



# Community Profile

Rings: 3, 5, 10 mile radii

743 Bethel Rd, Columbus, OH 43214, USA

Latitude: 40.06  
Longitude: -83.04

	3 mile	5 mile	10 mile
<b>Population Summary</b>			
2000 Total Population	95,850	310,647	820,596
2010 Total Population	94,111	313,413	886,645
2017 Total Population	101,991	343,403	982,899
2017 Group Quarters	868	13,788	24,167
2022 Total Population	107,294	362,316	1,046,036
2017-2022 Annual Rate	1.02%	1.08%	1.25%
2017 Total Daytime Population	93,701	411,180	1,167,191
Workers	48,347	248,288	680,361
Residents	45,354	162,892	486,830
<b>Household Summary</b>			
2000 Households	45,296	133,864	337,327
2000 Average Household Size	2.09	2.23	2.37
2010 Households	44,463	133,947	363,295
2010 Average Household Size	2.10	2.25	2.38
2017 Households	48,028	146,009	401,104
2017 Average Household Size	2.11	2.26	2.39
2022 Households	50,456	154,075	426,560
2022 Average Household Size	2.11	2.26	2.40
2017-2022 Annual Rate	0.99%	1.08%	1.24%
2010 Families	23,026	69,253	208,310
2010 Average Family Size	2.79	2.93	3.06
2017 Families	24,234	73,548	225,098
2017 Average Family Size	2.82	2.96	3.10
2022 Families	25,158	76,704	237,324
2022 Average Family Size	2.84	2.98	3.11
2017-2022 Annual Rate	0.75%	0.84%	1.06%
<b>Housing Unit Summary</b>			
2000 Housing Units	46,997	140,642	362,939
Owner Occupied Housing Units	59.7%	51.5%	52.0%
Renter Occupied Housing Units	36.7%	43.7%	41.0%
Vacant Housing Units	3.6%	4.8%	7.1%
2010 Housing Units	47,560	145,071	400,379
Owner Occupied Housing Units	56.8%	48.0%	50.3%
Renter Occupied Housing Units	36.7%	44.3%	40.5%
Vacant Housing Units	6.5%	7.7%	9.3%
2017 Housing Units	50,973	156,101	435,257
Owner Occupied Housing Units	54.2%	45.6%	48.2%
Renter Occupied Housing Units	40.0%	47.9%	44.0%
Vacant Housing Units	5.8%	6.5%	7.8%
2022 Housing Units	53,678	165,090	463,778
Owner Occupied Housing Units	53.6%	45.1%	47.9%
Renter Occupied Housing Units	40.4%	48.2%	44.1%
Vacant Housing Units	6.0%	6.7%	8.0%
<b>Median Household Income</b>			
2017	\$61,867	\$53,641	\$56,460
2022	\$72,599	\$60,854	\$65,004
<b>Median Home Value</b>			
2017	\$223,133	\$194,713	\$191,679
2022	\$242,148	\$211,397	\$208,793
<b>Per Capita Income</b>			
2017	\$42,237	\$33,383	\$33,776
2022	\$47,235	\$37,546	\$38,266
<b>Median Age</b>			
2010	39.0	32.1	33.2
2017	40.0	33.1	34.4
2022	40.7	33.6	34.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Households by Income</b>			
Household Income Base	48,028	146,002	401,096
<\$15,000	10.5%	13.5%	13.0%
\$15,000 - \$24,999	8.4%	9.6%	9.3%
\$25,000 - \$34,999	9.5%	10.1%	9.5%
\$35,000 - \$49,999	12.3%	13.4%	12.6%
\$50,000 - \$74,999	16.3%	16.7%	16.5%
\$75,000 - \$99,999	12.0%	11.7%	11.8%
\$100,000 - \$149,999	16.3%	13.7%	14.2%
\$150,000 - \$199,999	7.3%	5.5%	6.3%
\$200,000+	7.4%	5.6%	6.7%
Average Household Income	\$89,095	\$77,629	\$82,039
<b>2022 Households by Income</b>			
Household Income Base	50,456	154,068	426,552
<\$15,000	9.8%	12.8%	12.3%
\$15,000 - \$24,999	7.3%	8.6%	8.3%
\$25,000 - \$34,999	8.0%	8.7%	8.1%
\$35,000 - \$49,999	10.6%	11.6%	10.8%
\$50,000 - \$74,999	15.4%	15.9%	15.4%
\$75,000 - \$99,999	14.6%	14.3%	14.2%
\$100,000 - \$149,999	18.4%	15.8%	16.2%
\$150,000 - \$199,999	8.0%	6.1%	7.1%
\$200,000+	8.0%	6.2%	7.7%
Average Household Income	\$99,800	\$87,453	\$93,153
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	27,622	71,132	209,604
<\$50,000	2.1%	3.0%	3.9%
\$50,000 - \$99,999	6.4%	13.0%	14.0%
\$100,000 - \$149,999	13.9%	16.6%	16.4%
\$150,000 - \$199,999	18.6%	19.5%	18.9%
\$200,000 - \$249,999	19.5%	16.2%	14.3%
\$250,000 - \$299,999	12.7%	9.7%	9.3%
\$300,000 - \$399,999	15.0%	11.5%	11.8%
\$400,000 - \$499,999	6.5%	5.1%	5.3%
\$500,000 - \$749,999	4.1%	4.2%	4.5%
\$750,000 - \$999,999	0.9%	0.9%	1.0%
\$1,000,000 +	0.4%	0.4%	0.6%
Average Home Value	\$253,989	\$230,466	\$232,597
<b>2022 Owner Occupied Housing Units by Value</b>			
Total	28,757	74,392	222,060
<\$50,000	1.6%	2.6%	3.4%
\$50,000 - \$99,999	5.4%	11.9%	12.8%
\$100,000 - \$149,999	12.1%	14.8%	14.5%
\$150,000 - \$199,999	15.6%	17.1%	16.8%
\$200,000 - \$249,999	18.0%	15.6%	13.8%
\$250,000 - \$299,999	13.1%	10.2%	9.9%
\$300,000 - \$399,999	18.1%	13.9%	13.9%
\$400,000 - \$499,999	8.8%	6.8%	6.9%
\$500,000 - \$749,999	5.7%	5.5%	6.0%
\$750,000 - \$999,999	1.1%	1.0%	1.2%
\$1,000,000 +	0.5%	0.4%	0.7%
Average Home Value	\$276,871	\$249,601	\$252,431

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Age</b>			
Total	94,111	313,411	886,647
0 - 4	5.5%	5.9%	7.0%
5 - 9	4.7%	5.3%	6.7%
10 - 14	4.6%	5.0%	6.3%
15 - 24	13.1%	21.1%	16.3%
25 - 34	17.0%	16.9%	16.4%
35 - 44	12.6%	12.2%	13.7%
45 - 54	13.6%	12.6%	13.7%
55 - 64	13.4%	10.4%	10.3%
65 - 74	7.3%	5.2%	5.1%
75 - 84	5.5%	3.5%	3.1%
85 +	2.9%	1.7%	1.4%
18 +	82.5%	80.7%	76.3%
<b>2017 Population by Age</b>			
Total	101,992	343,401	982,898
0 - 4	4.9%	5.3%	6.4%
5 - 9	4.8%	5.2%	6.4%
10 - 14	4.6%	4.9%	6.2%
15 - 24	13.3%	21.3%	16.3%
25 - 34	15.8%	16.0%	15.7%
35 - 44	12.4%	12.0%	13.2%
45 - 54	11.9%	11.1%	12.3%
55 - 64	13.5%	11.3%	11.5%
65 - 74	10.0%	7.3%	7.1%
75 - 84	5.5%	3.6%	3.2%
85 +	3.4%	2.0%	1.6%
18 +	83.1%	81.5%	77.5%
<b>2022 Population by Age</b>			
Total	107,293	362,316	1,046,033
0 - 4	4.9%	5.3%	6.4%
5 - 9	4.6%	4.9%	6.1%
10 - 14	4.7%	4.9%	6.1%
15 - 24	12.9%	20.9%	15.8%
25 - 34	15.8%	16.0%	15.7%
35 - 44	12.4%	12.0%	13.3%
45 - 54	11.2%	10.5%	11.5%
55 - 64	12.5%	10.8%	11.2%
65 - 74	11.2%	8.5%	8.3%
75 - 84	6.5%	4.3%	4.0%
85 +	3.4%	2.0%	1.6%
18 +	83.2%	81.8%	77.9%
<b>2010 Population by Sex</b>			
Males	45,463	155,227	435,401
Females	48,648	158,186	451,244
<b>2017 Population by Sex</b>			
Males	49,533	170,690	483,537
Females	52,458	172,713	499,362
<b>2022 Population by Sex</b>			
Males	52,297	180,093	514,614
Females	54,997	182,223	531,421

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2010 Population by Race/Ethnicity</b>			
Total	94,112	313,413	886,644
White Alone	83.8%	75.7%	71.6%
Black Alone	5.9%	13.6%	18.1%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	6.3%	5.7%	5.0%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.4%	2.1%	2.2%
Two or More Races	2.4%	2.7%	2.8%
Hispanic Origin	3.2%	4.8%	4.6%
Diversity Index	33.4	46.0	50.0
<b>2017 Population by Race/Ethnicity</b>			
Total	101,992	343,402	982,896
White Alone	80.8%	72.5%	68.5%
Black Alone	6.6%	14.5%	18.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	8.0%	7.3%	6.6%
Pacific Islander Alone	0.0%	0.0%	0.1%
Some Other Race Alone	1.6%	2.3%	2.4%
Two or More Races	2.9%	3.2%	3.3%
Hispanic Origin	3.8%	5.5%	5.3%
Diversity Index	38.5	50.5	54.2
<b>2022 Population by Race/Ethnicity</b>			
Total	107,293	362,317	1,046,036
White Alone	78.5%	70.1%	66.1%
Black Alone	7.1%	15.2%	19.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	9.2%	8.5%	7.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	2.5%	2.6%
Two or More Races	3.3%	3.5%	3.7%
Hispanic Origin	4.3%	6.1%	5.9%
Diversity Index	42.2	53.9	57.3
<b>2010 Population by Relationship and Household Type</b>			
Total	94,111	313,413	886,645
In Households	99.2%	96.0%	97.5%
In Family Households	69.6%	66.6%	74.1%
Householder	24.5%	22.1%	23.5%
Spouse	19.5%	15.9%	16.4%
Child	21.9%	23.9%	28.9%
Other relative	2.4%	2.9%	3.1%
Nonrelative	1.3%	1.9%	2.2%
In Nonfamily Households	29.6%	29.4%	23.4%
In Group Quarters	0.8%	4.0%	2.5%
Institutionalized Population	0.7%	0.5%	0.6%
Noninstitutionalized Population	0.1%	3.5%	1.9%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>2017 Population 25+ by Educational Attainment</b>			
Total	73,891	217,149	636,116
Less than 9th Grade	1.5%	2.7%	2.7%
9th - 12th Grade, No Diploma	1.9%	4.0%	5.4%
High School Graduate	12.2%	15.4%	17.7%
GED/Alternative Credential	1.1%	2.0%	2.6%
Some College, No Degree	17.5%	18.6%	18.7%
Associate Degree	6.2%	6.4%	6.6%
Bachelor's Degree	34.4%	30.8%	29.0%
Graduate/Professional Degree	25.2%	20.1%	17.3%
<b>2017 Population 15+ by Marital Status</b>			
Total	87,439	290,451	796,187
Never Married	36.4%	43.6%	40.0%
Married	47.1%	41.5%	44.1%
Widowed	5.5%	4.6%	4.6%
Divorced	11.0%	10.3%	11.2%
<b>2017 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	96.8%	95.5%	94.6%
Civilian Unemployed (Unemployment Rate)	3.2%	4.5%	5.4%
<b>2017 Employed Population 16+ by Industry</b>			
Total	57,800	184,695	505,902
Agriculture/Mining	0.2%	0.3%	0.3%
Construction	3.0%	3.6%	3.5%
Manufacturing	5.8%	6.3%	7.0%
Wholesale Trade	2.3%	2.2%	2.8%
Retail Trade	9.9%	10.7%	11.1%
Transportation/Utilities	2.7%	3.2%	4.2%
Information	2.2%	1.9%	2.0%
Finance/Insurance/Real Estate	10.9%	9.9%	11.1%
Services	58.9%	58.3%	53.9%
Public Administration	4.1%	3.6%	4.1%
<b>2017 Employed Population 16+ by Occupation</b>			
Total	57,800	184,695	505,903
White Collar	77.4%	70.7%	70.7%
Management/Business/Financial	18.6%	16.3%	18.5%
Professional	35.2%	30.1%	27.5%
Sales	10.5%	10.3%	10.7%
Administrative Support	13.2%	14.1%	14.0%
Services	13.4%	17.4%	16.3%
Blue Collar	9.1%	11.9%	13.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.2%
Construction/Extraction	2.0%	2.6%	2.6%
Installation/Maintenance/Repair	1.7%	1.5%	1.7%
Production	2.3%	3.4%	3.7%
Transportation/Material Moving	3.1%	4.3%	4.8%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	94,111	313,413	886,645
Population Inside Urbanized Area	100.0%	100.0%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



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<b>2010 Households by Type</b>			
Total	44,463	133,947	363,296
Households with 1 Person	36.6%	34.7%	32.0%
Households with 2+ People	63.4%	65.3%	68.0%
Family Households	51.8%	51.7%	57.3%
Husband-wife Families	41.1%	37.1%	40.0%
With Related Children	15.4%	15.8%	18.9%
Other Family (No Spouse Present)	10.7%	14.6%	17.4%
Other Family with Male Householder	3.1%	4.1%	4.5%
With Related Children	1.5%	2.2%	2.5%
Other Family with Female Householder	7.5%	10.5%	12.9%
With Related Children	4.2%	6.7%	8.8%
Nonfamily Households	11.6%	13.6%	10.6%
All Households with Children	21.3%	25.0%	30.6%
Multigenerational Households	1.2%	1.9%	2.6%
Unmarried Partner Households	6.5%	7.3%	7.7%
Male-female	5.3%	6.2%	6.5%
Same-sex	1.3%	1.1%	1.1%
<b>2010 Households by Size</b>			
Total	44,463	133,946	363,294
1 Person Household	36.6%	34.7%	32.0%
2 Person Household	36.9%	33.8%	32.2%
3 Person Household	13.4%	14.3%	15.2%
4 Person Household	8.8%	10.4%	12.1%
5 Person Household	3.1%	4.3%	5.3%
6 Person Household	0.9%	1.6%	1.9%
7 + Person Household	0.4%	0.9%	1.2%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	44,463	133,947	363,295
Owner Occupied	60.7%	52.0%	55.4%
Owned with a Mortgage/Loan	43.4%	39.5%	44.3%
Owned Free and Clear	17.4%	12.5%	11.1%
Renter Occupied	39.3%	48.0%	44.6%
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	47,560	145,071	400,379
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	In Style (5B)	In Style (5B)	Bright Young Professionals
<b>2.</b>	Emerald City (8B)	Emerald City (8B)	Metro Renters (3B)
<b>3.</b>	Exurbanites (1E)	Dorms to Diplomas (14C)	Emerald City (8B)
<b>2017 Consumer Spending</b>			
Apparel & Services: Total \$	\$116,193,886	\$312,456,565	\$904,729,379
Average Spent	\$2,419.29	\$2,139.98	\$2,255.60
Spending Potential Index	112	99	104
Education: Total \$	\$86,567,633	\$236,001,458	\$648,709,105
Average Spent	\$1,802.44	\$1,616.35	\$1,617.31
Spending Potential Index	124	111	111
Entertainment/Recreation: Total \$	\$163,971,031	\$435,435,226	\$1,263,558,125
Average Spent	\$3,414.07	\$2,982.25	\$3,150.20
Spending Potential Index	109	96	101
Food at Home: Total \$	\$264,245,089	\$718,119,318	\$2,077,395,058
Average Spent	\$5,501.90	\$4,918.32	\$5,179.19
Spending Potential Index	109	98	103
Food Away from Home: Total \$	\$180,572,854	\$488,232,570	\$1,407,786,017
Average Spent	\$3,759.74	\$3,343.85	\$3,509.78
Spending Potential Index	113	100	105
Health Care: Total \$	\$282,665,494	\$741,703,452	\$2,166,451,226
Average Spent	\$5,885.43	\$5,079.85	\$5,401.22
Spending Potential Index	105	91	97
HH Furnishings & Equipment: Total \$	\$103,419,161	\$275,325,405	\$798,002,479
Average Spent	\$2,153.31	\$1,885.67	\$1,989.52
Spending Potential Index	111	97	102
Personal Care Products & Services: Total \$	\$42,641,731	\$112,894,698	\$327,054,067
Average Spent	\$887.85	\$773.20	\$815.38
Spending Potential Index	112	97	102
Shelter: Total \$	\$886,963,601	\$2,375,696,371	\$6,827,118,473
Average Spent	\$18,467.64	\$16,270.89	\$17,020.82
Spending Potential Index	114	100	105
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$122,424,912	\$316,891,669	\$924,206,823
Average Spent	\$2,549.03	\$2,170.36	\$2,304.16
Spending Potential Index	109	93	98
Travel: Total \$	\$110,347,406	\$283,735,978	\$825,177,854
Average Spent	\$2,297.56	\$1,943.28	\$2,057.27
Spending Potential Index	111	94	99
Vehicle Maintenance & Repairs: Total \$	\$56,035,866	\$150,190,650	\$434,386,663
Average Spent	\$1,166.73	\$1,028.64	\$1,082.98
Spending Potential Index	109	96	101

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.