



Community Profile

Rings: 1, 3, 5 mile radii

12595 Olive Blvd, Creve Coeur, MO 63141,

Latitude: 38.68

Longitude: -90.46

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,447	59,245	137,578
2010 Total Population	9,606	59,394	138,364
2018 Total Population	9,671	60,438	141,050
2018 Group Quarters	279	1,011	3,484
2023 Total Population	9,716	60,990	142,407
2018-2023 Annual Rate	0.09%	0.18%	0.19%
2018 Total Daytime Population	16,162	108,583	224,664
Workers	11,624	79,760	153,880
Residents	4,538	28,823	70,784
Household Summary			
2000 Households	4,013	26,166	57,244
2000 Average Household Size	2.30	2.23	2.35
2010 Households	4,177	26,519	57,844
2010 Average Household Size	2.23	2.20	2.33
2018 Households	4,191	26,883	58,639
2018 Average Household Size	2.24	2.21	2.35
2023 Households	4,201	27,077	59,065
2023 Average Household Size	2.25	2.22	2.35
2018-2023 Annual Rate	0.05%	0.14%	0.14%
2010 Families	2,463	15,629	36,945
2010 Average Family Size	2.89	2.85	2.92
2018 Families	2,432	15,631	37,065
2018 Average Family Size	2.89	2.86	2.93
2023 Families	2,424	15,665	37,197
2023 Average Family Size	2.89	2.86	2.94
2018-2023 Annual Rate	-0.07%	0.04%	0.07%
Housing Unit Summary			
2000 Housing Units	4,330	27,531	59,912
Owner Occupied Housing Units	55.2%	63.1%	69.0%
Renter Occupied Housing Units	37.5%	31.9%	26.6%
Vacant Housing Units	7.3%	5.0%	4.5%
2010 Housing Units	4,501	28,746	62,458
Owner Occupied Housing Units	53.6%	59.8%	65.9%
Renter Occupied Housing Units	39.2%	32.5%	26.7%
Vacant Housing Units	7.2%	7.7%	7.4%
2018 Housing Units	4,506	29,178	63,325
Owner Occupied Housing Units	48.1%	55.0%	61.6%
Renter Occupied Housing Units	44.9%	37.1%	31.0%
Vacant Housing Units	7.0%	7.9%	7.4%
2023 Housing Units	4,509	29,374	63,819
Owner Occupied Housing Units	47.6%	54.8%	61.4%
Renter Occupied Housing Units	45.5%	37.4%	31.2%
Vacant Housing Units	6.8%	7.8%	7.4%
Median Household Income			
2018	\$82,072	\$79,706	\$79,579
2023	\$92,277	\$89,739	\$89,039
Median Home Value			
2018	\$236,182	\$259,314	\$263,568
2023	\$248,507	\$283,243	\$291,569
Per Capita Income			
2018	\$46,925	\$52,612	\$51,925
2023	\$52,996	\$58,841	\$57,602
Median Age			
2010	39.3	41.5	43.0
2018	41.0	43.2	44.8
2023	41.8	44.2	45.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	4,191	26,883	58,639
<\$15,000	4.4%	5.9%	5.6%
\$15,000 - \$24,999	4.5%	6.1%	6.2%
\$25,000 - \$34,999	5.4%	6.4%	7.1%
\$35,000 - \$49,999	11.3%	11.3%	10.9%
\$50,000 - \$74,999	19.0%	17.2%	17.3%
\$75,000 - \$99,999	15.3%	13.2%	13.0%
\$100,000 - \$149,999	22.7%	18.4%	17.3%
\$150,000 - \$199,999	8.6%	8.2%	7.9%
\$200,000+	8.7%	13.3%	14.8%
Average Household Income	\$106,808	\$118,175	\$123,318
2023 Households by Income			
Household Income Base	4,201	27,077	59,065
<\$15,000	2.9%	4.0%	3.8%
\$15,000 - \$24,999	3.3%	4.6%	4.7%
\$25,000 - \$34,999	4.4%	5.5%	6.0%
\$35,000 - \$49,999	9.8%	10.1%	9.8%
\$50,000 - \$74,999	17.9%	16.7%	17.0%
\$75,000 - \$99,999	15.6%	13.9%	13.7%
\$100,000 - \$149,999	26.3%	21.5%	20.2%
\$150,000 - \$199,999	9.5%	8.8%	8.4%
\$200,000+	10.4%	14.9%	16.3%
Average Household Income	\$121,093	\$132,424	\$137,263
2018 Owner Occupied Housing Units by Value			
Total	2,167	16,049	39,038
<\$50,000	1.6%	1.2%	1.3%
\$50,000 - \$99,999	1.3%	2.2%	5.4%
\$100,000 - \$149,999	5.0%	6.6%	11.6%
\$150,000 - \$199,999	19.8%	18.0%	16.3%
\$200,000 - \$249,999	30.6%	19.5%	12.5%
\$250,000 - \$299,999	16.8%	14.1%	10.3%
\$300,000 - \$399,999	9.0%	14.4%	13.6%
\$400,000 - \$499,999	4.2%	7.4%	8.4%
\$500,000 - \$749,999	8.0%	9.7%	10.5%
\$750,000 - \$999,999	1.2%	3.7%	5.1%
\$1,000,000 - \$1,499,999	2.2%	1.6%	2.2%
\$1,500,000 - \$1,999,999	0.0%	0.6%	1.5%
\$2,000,000 +	0.0%	1.2%	1.2%
Average Home Value	\$296,527	\$357,948	\$380,795
2023 Owner Occupied Housing Units by Value			
Total	2,148	16,089	39,176
<\$50,000	0.7%	0.5%	0.7%
\$50,000 - \$99,999	0.6%	1.2%	3.6%
\$100,000 - \$149,999	2.9%	4.7%	9.5%
\$150,000 - \$199,999	15.5%	14.9%	14.9%
\$200,000 - \$249,999	31.2%	18.8%	12.2%
\$250,000 - \$299,999	18.7%	14.9%	10.9%
\$300,000 - \$399,999	10.3%	16.1%	14.7%
\$400,000 - \$499,999	5.7%	9.0%	9.8%
\$500,000 - \$749,999	10.5%	11.7%	12.0%
\$750,000 - \$999,999	1.5%	4.6%	6.0%
\$1,000,000 - \$1,499,999	2.5%	1.7%	2.6%
\$1,500,000 - \$1,999,999	0.0%	0.6%	1.7%
\$2,000,000 +	0.0%	1.3%	1.4%
Average Home Value	\$323,860	\$387,125	\$414,032

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	9,605	59,394	138,361
0 - 4	5.3%	5.1%	5.1%
5 - 9	5.4%	5.1%	5.5%
10 - 14	5.7%	5.7%	6.4%
15 - 24	11.0%	12.4%	11.8%
25 - 34	17.3%	14.2%	12.1%
35 - 44	12.5%	11.7%	11.4%
45 - 54	13.7%	14.6%	15.4%
55 - 64	12.2%	13.2%	13.7%
65 - 74	7.9%	8.9%	9.0%
75 - 84	6.1%	6.3%	6.5%
85 +	2.9%	2.7%	3.1%
18 +	80.0%	80.2%	78.8%
2018 Population by Age			
Total	9,669	60,438	141,051
0 - 4	4.9%	4.7%	4.6%
5 - 9	4.7%	4.9%	5.1%
10 - 14	5.0%	5.3%	5.8%
15 - 24	11.3%	11.5%	11.2%
25 - 34	16.2%	13.7%	12.0%
35 - 44	12.5%	12.0%	11.5%
45 - 54	12.5%	12.2%	12.5%
55 - 64	13.3%	14.2%	14.9%
65 - 74	9.8%	11.3%	11.6%
75 - 84	6.2%	6.8%	6.9%
85 +	3.6%	3.6%	3.8%
18 +	82.0%	81.9%	80.8%
2023 Population by Age			
Total	9,714	60,989	142,406
0 - 4	5.0%	4.7%	4.7%
5 - 9	4.8%	4.8%	5.0%
10 - 14	4.8%	5.0%	5.5%
15 - 24	10.5%	10.6%	10.3%
25 - 34	16.4%	13.2%	11.6%
35 - 44	12.8%	12.7%	12.3%
45 - 54	12.1%	11.4%	11.7%
55 - 64	12.7%	13.3%	13.9%
65 - 74	10.8%	12.4%	12.8%
75 - 84	6.6%	7.9%	8.0%
85 +	3.7%	3.9%	4.0%
18 +	82.4%	82.4%	81.4%
2010 Population by Sex			
Males	4,602	28,365	65,927
Females	5,004	31,029	72,437
2018 Population by Sex			
Males	4,649	28,924	67,434
Females	5,022	31,514	73,616
2023 Population by Sex			
Males	4,695	29,149	68,226
Females	5,021	31,841	74,180

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	9,606	59,394	138,364
White Alone	74.1%	76.7%	78.2%
Black Alone	11.1%	9.4%	9.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	11.3%	10.2%	8.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.1%	1.2%	1.5%
Two or More Races	2.2%	2.1%	2.0%
Hispanic Origin	3.3%	3.3%	3.6%
Diversity Index	46.2	43.1	41.5
2018 Population by Race/Ethnicity			
Total	9,672	60,438	141,049
White Alone	68.8%	72.0%	74.1%
Black Alone	13.0%	11.0%	11.4%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	13.9%	12.5%	10.0%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.4%	1.7%
Two or More Races	2.8%	2.8%	2.6%
Hispanic Origin	4.0%	3.9%	4.2%
Diversity Index	53.0	49.4	47.5
2023 Population by Race/Ethnicity			
Total	9,717	60,990	142,407
White Alone	64.4%	68.2%	70.5%
Black Alone	14.6%	12.3%	12.6%
American Indian Alone	0.3%	0.2%	0.2%
Asian Alone	16.0%	14.3%	11.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.6%	1.9%
Two or More Races	3.4%	3.3%	3.1%
Hispanic Origin	4.5%	4.5%	4.8%
Diversity Index	57.9	54.2	52.1
2010 Population by Relationship and Household Type			
Total	9,606	59,394	138,364
In Households	97.1%	98.3%	97.5%
In Family Households	75.0%	76.2%	79.3%
Householder	25.7%	26.3%	26.8%
Spouse	20.5%	21.3%	21.3%
Child	25.1%	25.2%	27.4%
Other relative	2.6%	2.3%	2.5%
Nonrelative	1.0%	1.1%	1.3%
In Nonfamily Households	22.1%	22.1%	18.2%
In Group Quarters	2.9%	1.7%	2.5%
Institutionalized Population	2.8%	0.9%	1.8%
Noninstitutionalized Population	0.1%	0.8%	0.8%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	7,173	44,565	103,338
Less than 9th Grade	0.9%	1.5%	1.8%
9th - 12th Grade, No Diploma	1.2%	1.3%	2.5%
High School Graduate	10.3%	9.7%	13.1%
GED/Alternative Credential	1.3%	1.0%	1.6%
Some College, No Degree	12.2%	15.9%	17.6%
Associate Degree	7.2%	6.3%	6.1%
Bachelor's Degree	35.8%	34.1%	30.8%
Graduate/Professional Degree	31.1%	30.1%	26.6%
2018 Population 15+ by Marital Status			
Total	8,262	51,504	119,069
Never Married	32.8%	29.9%	28.4%
Married	49.9%	53.0%	54.5%
Widowed	6.8%	6.7%	7.3%
Divorced	10.4%	10.4%	9.9%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.7%	97.3%
Civilian Unemployed (Unemployment Rate)	2.6%	2.3%	2.7%
2018 Employed Population 16+ by Industry			
Total	5,218	32,148	71,540
Agriculture/Mining	0.5%	0.5%	0.4%
Construction	2.6%	2.7%	3.4%
Manufacturing	11.3%	11.5%	10.9%
Wholesale Trade	2.4%	3.0%	3.3%
Retail Trade	7.0%	9.0%	9.0%
Transportation/Utilities	2.0%	3.0%	3.6%
Information	2.3%	2.0%	2.1%
Finance/Insurance/Real Estate	12.6%	10.8%	10.5%
Services	56.6%	55.8%	54.7%
Public Administration	2.8%	1.8%	2.3%
2018 Employed Population 16+ by Occupation			
Total	5,218	32,146	71,540
White Collar	85.5%	80.7%	77.1%
Management/Business/Financial	22.3%	22.5%	21.0%
Professional	42.0%	34.9%	32.2%
Sales	9.8%	12.2%	11.8%
Administrative Support	11.4%	11.0%	12.1%
Services	5.6%	10.3%	12.3%
Blue Collar	8.9%	9.0%	10.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	1.6%	1.4%	2.1%
Installation/Maintenance/Repair	2.3%	2.1%	2.1%
Production	2.8%	2.6%	3.0%
Transportation/Material Moving	2.2%	2.9%	3.5%
2010 Population By Urban/ Rural Status			
Total Population	9,606	59,394	138,364
Population Inside Urbanized Area	100.0%	100.0%	99.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	4,177	26,519	57,844
Households with 1 Person	33.1%	34.1%	30.3%
Households with 2+ People	66.9%	65.9%	69.7%
Family Households	59.0%	58.9%	63.9%
Husband-wife Families	47.1%	47.8%	50.9%
With Related Children	19.1%	18.8%	20.1%
Other Family (No Spouse Present)	11.9%	11.1%	13.0%
Other Family with Male Householder	3.3%	3.0%	3.4%
With Related Children	1.6%	1.6%	1.8%
Other Family with Female Householder	8.6%	8.1%	9.6%
With Related Children	5.1%	4.8%	5.8%
Nonfamily Households	8.0%	6.9%	5.8%
All Households with Children	26.1%	25.3%	27.9%
Multigenerational Households	1.9%	1.7%	2.2%
Unmarried Partner Households	4.7%	4.6%	4.6%
Male-female	4.2%	4.1%	4.1%
Same-sex	0.4%	0.5%	0.5%
2010 Households by Size			
Total	4,177	26,518	57,842
1 Person Household	33.1%	34.1%	30.3%
2 Person Household	36.1%	35.5%	35.9%
3 Person Household	14.4%	13.9%	14.9%
4 Person Household	10.6%	10.9%	11.9%
5 Person Household	4.1%	4.0%	4.9%
6 Person Household	1.3%	1.2%	1.5%
7 + Person Household	0.4%	0.4%	0.6%
2010 Households by Tenure and Mortgage Status			
Total	4,177	26,519	57,844
Owner Occupied	57.8%	64.8%	71.2%
Owned with a Mortgage/Loan	39.6%	44.5%	49.1%
Owned Free and Clear	18.2%	20.3%	22.0%
Renter Occupied	42.2%	35.2%	28.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	4,501	28,746	62,458
Housing Units Inside Urbanized Area	100.0%	100.0%	99.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1.	In Style (5B)	In Style (5B)	Top Tier (1A)
2.	Laptops and Lattes (3A)	Golden Years (9B)	In Style (5B)
3.	Golden Years (9B)	Top Tier (1A)	Golden Years (9B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$11,523,515	\$81,415,133	\$183,049,089
Average Spent	\$2,749.59	\$3,028.50	\$3,121.63
Spending Potential Index	126	139	143
Education: Total \$	\$8,078,664	\$58,108,557	\$133,067,829
Average Spent	\$1,927.62	\$2,161.54	\$2,269.27
Spending Potential Index	133	149	157
Entertainment/Recreation: Total \$	\$16,826,298	\$119,878,019	\$273,098,117
Average Spent	\$4,014.86	\$4,459.25	\$4,657.28
Spending Potential Index	125	138	145
Food at Home: Total \$	\$25,592,847	\$183,389,009	\$412,744,738
Average Spent	\$6,106.62	\$6,821.75	\$7,038.74
Spending Potential Index	122	136	140
Food Away from Home: Total \$	\$18,574,024	\$131,609,505	\$295,000,148
Average Spent	\$4,431.88	\$4,895.64	\$5,030.78
Spending Potential Index	126	139	143
Health Care: Total \$	\$29,113,455	\$210,206,479	\$483,554,333
Average Spent	\$6,946.66	\$7,819.31	\$8,246.29
Spending Potential Index	121	137	144
HH Furnishings & Equipment: Total \$	\$10,950,846	\$78,280,392	\$178,105,485
Average Spent	\$2,612.94	\$2,911.89	\$3,037.32
Spending Potential Index	125	139	145
Personal Care Products & Services: Total \$	\$4,382,836	\$31,405,619	\$70,882,401
Average Spent	\$1,045.77	\$1,168.23	\$1,208.79
Spending Potential Index	126	141	146
Shelter: Total \$	\$90,308,217	\$642,997,807	\$1,446,936,283
Average Spent	\$21,548.13	\$23,918.38	\$24,675.32
Spending Potential Index	128	142	147
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$13,457,353	\$97,238,366	\$223,281,911
Average Spent	\$3,211.01	\$3,617.10	\$3,807.74
Spending Potential Index	129	146	153
Travel: Total \$	\$11,797,520	\$83,960,014	\$192,839,567
Average Spent	\$2,814.97	\$3,123.16	\$3,288.59
Spending Potential Index	131	145	153
Vehicle Maintenance & Repairs: Total \$	\$5,460,850	\$39,495,857	\$89,693,799
Average Spent	\$1,302.99	\$1,469.18	\$1,529.59
Spending Potential Index	121	137	142

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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