



Community Profile

Rings: 3, 5, 10 mile radii

1100 Jackson Crossing, Jackson, MI 49202,

Latitude: 42.27
Longitude: -84.43

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	56,705	78,753	120,372
2010 Total Population	56,762	77,837	120,929
2017 Total Population	57,287	78,401	121,600
2017 Group Quarters	7,580	7,823	9,186
2022 Total Population	57,889	79,105	122,556
2017-2022 Annual Rate	0.21%	0.18%	0.16%
2017 Total Daytime Population	70,280	90,629	121,899
Workers	40,238	48,658	56,670
Residents	30,042	41,971	65,229
Household Summary			
2000 Households	20,671	28,854	44,103
2000 Average Household Size	2.41	2.43	2.51
2010 Households	20,735	29,267	45,469
2010 Average Household Size	2.36	2.38	2.45
2017 Households	21,284	29,861	46,238
2017 Average Household Size	2.34	2.36	2.43
2022 Households	21,630	30,265	46,786
2022 Average Household Size	2.33	2.36	2.42
2017-2022 Annual Rate	0.32%	0.27%	0.24%
2010 Families	12,058	17,851	29,670
2010 Average Family Size	3.03	3.00	2.99
2017 Families	12,152	17,910	29,714
2017 Average Family Size	3.02	2.99	2.98
2022 Families	12,251	18,017	29,866
2022 Average Family Size	3.01	2.99	2.98
2017-2022 Annual Rate	0.16%	0.12%	0.10%
Housing Unit Summary			
2000 Housing Units	21,938	30,592	46,659
Owner Occupied Housing Units	55.7%	61.9%	69.1%
Renter Occupied Housing Units	38.6%	32.4%	25.5%
Vacant Housing Units	5.8%	5.7%	5.5%
2010 Housing Units	24,010	33,461	51,216
Owner Occupied Housing Units	46.1%	53.0%	61.4%
Renter Occupied Housing Units	40.3%	34.5%	27.4%
Vacant Housing Units	13.6%	12.5%	11.2%
2017 Housing Units	24,568	34,102	52,080
Owner Occupied Housing Units	44.4%	51.3%	59.9%
Renter Occupied Housing Units	42.2%	36.2%	28.9%
Vacant Housing Units	13.4%	12.4%	11.2%
2022 Housing Units	25,175	34,849	53,106
Owner Occupied Housing Units	43.9%	50.8%	59.3%
Renter Occupied Housing Units	42.0%	36.1%	28.8%
Vacant Housing Units	14.1%	13.2%	11.9%
Median Household Income			
2017	\$35,802	\$39,597	\$45,653
2022	\$37,018	\$41,777	\$49,903
Median Home Value			
2017	\$85,144	\$97,163	\$120,993
2022	\$99,572	\$122,377	\$160,904
Per Capita Income			
2017	\$18,500	\$21,040	\$23,620
2022	\$20,675	\$23,592	\$26,669
Median Age			
2010	35.5	36.9	38.4
2017	36.3	37.8	39.6
2022	36.9	38.4	40.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	21,284	29,861	46,238
<\$15,000	20.7%	17.6%	14.2%
\$15,000 - \$24,999	14.8%	13.5%	12.6%
\$25,000 - \$34,999	13.2%	12.6%	11.3%
\$35,000 - \$49,999	16.7%	16.2%	15.4%
\$50,000 - \$74,999	17.5%	18.3%	19.9%
\$75,000 - \$99,999	8.4%	9.7%	11.4%
\$100,000 - \$149,999	5.9%	7.9%	9.7%
\$150,000 - \$199,999	1.6%	2.5%	3.3%
\$200,000+	1.1%	1.6%	2.2%
Average Household Income	\$47,009	\$53,338	\$60,146
2022 Households by Income			
Household Income Base	21,630	30,265	46,786
<\$15,000	20.7%	17.7%	14.2%
\$15,000 - \$24,999	14.2%	12.9%	11.8%
\$25,000 - \$34,999	12.2%	11.5%	10.2%
\$35,000 - \$49,999	15.3%	14.7%	13.8%
\$50,000 - \$74,999	16.9%	17.5%	18.7%
\$75,000 - \$99,999	9.5%	10.7%	12.4%
\$100,000 - \$149,999	7.6%	9.9%	12.2%
\$150,000 - \$199,999	2.1%	3.1%	4.0%
\$200,000+	1.3%	1.9%	2.7%
Average Household Income	\$52,577	\$59,806	\$67,914
2017 Owner Occupied Housing Units by Value			
Total	10,905	17,506	31,207
<\$50,000	23.1%	19.2%	15.8%
\$50,000 - \$99,999	38.2%	32.7%	25.8%
\$100,000 - \$149,999	21.3%	20.9%	20.0%
\$150,000 - \$199,999	8.2%	11.4%	14.5%
\$200,000 - \$249,999	3.8%	6.1%	8.8%
\$250,000 - \$299,999	2.6%	4.6%	6.0%
\$300,000 - \$399,999	1.7%	2.1%	4.4%
\$400,000 - \$499,999	0.4%	1.5%	2.3%
\$500,000 - \$749,999	0.4%	1.0%	1.6%
\$750,000 - \$999,999	0.0%	0.1%	0.3%
\$1,000,000 +	0.2%	0.5%	0.5%
Average Home Value	\$104,053	\$129,248	\$154,191
2022 Owner Occupied Housing Units by Value			
Total	11,049	17,700	31,509
<\$50,000	19.1%	15.5%	11.2%
\$50,000 - \$99,999	31.2%	26.0%	18.4%
\$100,000 - \$149,999	21.1%	19.0%	16.6%
\$150,000 - \$199,999	11.8%	14.4%	17.3%
\$200,000 - \$249,999	6.9%	9.5%	13.1%
\$250,000 - \$299,999	4.3%	6.9%	8.7%
\$300,000 - \$399,999	3.7%	4.0%	7.3%
\$400,000 - \$499,999	0.8%	2.4%	3.6%
\$500,000 - \$749,999	0.8%	1.6%	2.7%
\$750,000 - \$999,999	0.1%	0.2%	0.4%
\$1,000,000 +	0.2%	0.6%	0.7%
Average Home Value	\$127,831	\$156,751	\$191,410

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	56,762	77,838	120,929
0 - 4	7.0%	6.8%	6.2%
5 - 9	6.4%	6.4%	6.4%
10 - 14	6.0%	6.3%	6.7%
15 - 24	14.4%	13.7%	14.0%
25 - 34	15.6%	14.1%	12.4%
35 - 44	14.1%	13.6%	13.3%
45 - 54	14.2%	14.4%	15.0%
55 - 64	10.4%	11.2%	12.2%
65 - 74	5.5%	6.3%	7.0%
75 - 84	4.2%	4.7%	4.7%
85 +	2.3%	2.5%	2.3%
18 +	77.0%	76.7%	76.8%
2017 Population by Age			
Total	57,287	78,398	121,600
0 - 4	6.6%	6.4%	5.8%
5 - 9	6.3%	6.2%	5.8%
10 - 14	5.8%	6.0%	6.1%
15 - 24	13.4%	13.1%	13.5%
25 - 34	16.0%	14.6%	13.2%
35 - 44	13.8%	13.2%	12.4%
45 - 54	12.9%	13.0%	13.4%
55 - 64	11.5%	12.2%	13.4%
65 - 74	7.5%	8.4%	9.4%
75 - 84	3.9%	4.4%	4.7%
85 +	2.4%	2.7%	2.5%
18 +	78.0%	78.0%	78.7%
2022 Population by Age			
Total	57,889	79,103	122,556
0 - 4	6.6%	6.3%	5.7%
5 - 9	6.1%	6.0%	5.7%
10 - 14	5.9%	6.0%	5.9%
15 - 24	13.0%	12.6%	12.7%
25 - 34	15.8%	14.5%	13.3%
35 - 44	13.9%	13.2%	12.5%
45 - 54	12.2%	12.2%	12.3%
55 - 64	11.3%	11.9%	13.0%
65 - 74	8.6%	9.7%	10.9%
75 - 84	4.5%	5.2%	5.7%
85 +	2.3%	2.5%	2.4%
18 +	78.2%	78.3%	79.2%
2010 Population by Sex			
Males	30,530	40,683	61,976
Females	26,232	37,154	58,953
2017 Population by Sex			
Males	30,742	40,985	62,342
Females	26,545	37,416	59,258
2022 Population by Sex			
Males	31,146	41,494	62,986
Females	26,743	37,611	59,570

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Community Profile

Rings: 3, 5, 10 mile radii

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2010 Population by Race/Ethnicity			
Total	56,763	77,836	120,927
White Alone	75.1%	78.7%	84.7%
Black Alone	18.3%	15.2%	10.3%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.9%	0.9%	0.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.2%	0.9%
Two or More Races	4.0%	3.6%	2.9%
Hispanic Origin	4.6%	4.1%	3.4%
Diversity Index	45.4	40.8	32.0
2017 Population by Race/Ethnicity			
Total	57,287	78,400	121,599
White Alone	73.3%	77.0%	83.2%
Black Alone	18.9%	15.8%	10.8%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.2%	1.2%	1.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.4%	1.1%
Two or More Races	4.6%	4.2%	3.4%
Hispanic Origin	5.5%	4.9%	4.0%
Diversity Index	48.6	44.0	35.0
2022 Population by Race/Ethnicity			
Total	57,888	79,105	122,556
White Alone	72.0%	75.8%	82.2%
Black Alone	19.2%	16.1%	11.0%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	1.4%	1.5%	1.4%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.5%	1.1%
Two or More Races	5.2%	4.7%	3.9%
Hispanic Origin	6.2%	5.6%	4.6%
Diversity Index	50.8	46.2	37.2
2010 Population by Relationship and Household Type			
Total	56,762	77,837	120,929
In Households	86.1%	89.5%	92.1%
In Family Households	67.5%	71.9%	76.2%
Householder	21.3%	22.9%	24.5%
Spouse	12.3%	14.4%	17.0%
Child	28.3%	29.1%	29.5%
Other relative	2.6%	2.6%	2.4%
Nonrelative	3.1%	3.0%	2.8%
In Nonfamily Households	18.5%	17.6%	15.9%
In Group Quarters	13.9%	10.5%	7.9%
Institutionalized Population	13.3%	9.9%	6.5%
Noninstitutionalized Population	0.6%	0.5%	1.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	38,899	53,609	83,751
Less than 9th Grade	2.7%	2.4%	2.1%
9th - 12th Grade, No Diploma	9.8%	8.5%	8.1%
High School Graduate	27.0%	27.1%	27.2%
GED/Alternative Credential	10.7%	9.2%	7.3%
Some College, No Degree	25.0%	24.9%	25.4%
Associate Degree	8.2%	9.2%	9.6%
Bachelor's Degree	12.0%	13.0%	14.1%
Graduate/Professional Degree	4.5%	5.7%	6.2%
2017 Population 15+ by Marital Status			
Total	46,576	63,888	100,127
Never Married	40.6%	36.3%	33.7%
Married	35.7%	40.8%	45.1%
Widowed	6.3%	6.6%	6.3%
Divorced	17.4%	16.3%	14.9%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	90.6%	91.4%	92.1%
Civilian Unemployed (Unemployment Rate)	9.4%	8.6%	7.9%
2017 Employed Population 16+ by Industry			
Total	20,681	29,995	50,243
Agriculture/Mining	0.4%	0.3%	0.4%
Construction	3.6%	3.8%	5.1%
Manufacturing	18.3%	18.7%	18.8%
Wholesale Trade	1.9%	2.1%	2.2%
Retail Trade	12.5%	12.0%	11.9%
Transportation/Utilities	4.2%	5.2%	5.3%
Information	1.3%	1.1%	1.0%
Finance/Insurance/Real Estate	4.7%	4.9%	4.6%
Services	49.1%	47.8%	46.4%
Public Administration	3.9%	4.1%	4.3%
2017 Employed Population 16+ by Occupation			
Total	20,683	29,995	50,244
White Collar	50.1%	51.2%	52.8%
Management/Business/Financial	9.5%	10.1%	10.9%
Professional	15.5%	16.7%	17.8%
Sales	10.7%	10.3%	10.2%
Administrative Support	14.3%	14.1%	14.0%
Services	23.5%	22.3%	21.0%
Blue Collar	26.4%	26.5%	26.2%
Farming/Forestry/Fishing	0.4%	0.3%	0.3%
Construction/Extraction	3.6%	3.7%	4.2%
Installation/Maintenance/Repair	2.9%	3.3%	3.3%
Production	13.5%	13.5%	12.4%
Transportation/Material Moving	6.1%	5.8%	5.9%
2010 Population By Urban/ Rural Status			
Total Population	56,762	77,837	120,929
Population Inside Urbanized Area	98.2%	93.4%	74.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	1.8%	6.6%	25.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	20,735	29,267	45,469
Households with 1 Person	35.1%	32.9%	29.0%
Households with 2+ People	64.9%	67.1%	71.0%
Family Households	58.2%	61.0%	65.3%
Husband-wife Families	33.5%	38.3%	45.1%
With Related Children	14.4%	15.8%	18.0%
Other Family (No Spouse Present)	24.7%	22.7%	20.1%
Other Family with Male Householder	5.5%	5.4%	5.3%
With Related Children	3.6%	3.4%	3.4%
Other Family with Female Householder	19.2%	17.3%	14.8%
With Related Children	13.7%	12.1%	10.1%
Nonfamily Households	6.7%	6.2%	5.8%
All Households with Children	32.3%	31.9%	32.1%
Multigenerational Households	3.5%	3.5%	3.5%
Unmarried Partner Households	8.8%	8.2%	7.7%
Male-female	8.4%	7.8%	7.2%
Same-sex	0.5%	0.5%	0.5%
2010 Households by Size			
Total	20,734	29,268	45,468
1 Person Household	35.1%	32.9%	29.0%
2 Person Household	30.0%	31.7%	34.0%
3 Person Household	14.9%	14.9%	15.5%
4 Person Household	10.8%	11.3%	12.2%
5 Person Household	5.5%	5.6%	5.7%
6 Person Household	2.2%	2.2%	2.3%
7 + Person Household	1.5%	1.4%	1.4%
2010 Households by Tenure and Mortgage Status			
Total	20,735	29,267	45,469
Owner Occupied	53.3%	60.6%	69.2%
Owned with a Mortgage/Loan	36.3%	40.9%	46.9%
Owned Free and Clear	17.1%	19.7%	22.3%
Renter Occupied	46.7%	39.4%	30.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	24,010	33,461	51,216
Housing Units Inside Urbanized Area	98.3%	93.9%	75.2%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	1.7%	6.1%	24.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Traditional Living (12B)	Traditional Living (12B)	Traditional Living (12B)
2.	Hardscrabble Road (8G)	Hardscrabble Road (8G)	Salt of the Earth (6B)
3.	Retirement Communities	Rustbelt Traditions (5D)	Heartland Communities
2017 Consumer Spending			
Apparel & Services: Total \$	\$26,686,290	\$42,167,866	\$73,051,407
Average Spent	\$1,253.82	\$1,412.14	\$1,579.90
Spending Potential Index	58	65	73
Education: Total \$	\$17,963,689	\$28,131,409	\$48,112,572
Average Spent	\$844.00	\$942.08	\$1,040.54
Spending Potential Index	58	65	71
Entertainment/Recreation: Total \$	\$39,302,199	\$62,630,409	\$109,554,587
Average Spent	\$1,846.56	\$2,097.40	\$2,369.36
Spending Potential Index	59	67	76
Food at Home: Total \$	\$66,424,352	\$104,572,423	\$180,740,845
Average Spent	\$3,120.86	\$3,501.97	\$3,908.92
Spending Potential Index	62	70	78
Food Away from Home: Total \$	\$42,057,486	\$66,392,967	\$115,008,050
Average Spent	\$1,976.01	\$2,223.40	\$2,487.31
Spending Potential Index	59	67	75
Health Care: Total \$	\$71,573,127	\$115,016,010	\$203,305,189
Average Spent	\$3,362.77	\$3,851.71	\$4,396.93
Spending Potential Index	60	69	79
HH Furnishings & Equipment: Total \$	\$24,540,371	\$39,068,010	\$68,246,663
Average Spent	\$1,153.00	\$1,308.33	\$1,475.99
Spending Potential Index	59	67	76
Personal Care Products & Services: Total \$	\$9,949,244	\$15,795,480	\$27,508,028
Average Spent	\$467.45	\$528.97	\$594.92
Spending Potential Index	59	66	75
Shelter: Total \$	\$203,752,923	\$319,946,051	\$548,427,613
Average Spent	\$9,573.06	\$10,714.51	\$11,860.97
Spending Potential Index	59	66	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$28,895,257	\$46,502,862	\$81,985,527
Average Spent	\$1,357.60	\$1,557.31	\$1,773.12
Spending Potential Index	58	66	76
Travel: Total \$	\$24,116,719	\$38,892,551	\$68,739,842
Average Spent	\$1,133.09	\$1,302.45	\$1,486.65
Spending Potential Index	55	63	72
Vehicle Maintenance & Repairs: Total \$	\$13,765,365	\$21,907,997	\$38,274,986
Average Spent	\$646.75	\$733.67	\$827.78
Spending Potential Index	60	68	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.