - \$499,999	7.3%	8.4%	6.6%
\$500,000 - \$749,999	8.9%	9.7%	6.8%
\$750,000 - \$999,999	3.5%	4.7%	2.7%
\$1,000,000 +	3.0%	4.6%	2.2%
Average Home Value	\$331,322	\$349,038	\$283,883
2022 Owner Occupied Housing Units by Value			
Total	16,779	40,496	207,517
<\$50,000	0.7%	0.7%	1.8%
\$50,000 - \$99,999	1.6%	4.3%	8.2%
\$100,000 - \$149,999	5.0%	10.3%	11.3%
\$150,000 - \$199,999	16.2%	15.5%	16.6%
\$200,000 - \$249,999	19.2%	12.6%	14.0%
\$250,000 - \$299,999	14.3%	10.5%	11.7%
\$300,000 - \$399,999	15.5%	14.4%	14.0%
\$400,000 - \$499,999	8.9%	9.7%	8.2%
\$500,000 - \$749,999	10.8%	11.4%	8.3%
\$750,000 - \$999,999	4.3%	5.7%	3.4%
\$1,000,000 +	3.4%	4.9%	2.4%
Average Home Value	\$360,892	\$377,822	\$311,769

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	59,399	138,361	724,153
0 - 4	5.1%	5.1%	5.8%
5 - 9	5.1%	5.5%	6.0%
10 - 14	5.7%	6.4%	6.4%
15 - 24	12.4%	11.8%	13.5%
25 - 34	14.2%	12.1%	13.2%
35 - 44	11.7%	11.4%	12.2%
45 - 54	14.6%	15.4%	15.4%
55 - 64	13.2%	13.7%	12.8%
65 - 74	8.9%	9.0%	7.4%
75 - 84	6.3%	6.5%	5.0%
85 +	2.7%	3.1%	2.3%
18 +	80.2%	78.8%	77.6%
2017 Population by Age			
Total	60,070	140,308	738,427
0 - 4	4.7%	4.7%	5.3%
5 - 9	4.9%	5.2%	5.8%
10 - 14	5.3%	5.9%	6.1%
15 - 24	11.5%	11.2%	12.8%
25 - 34	13.9%	12.0%	13.0%
35 - 44	12.0%	11.4%	12.1%
45 - 54	12.6%	13.0%	13.0%
55 - 64	14.1%	14.8%	14.1%
65 - 74	11.1%	11.4%	9.8%
75 - 84	6.6%	6.8%	5.2%
85 +	3.4%	3.7%	2.7%
18 +	81.8%	80.6%	79.2%
2022 Population by Age			
Total	60,545	141,577	750,411
0 - 4	4.7%	4.7%	5.3%
5 - 9	4.8%	5.1%	5.5%
10 - 14	5.2%	5.7%	6.0%
15 - 24	10.6%	10.4%	12.2%
25 - 34	13.1%	11.5%	12.6%
35 - 44	13.0%	12.3%	12.9%
45 - 54	11.6%	12.0%	12.0%
55 - 64	13.4%	14.1%	13.5%
65 - 74	12.3%	12.6%	11.3%
75 - 84	7.6%	7.8%	6.1%
85 +	3.7%	3.9%	2.8%
18 +	82.2%	81.1%	79.7%
2010 Population by Sex			
Males	28,368	65,927	346,082
Females	31,032	72,437	378,070
2017 Population by Sex			
Males	28,793	67,119	354,263
Females	31,277	73,189	384,166
2022 Population by Sex			
Males	28,973	67,838	361,029
Females	31,572	73,736	389,383

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



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2010 Population by Race/Ethnicity			
Total	59,400	138,364	724,152
White Alone	76.7%	78.2%	75.6%
Black Alone	9.4%	9.9%	16.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	10.2%	8.1%	4.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.2%	1.5%	1.2%
Two or More Races	2.1%	2.0%	2.0%
Hispanic Origin	3.3%	3.6%	3.2%
Diversity Index	43.1	41.5	43.6
2017 Population by Race/Ethnicity			
Total	60,070	140,306	738,429
White Alone	72.5%	74.5%	73.2%
Black Alone	10.5%	10.9%	17.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	12.7%	10.1%	5.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.7%	1.4%
Two or More Races	2.7%	2.5%	2.6%
Hispanic Origin	3.9%	4.2%	3.8%
Diversity Index	48.8	46.9	47.4
2022 Population by Race/Ethnicity			
Total	60,546	141,573	750,412
White Alone	68.9%	71.3%	71.0%
Black Alone	11.4%	11.8%	17.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	14.7%	11.8%	6.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	1.9%	1.6%
Two or More Races	3.1%	2.9%	3.0%
Hispanic Origin	4.4%	4.8%	4.4%
Diversity Index	53.3	51.3	50.6
2010 Population by Relationship and Household Type			
Total	59,400	138,364	724,152
In Households	98.3%	97.5%	97.4%
In Family Households	76.2%	79.3%	78.8%
Householder	26.3%	26.8%	25.9%
Spouse	21.3%	21.3%	19.2%
Child	25.2%	27.4%	29.6%
Other relative	2.3%	2.5%	2.6%
Nonrelative	1.1%	1.3%	1.6%
In Nonfamily Households	22.1%	18.2%	18.6%
In Group Quarters	1.7%	2.5%	2.6%
Institutionalized Population	0.9%	1.8%	1.1%
Noninstitutionalized Population	0.8%	0.8%	1.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	44,239	102,457	516,836
Less than 9th Grade	1.6%	2.0%	1.8%
9th - 12th Grade, No Diploma	1.6%	2.9%	4.0%
High School Graduate	10.4%	13.1%	16.7%
GED/Alternative Credential	1.3%	1.9%	2.5%
Some College, No Degree	16.0%	17.9%	19.7%
Associate Degree	6.3%	5.8%	7.1%
Bachelor's Degree	33.2%	29.7%	26.9%
Graduate/Professional Degree	29.7%	26.6%	21.3%
2017 Population 15+ by Marital Status			
Total	51,133	118,170	611,248
Never Married	29.5%	27.8%	32.6%
Married	52.8%	54.4%	50.0%
Widowed	6.8%	7.4%	6.4%
Divorced	10.8%	10.4%	11.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.0%	96.2%
Civilian Unemployed (Unemployment Rate)	2.6%	3.0%	3.8%
2017 Employed Population 16+ by Industry			
Total	32,132	71,461	380,053
Agriculture/Mining	0.6%	0.5%	0.5%
Construction	2.8%	3.6%	4.2%
Manufacturing	11.6%	11.0%	10.4%
Wholesale Trade	2.8%	3.1%	2.8%
Retail Trade	8.9%	9.0%	10.3%
Transportation/Utilities	3.1%	3.7%	3.8%
Information	1.9%	1.9%	2.0%
Finance/Insurance/Real Estate	10.8%	10.5%	9.5%
Services	55.7%	54.7%	54.2%
Public Administration	1.7%	2.2%	2.3%
2017 Employed Population 16+ by Occupation			
Total	32,132	71,459	380,053
White Collar	80.8%	77.0%	73.4%
Management/Business/Financial	22.5%	20.9%	18.8%
Professional	34.8%	32.0%	29.1%
Sales	12.4%	11.9%	12.7%
Administrative Support	11.1%	12.2%	12.8%
Services	10.2%	12.2%	14.4%
Blue Collar	9.1%	10.8%	12.2%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	1.4%	2.1%	2.8%
Installation/Maintenance/Repair	2.1%	2.1%	2.2%
Production	2.6%	3.0%	3.3%
Transportation/Material Moving	3.0%	3.5%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	59,400	138,364	724,152
Population Inside Urbanized Area	100.0%	99.9%	99.8%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.1%	0.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	26,523	57,844	298,099
Households with 1 Person	34.1%	30.3%	30.8%
Households with 2+ People	65.9%	69.7%	69.2%
Family Households	58.9%	63.9%	62.8%
Husband-wife Families	47.8%	50.9%	46.6%
With Related Children	18.8%	20.1%	19.7%
Other Family (No Spouse Present)	11.1%	13.0%	16.2%
Other Family with Male Householder	3.0%	3.4%	3.9%
With Related Children	1.6%	1.8%	2.1%
Other Family with Female Householder	8.1%	9.6%	12.3%
With Related Children	4.8%	5.8%	7.6%
Nonfamily Households	7.0%	5.8%	6.5%
All Households with Children	25.3%	27.9%	29.7%
Multigenerational Households	1.7%	2.2%	2.9%
Unmarried Partner Households	4.6%	4.6%	5.5%
Male-female	4.1%	4.1%	4.9%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	26,523	57,842	298,098
1 Person Household	34.1%	30.3%	30.8%
2 Person Household	35.5%	35.9%	33.7%
3 Person Household	13.9%	14.9%	15.6%
4 Person Household	10.9%	11.9%	12.2%
5 Person Household	4.0%	4.9%	5.2%
6 Person Household	1.2%	1.5%	1.7%
7 + Person Household	0.4%	0.6%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	26,522	57,844	298,099
Owner Occupied	64.8%	71.2%	69.9%
Owned with a Mortgage/Loan	44.4%	49.1%	51.3%
Owned Free and Clear	20.3%	22.0%	18.6%
Renter Occupied	35.2%	28.8%	30.1%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	28,755	62,458	323,344
Housing Units Inside Urbanized Area	100.0%	99.9%	99.8%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.1%	0.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	In Style (5B)	Top Tier (1A)	In Style (5B)
2.	Golden Years (9B)	In Style (5B)	Top Tier (1A)
3.	Top Tier (1A)	Golden Years (9B)	Exurbanites (1E)
2017 Consumer Spending			
Apparel & Services: Total \$	\$81,685,458	\$183,257,650	\$799,584,385
Average Spent	\$3,054.92	\$3,137.01	\$2,634.52
Spending Potential Index	141	145	122
Education: Total \$	\$59,902,034	\$136,295,245	\$572,914,073
Average Spent	\$2,240.25	\$2,333.10	\$1,887.67
Spending Potential Index	154	160	130
Entertainment/Recreation: Total \$	\$116,725,076	\$264,888,653	\$1,151,311,356
Average Spent	\$4,365.35	\$4,534.37	\$3,793.41
Spending Potential Index	140	145	122
Food at Home: Total \$	\$184,035,248	\$412,593,784	\$1,826,873,815
Average Spent	\$6,882.65	\$7,062.79	\$6,019.29
Spending Potential Index	137	140	120
Food Away from Home: Total \$	\$125,438,385	\$279,993,368	\$1,231,572,768
Average Spent	\$4,691.21	\$4,792.93	\$4,057.86
Spending Potential Index	141	144	122
Health Care: Total \$	\$205,226,849	\$470,459,816	\$2,041,998,997
Average Spent	\$7,675.19	\$8,053.34	\$6,728.10
Spending Potential Index	137	144	120
HH Furnishings & Equipment: Total \$	\$72,940,831	\$165,275,421	\$721,796,416
Average Spent	\$2,727.88	\$2,829.19	\$2,378.22
Spending Potential Index	140	146	122
Personal Care Products & Services: Total \$	\$30,330,792	\$68,329,998	\$296,860,871
Average Spent	\$1,134.33	\$1,169.67	\$978.12
Spending Potential Index	142	147	123
Shelter: Total \$	\$626,340,047	\$1,403,941,080	\$6,083,537,530
Average Spent	\$23,424.21	\$24,032.68	\$20,044.41
Spending Potential Index	144	148	123
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$89,935,058	\$206,080,048	\$879,808,415
Average Spent	\$3,363.44	\$3,527.68	\$2,898.85
Spending Potential Index	144	151	124
Travel: Total \$	\$81,392,856	\$186,358,757	\$785,988,618
Average Spent	\$3,043.98	\$3,190.09	\$2,589.72
Spending Potential Index	147	154	125
Vehicle Maintenance & Repairs: Total \$	\$39,520,089	\$89,582,822	\$392,539,831
Average Spent	\$1,477.99	\$1,533.48	\$1,293.36
Spending Potential Index	138	143	121

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.