



Community Profile

Rings: 1, 3, 5 mile radii

5001 Olentangy River Rd, Columbus, OH

Latitude: 40.06

Longitude: -83.04

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	12,810	95,942	310,870
2010 Total Population	12,560	94,202	313,626
2018 Total Population	14,569	102,533	346,958
2018 Group Quarters	244	867	13,718
2023 Total Population	15,687	107,626	367,287
2018-2023 Annual Rate	1.49%	0.97%	1.15%
2018 Total Daytime Population	12,615	93,715	428,623
Workers	6,594	49,111	267,268
Residents	6,021	44,604	161,355
Household Summary			
2000 Households	6,690	45,338	133,981
2000 Average Household Size	1.84	2.09	2.23
2010 Households	6,604	44,503	134,062
2010 Average Household Size	1.87	2.10	2.25
2018 Households	7,667	48,278	147,570
2018 Average Household Size	1.87	2.11	2.26
2023 Households	8,268	50,626	156,273
2023 Average Household Size	1.87	2.11	2.26
2018-2023 Annual Rate	1.52%	0.95%	1.15%
2010 Families	2,497	23,045	69,319
2010 Average Family Size	2.58	2.79	2.93
2018 Families	2,762	24,323	74,387
2018 Average Family Size	2.64	2.85	2.98
2023 Families	2,924	25,226	78,015
2023 Average Family Size	2.66	2.87	3.01
2018-2023 Annual Rate	1.15%	0.73%	0.96%
Housing Unit Summary			
2000 Housing Units	7,037	47,036	140,769
Owner Occupied Housing Units	35.8%	59.7%	51.5%
Renter Occupied Housing Units	59.3%	36.7%	43.7%
Vacant Housing Units	4.9%	3.6%	4.8%
2010 Housing Units	7,218	47,600	145,198
Owner Occupied Housing Units	34.2%	56.8%	48.0%
Renter Occupied Housing Units	57.3%	36.7%	44.3%
Vacant Housing Units	8.5%	6.5%	7.7%
2018 Housing Units	8,143	50,785	157,038
Owner Occupied Housing Units	31.0%	54.3%	45.3%
Renter Occupied Housing Units	63.1%	40.7%	48.6%
Vacant Housing Units	5.8%	4.9%	6.0%
2023 Housing Units	8,709	53,068	165,780
Owner Occupied Housing Units	31.3%	54.9%	45.8%
Renter Occupied Housing Units	63.6%	40.5%	48.5%
Vacant Housing Units	5.1%	4.6%	5.7%
Median Household Income			
2018	\$49,256	\$63,044	\$54,920
2023	\$53,972	\$69,918	\$60,245
Median Home Value			
2018	\$215,476	\$224,754	\$196,859
2023	\$228,081	\$241,030	\$213,370
Per Capita Income			
2018	\$35,500	\$43,253	\$34,334
2023	\$40,074	\$48,356	\$38,568
Median Age			
2010	32.7	39.0	32.1
2018	32.9	40.2	33.4
2023	33.3	40.9	33.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households.

Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Households by Income			
Household Income Base	7,667	48,278	147,563
<\$15,000	18.7%	10.9%	13.4%
\$15,000 - \$24,999	9.9%	8.2%	9.2%
\$25,000 - \$34,999	10.3%	8.3%	9.3%
\$35,000 - \$49,999	11.5%	12.2%	13.4%
\$50,000 - \$74,999	19.3%	17.1%	17.7%
\$75,000 - \$99,999	10.6%	12.0%	11.7%
\$100,000 - \$149,999	10.8%	16.0%	13.5%
\$150,000 - \$199,999	4.6%	7.3%	5.6%
\$200,000+	4.2%	8.0%	6.3%
Average Household Income	\$67,980	\$91,207	\$79,854
2023 Households by Income			
Household Income Base	8,268	50,626	156,266
<\$15,000	16.1%	9.3%	11.7%
\$15,000 - \$24,999	8.4%	6.9%	8.0%
\$25,000 - \$34,999	9.5%	7.3%	8.3%
\$35,000 - \$49,999	11.3%	11.6%	12.8%
\$50,000 - \$74,999	20.8%	17.6%	18.2%
\$75,000 - \$99,999	12.2%	13.0%	12.6%
\$100,000 - \$149,999	12.2%	17.8%	15.3%
\$150,000 - \$199,999	4.9%	7.6%	6.0%
\$200,000+	4.7%	8.9%	7.1%
Average Household Income	\$76,667	\$102,081	\$89,822
2018 Owner Occupied Housing Units by Value			
Total	2,521	27,586	71,110
<\$50,000	3.9%	2.1%	3.0%
\$50,000 - \$99,999	9.6%	6.0%	12.3%
\$100,000 - \$149,999	14.8%	14.1%	16.9%
\$150,000 - \$199,999	14.8%	18.7%	19.0%
\$200,000 - \$249,999	22.5%	18.4%	16.1%
\$250,000 - \$299,999	12.2%	13.5%	10.2%
\$300,000 - \$399,999	15.4%	14.8%	11.3%
\$400,000 - \$499,999	4.2%	6.6%	5.6%
\$500,000 - \$749,999	2.6%	4.3%	4.1%
\$750,000 - \$999,999	0.2%	1.0%	0.9%
\$1,000,000 - \$1,499,999	0.0%	0.5%	0.5%
\$1,500,000 - \$1,999,999	0.0%	0.1%	0.1%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$226,714	\$259,693	\$235,736
2023 Owner Occupied Housing Units by Value			
Total	2,721	29,104	75,817
<\$50,000	2.4%	1.2%	2.2%
\$50,000 - \$99,999	7.6%	4.2%	10.1%
\$100,000 - \$149,999	13.0%	12.0%	14.9%
\$150,000 - \$199,999	13.9%	17.3%	18.3%
\$200,000 - \$249,999	23.3%	18.6%	16.8%
\$250,000 - \$299,999	13.1%	14.5%	11.2%
\$300,000 - \$399,999	17.9%	17.1%	13.0%
\$400,000 - \$499,999	5.0%	8.2%	6.9%
\$500,000 - \$749,999	3.6%	5.1%	4.9%
\$750,000 - \$999,999	0.2%	1.2%	1.2%
\$1,000,000 - \$1,499,999	0.0%	0.4%	0.4%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$244,745	\$277,890	\$251,978

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	12,559	94,203	313,624
0 - 4	4.5%	5.5%	5.9%
5 - 9	3.0%	4.7%	5.3%
10 - 14	2.5%	4.6%	5.0%
15 - 24	21.1%	13.1%	21.1%
25 - 34	22.4%	17.0%	16.9%
35 - 44	9.7%	12.6%	12.2%
45 - 54	9.6%	13.6%	12.7%
55 - 64	10.0%	13.4%	10.4%
65 - 74	6.6%	7.3%	5.2%
75 - 84	5.9%	5.5%	3.5%
85 +	4.8%	2.9%	1.7%
18 +	88.5%	82.5%	80.7%
2018 Population by Age			
Total	14,569	102,533	346,959
0 - 4	3.9%	4.8%	5.3%
5 - 9	3.0%	4.8%	5.1%
10 - 14	2.5%	4.7%	5.0%
15 - 24	21.9%	13.2%	21.2%
25 - 34	22.0%	15.5%	15.9%
35 - 44	9.4%	12.6%	12.0%
45 - 54	8.1%	11.7%	11.0%
55 - 64	9.6%	13.3%	11.3%
65 - 74	8.2%	10.3%	7.6%
75 - 84	5.9%	5.7%	3.7%
85 +	5.7%	3.4%	2.1%
18 +	88.8%	83.0%	81.6%
2023 Population by Age			
Total	15,689	107,627	367,288
0 - 4	3.9%	4.8%	5.3%
5 - 9	2.8%	4.6%	4.9%
10 - 14	2.4%	4.6%	4.8%
15 - 24	21.6%	13.0%	20.8%
25 - 34	22.1%	15.6%	15.9%
35 - 44	9.4%	12.4%	12.0%
45 - 54	7.6%	11.3%	10.5%
55 - 64	8.8%	12.1%	10.5%
65 - 74	8.7%	11.3%	8.7%
75 - 84	6.9%	6.8%	4.5%
85 +	5.9%	3.5%	2.1%
18 +	89.1%	83.3%	82.0%
2010 Population by Sex			
Males	6,107	45,503	155,324
Females	6,453	48,699	158,302
2018 Population by Sex			
Males	7,119	49,748	172,082
Females	7,449	52,785	174,876
2023 Population by Sex			
Males	7,688	52,427	182,377
Females	7,999	55,199	184,910

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	12,558	94,202	313,627
White Alone	81.6%	83.8%	75.7%
Black Alone	6.7%	5.9%	13.6%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	7.5%	6.2%	5.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	1.4%	2.1%
Two or More Races	2.8%	2.4%	2.7%
Hispanic Origin	3.6%	3.2%	4.8%
Diversity Index	37.1	33.4	46.0
2018 Population by Race/Ethnicity			
Total	14,569	102,534	346,958
White Alone	77.7%	79.8%	71.4%
Black Alone	7.7%	6.9%	14.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.6%	8.4%	7.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.4%	1.6%	2.4%
Two or More Races	3.4%	3.1%	3.3%
Hispanic Origin	4.2%	3.9%	5.6%
Diversity Index	43.1	39.9	52.0
2023 Population by Race/Ethnicity			
Total	15,687	107,627	367,287
White Alone	74.7%	76.9%	68.2%
Black Alone	8.4%	7.6%	15.7%
American Indian Alone	0.1%	0.1%	0.2%
Asian Alone	11.2%	10.1%	9.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	1.8%	2.6%
Two or More Races	3.9%	3.6%	3.8%
Hispanic Origin	4.7%	4.5%	6.4%
Diversity Index	47.5	44.6	56.1
2010 Population by Relationship and Household Type			
Total	12,560	94,202	313,626
In Households	98.2%	99.2%	96.0%
In Family Households	52.6%	69.6%	66.6%
Householder	19.7%	24.5%	22.1%
Spouse	15.0%	19.5%	15.9%
Child	13.9%	21.9%	23.9%
Other relative	2.7%	2.4%	2.9%
Nonrelative	1.3%	1.3%	1.9%
In Nonfamily Households	45.6%	29.6%	29.4%
In Group Quarters	1.8%	0.8%	4.0%
Institutionalized Population	1.7%	0.7%	0.5%
Noninstitutionalized Population	0.1%	0.1%	3.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2018 Population 25+ by Educational Attainment			
Total	10,023	74,357	220,334
Less than 9th Grade	1.4%	1.5%	2.5%
9th - 12th Grade, No Diploma	2.0%	1.9%	4.0%
High School Graduate	11.7%	11.5%	15.3%
GED/Alternative Credential	1.4%	1.2%	2.0%
Some College, No Degree	17.7%	17.1%	18.1%
Associate Degree	6.3%	6.0%	6.1%
Bachelor's Degree	36.2%	34.7%	31.2%
Graduate/Professional Degree	23.4%	26.2%	20.7%
2018 Population 15+ by Marital Status			
Total	13,212	87,903	293,763
Never Married	46.4%	36.4%	43.1%
Married	38.4%	47.7%	42.3%
Widowed	6.1%	5.3%	4.4%
Divorced	9.1%	10.6%	10.1%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.7%	97.5%	96.4%
Civilian Unemployed (Unemployment Rate)	2.3%	2.5%	3.6%
2018 Employed Population 16+ by Industry			
Total	8,740	59,125	189,979
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	2.2%	3.2%	3.8%
Manufacturing	4.4%	5.8%	6.3%
Wholesale Trade	3.0%	2.2%	2.1%
Retail Trade	8.2%	9.8%	10.7%
Transportation/Utilities	2.6%	2.6%	3.1%
Information	1.5%	2.3%	2.0%
Finance/Insurance/Real Estate	12.0%	10.5%	9.6%
Services	61.5%	59.3%	58.6%
Public Administration	4.5%	4.0%	3.5%
2018 Employed Population 16+ by Occupation			
Total	8,738	59,124	189,979
White Collar	72.4%	77.3%	70.8%
Management/Business/Financial	19.4%	18.5%	16.2%
Professional	28.9%	35.2%	30.3%
Sales	11.3%	10.3%	10.1%
Administrative Support	12.8%	13.3%	14.2%
Services	19.6%	13.4%	17.2%
Blue Collar	8.0%	9.3%	12.0%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.5%	2.1%	2.7%
Installation/Maintenance/Repair	1.3%	1.7%	1.5%
Production	2.5%	2.3%	3.3%
Transportation/Material Moving	2.7%	3.1%	4.3%
2010 Population By Urban/ Rural Status			
Total Population	12,560	94,202	313,626
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,604	44,503	134,062
Households with 1 Person	42.8%	36.6%	34.7%
Households with 2+ People	57.2%	63.4%	65.3%
Family Households	37.8%	51.8%	51.7%
Husband-wife Families	29.0%	41.1%	37.1%
With Related Children	8.7%	15.4%	15.8%
Other Family (No Spouse Present)	8.9%	10.7%	14.6%
Other Family with Male Householder	2.8%	3.1%	4.1%
With Related Children	1.2%	1.5%	2.1%
Other Family with Female Householder	6.1%	7.5%	10.5%
With Related Children	3.1%	4.2%	6.7%
Nonfamily Households	19.4%	11.6%	13.6%
All Households with Children	13.2%	21.3%	25.0%
Multigenerational Households	1.0%	1.2%	1.9%
Unmarried Partner Households	7.5%	6.5%	7.3%
Male-female	6.3%	5.3%	6.2%
Same-sex	1.2%	1.3%	1.1%
2010 Households by Size			
Total	6,605	44,502	134,061
1 Person Household	42.8%	36.6%	34.7%
2 Person Household	38.0%	36.9%	33.8%
3 Person Household	11.2%	13.4%	14.3%
4 Person Household	5.4%	8.8%	10.4%
5 Person Household	1.8%	3.1%	4.3%
6 Person Household	0.5%	0.9%	1.6%
7 + Person Household	0.2%	0.4%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	6,604	44,503	134,062
Owner Occupied	37.4%	60.8%	52.0%
Owned with a Mortgage/Loan	25.4%	43.4%	39.5%
Owned Free and Clear	12.0%	17.4%	12.5%
Renter Occupied	62.6%	39.2%	48.0%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,218	47,600	145,198
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	College Towns (14B)	In Style (5B)	In Style (5B)
2.	Metro Renters (3B)	Emerald City (8B)	Emerald City (8B)
3.	Retirement Communities	Exurbanites (1E)	Dorms to Diplomas (14C)
2018 Consumer Spending			
Apparel & Services: Total \$	\$14,136,909	\$115,709,745	\$315,579,886
Average Spent	\$1,843.86	\$2,396.74	\$2,138.51
Spending Potential Index	85	110	98
Education: Total \$	\$10,109,543	\$82,134,559	\$223,469,739
Average Spent	\$1,318.58	\$1,701.28	\$1,514.33
Spending Potential Index	91	118	105
Entertainment/Recreation: Total \$	\$19,920,702	\$167,610,267	\$450,363,542
Average Spent	\$2,598.24	\$3,471.77	\$3,051.86
Spending Potential Index	81	108	95
Food at Home: Total \$	\$32,028,854	\$261,212,625	\$715,731,576
Average Spent	\$4,177.49	\$5,410.59	\$4,850.12
Spending Potential Index	83	108	97
Food Away from Home: Total \$	\$23,279,846	\$188,691,738	\$515,104,181
Average Spent	\$3,036.37	\$3,908.44	\$3,490.58
Spending Potential Index	86	111	99
Health Care: Total \$	\$33,660,338	\$289,187,334	\$769,992,456
Average Spent	\$4,390.29	\$5,990.04	\$5,217.81
Spending Potential Index	77	105	91
HH Furnishings & Equipment: Total \$	\$13,087,156	\$110,206,248	\$296,129,505
Average Spent	\$1,706.95	\$2,282.74	\$2,006.71
Spending Potential Index	82	109	96
Personal Care Products & Services: Total \$	\$5,262,281	\$44,019,638	\$118,167,892
Average Spent	\$686.35	\$911.79	\$800.76
Spending Potential Index	83	110	97
Shelter: Total \$	\$111,401,672	\$906,918,723	\$2,455,482,152
Average Spent	\$14,530.02	\$18,785.34	\$16,639.44
Spending Potential Index	87	112	99
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$14,985,800	\$129,543,624	\$337,971,996
Average Spent	\$1,954.58	\$2,683.28	\$2,290.25
Spending Potential Index	79	108	92
Travel: Total \$	\$12,977,633	\$113,965,403	\$297,505,684
Average Spent	\$1,692.66	\$2,360.61	\$2,016.03
Spending Potential Index	79	110	94
Vehicle Maintenance & Repairs: Total \$	\$6,779,399	\$56,153,782	\$152,445,758
Average Spent	\$884.23	\$1,163.13	\$1,033.04
Spending Potential Index	82	108	96

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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