



Community Profile

Rings: 1, 3, 5 mile radii

401 S Mt Juliet Rd, Mt Juliet, TN 37122,

Latitude: 36.17
Longitude: -86.51

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	1,805	9,602	31,375
2010 Total Population	3,237	14,780	45,772
2018 Total Population	6,300	23,504	59,532
2018 Group Quarters	0	10	117
2023 Total Population	7,729	28,621	69,104
2018-2023 Annual Rate	4.17%	4.02%	3.03%
2018 Total Daytime Population	8,289	21,931	44,308
Workers	5,366	10,650	16,881
Residents	2,923	11,281	27,427
Household Summary			
2000 Households	687	3,454	11,753
2000 Average Household Size	2.63	2.78	2.66
2010 Households	1,349	5,639	17,357
2010 Average Household Size	2.40	2.62	2.63
2018 Households	2,526	9,004	22,392
2018 Average Household Size	2.49	2.61	2.65
2023 Households	3,080	10,955	25,849
2023 Average Household Size	2.51	2.61	2.67
2018-2023 Annual Rate	4.05%	4.00%	2.91%
2010 Families	945	4,281	13,063
2010 Average Family Size	2.85	3.00	3.03
2018 Families	1,788	6,749	16,691
2018 Average Family Size	2.96	3.02	3.08
2023 Families	2,173	8,169	19,233
2023 Average Family Size	2.99	3.03	3.10
2018-2023 Annual Rate	3.98%	3.89%	2.88%
Housing Unit Summary			
2000 Housing Units	707	3,644	12,431
Owner Occupied Housing Units	86.4%	84.3%	74.7%
Renter Occupied Housing Units	10.7%	10.5%	19.9%
Vacant Housing Units	2.8%	5.2%	5.5%
2010 Housing Units	1,475	6,084	18,261
Owner Occupied Housing Units	54.5%	70.2%	74.5%
Renter Occupied Housing Units	36.9%	22.5%	20.6%
Vacant Housing Units	8.5%	7.3%	5.0%
2018 Housing Units	2,578	9,380	23,132
Owner Occupied Housing Units	50.9%	65.1%	72.7%
Renter Occupied Housing Units	47.1%	30.9%	24.1%
Vacant Housing Units	2.0%	4.0%	3.2%
2023 Housing Units	3,105	11,230	26,520
Owner Occupied Housing Units	56.1%	65.3%	73.1%
Renter Occupied Housing Units	43.1%	32.3%	24.3%
Vacant Housing Units	0.8%	2.4%	2.5%
Median Household Income			
2018	\$66,266	\$72,106	\$77,147
2023	\$76,356	\$78,973	\$82,967
Median Home Value			
2018	\$226,741	\$252,219	\$241,261
2023	\$269,651	\$281,030	\$266,177
Per Capita Income			
2018	\$30,928	\$32,964	\$34,254
2023	\$35,841	\$37,654	\$38,417
Median Age			
2010	33.3	37.2	37.2
2018	35.4	38.9	38.8
2023	34.1	38.7	39.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	2,526	9,004	22,392
<\$15,000	6.8%	5.4%	4.2%
\$15,000 - \$24,999	8.0%	7.1%	6.0%
\$25,000 - \$34,999	8.5%	7.2%	6.6%
\$35,000 - \$49,999	13.3%	11.4%	11.2%
\$50,000 - \$74,999	18.4%	20.6%	19.9%
\$75,000 - \$99,999	19.0%	17.4%	17.5%
\$100,000 - \$149,999	16.8%	20.1%	22.2%
\$150,000 - \$199,999	5.5%	6.0%	7.4%
\$200,000+	3.6%	4.7%	5.0%
Average Household Income	\$79,921	\$86,990	\$91,462
2023 Households by Income			
Household Income Base	3,080	10,955	25,849
<\$15,000	5.5%	4.3%	3.3%
\$15,000 - \$24,999	6.6%	5.8%	4.9%
\$25,000 - \$34,999	7.1%	6.1%	5.6%
\$35,000 - \$49,999	11.9%	10.4%	10.2%
\$50,000 - \$74,999	17.6%	19.8%	19.2%
\$75,000 - \$99,999	19.2%	17.3%	17.3%
\$100,000 - \$149,999	19.6%	22.3%	24.2%
\$150,000 - \$199,999	7.4%	7.5%	8.9%
\$200,000+	5.3%	6.5%	6.4%
Average Household Income	\$93,225	\$99,775	\$103,276
2018 Owner Occupied Housing Units by Value			
Total	1,311	6,104	16,817
<\$50,000	2.6%	1.9%	1.4%
\$50,000 - \$99,999	4.7%	2.4%	1.5%
\$100,000 - \$149,999	16.3%	8.7%	7.7%
\$150,000 - \$199,999	19.9%	18.9%	20.5%
\$200,000 - \$249,999	12.1%	17.4%	23.0%
\$250,000 - \$299,999	21.5%	18.6%	19.2%
\$300,000 - \$399,999	17.8%	19.7%	17.2%
\$400,000 - \$499,999	2.0%	7.1%	5.8%
\$500,000 - \$749,999	2.7%	2.9%	2.1%
\$750,000 - \$999,999	0.4%	1.3%	0.7%
\$1,000,000 - \$1,499,999	0.0%	1.1%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$237,338	\$283,661	\$271,719
2023 Owner Occupied Housing Units by Value			
Total	1,743	7,333	19,389
<\$50,000	1.3%	0.9%	0.7%
\$50,000 - \$99,999	2.4%	1.3%	0.8%
\$100,000 - \$149,999	8.8%	5.0%	4.4%
\$150,000 - \$199,999	15.4%	14.0%	15.6%
\$200,000 - \$249,999	11.8%	15.6%	21.6%
\$250,000 - \$299,999	26.3%	21.3%	21.4%
\$300,000 - \$399,999	25.4%	24.9%	21.7%
\$400,000 - \$499,999	3.0%	9.6%	8.4%
\$500,000 - \$749,999	5.0%	4.6%	3.5%
\$750,000 - \$999,999	0.5%	1.6%	1.0%
\$1,000,000 - \$1,499,999	0.0%	1.0%	0.8%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.1%	0.2%
Average Home Value	\$277,612	\$315,256	\$300,190

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,239	14,778	45,771
0 - 4	8.7%	7.3%	7.2%
5 - 9	8.1%	7.4%	7.4%
10 - 14	6.5%	6.9%	7.0%
15 - 24	11.1%	10.7%	10.9%
25 - 34	19.0%	14.2%	13.8%
35 - 44	16.9%	16.0%	16.6%
45 - 54	13.2%	15.6%	15.9%
55 - 64	9.3%	11.8%	11.8%
65 - 74	4.0%	6.3%	6.0%
75 - 84	2.3%	2.9%	2.6%
85 +	0.8%	1.0%	0.9%
18 +	73.2%	74.5%	74.3%
2018 Population by Age			
Total	6,301	23,503	59,534
0 - 4	7.6%	6.4%	6.3%
5 - 9	8.0%	7.0%	7.0%
10 - 14	7.6%	7.2%	7.3%
15 - 24	10.9%	10.8%	11.1%
25 - 34	15.0%	12.7%	12.6%
35 - 44	17.3%	14.9%	14.9%
45 - 54	13.5%	14.4%	15.0%
55 - 64	10.4%	13.1%	13.0%
65 - 74	6.5%	8.9%	8.5%
75 - 84	2.3%	3.5%	3.3%
85 +	0.7%	1.0%	1.0%
18 +	73.1%	75.6%	75.6%
2023 Population by Age			
Total	7,728	28,620	69,105
0 - 4	7.8%	6.4%	6.1%
5 - 9	8.0%	6.8%	6.6%
10 - 14	8.1%	7.3%	7.2%
15 - 24	11.7%	10.8%	11.0%
25 - 34	16.0%	13.2%	12.8%
35 - 44	17.2%	14.8%	14.5%
45 - 54	12.3%	13.2%	13.9%
55 - 64	9.5%	12.4%	12.8%
65 - 74	6.4%	9.5%	9.4%
75 - 84	2.4%	4.4%	4.5%
85 +	0.6%	1.1%	1.1%
18 +	71.9%	75.4%	76.0%
2010 Population by Sex			
Males	1,560	7,190	22,247
Females	1,677	7,590	23,525
2018 Population by Sex			
Males	3,063	11,491	29,005
Females	3,237	12,013	30,526
2023 Population by Sex			
Males	3,774	14,042	33,709
Females	3,956	14,579	35,396

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	3,237	14,780	45,773
White Alone	84.0%	87.8%	85.4%
Black Alone	6.7%	5.8%	8.5%
American Indian Alone	0.6%	0.5%	0.4%
Asian Alone	4.4%	2.7%	2.3%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.5%	1.2%	1.4%
Two or More Races	2.6%	2.0%	1.9%
Hispanic Origin	4.1%	3.1%	3.5%
Diversity Index	34.4	27.2	31.2
2018 Population by Race/Ethnicity			
Total	6,299	23,505	59,530
White Alone	81.1%	85.1%	83.7%
Black Alone	7.0%	6.4%	8.6%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	6.3%	3.9%	3.2%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.8%	1.4%	1.6%
Two or More Races	3.2%	2.5%	2.4%
Hispanic Origin	5.1%	4.0%	4.2%
Diversity Index	39.8	32.6	34.8
2023 Population by Race/Ethnicity			
Total	7,729	28,621	69,105
White Alone	79.1%	83.6%	82.4%
Black Alone	7.4%	6.9%	8.8%
American Indian Alone	0.6%	0.6%	0.5%
Asian Alone	7.1%	4.4%	3.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.2%	1.7%	1.9%
Two or More Races	3.5%	2.8%	2.7%
Hispanic Origin	5.8%	4.6%	4.8%
Diversity Index	43.3	35.7	37.4
2010 Population by Relationship and Household Type			
Total	3,237	14,780	45,772
In Households	100.0%	99.9%	99.8%
In Family Households	85.0%	88.6%	88.0%
Householder	27.6%	28.9%	28.4%
Spouse	19.7%	22.9%	23.1%
Child	32.3%	31.8%	31.9%
Other relative	3.5%	3.2%	2.9%
Nonrelative	1.9%	1.8%	1.7%
In Nonfamily Households	15.0%	11.3%	11.7%
In Group Quarters	0.0%	0.1%	0.2%
Institutionalized Population	0.0%	0.1%	0.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	4,146	16,108	40,665
Less than 9th Grade	1.4%	1.4%	1.3%
9th - 12th Grade, No Diploma	4.0%	4.2%	3.8%
High School Graduate	17.1%	20.4%	21.0%
GED/Alternative Credential	1.8%	2.2%	2.9%
Some College, No Degree	26.1%	23.8%	23.1%
Associate Degree	10.7%	9.8%	10.2%
Bachelor's Degree	28.7%	26.9%	26.3%
Graduate/Professional Degree	10.3%	11.3%	11.4%
2018 Population 15+ by Marital Status			
Total	4,836	18,649	47,293
Never Married	23.8%	21.7%	24.1%
Married	56.3%	62.0%	60.0%
Widowed	3.2%	3.6%	3.6%
Divorced	16.7%	12.8%	12.3%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	98.0%	97.5%	97.1%
Civilian Unemployed (Unemployment Rate)	2.0%	2.5%	2.9%
2018 Employed Population 16+ by Industry			
Total	3,434	12,430	32,652
Agriculture/Mining	0.6%	0.8%	0.4%
Construction	3.5%	4.8%	4.8%
Manufacturing	7.3%	8.9%	9.3%
Wholesale Trade	1.0%	2.6%	2.9%
Retail Trade	18.9%	16.8%	14.2%
Transportation/Utilities	3.8%	4.9%	5.3%
Information	1.1%	2.4%	2.6%
Finance/Insurance/Real Estate	8.0%	7.9%	8.6%
Services	51.4%	46.2%	46.6%
Public Administration	4.5%	4.8%	5.3%
2018 Employed Population 16+ by Occupation			
Total	3,435	12,428	32,654
White Collar	69.6%	70.2%	72.1%
Management/Business/Financial	16.2%	17.8%	18.2%
Professional	26.8%	24.2%	24.0%
Sales	9.3%	11.6%	13.0%
Administrative Support	17.3%	16.7%	16.9%
Services	16.7%	14.5%	13.5%
Blue Collar	13.7%	15.2%	14.3%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.6%	3.0%	2.8%
Installation/Maintenance/Repair	0.7%	1.5%	1.8%
Production	3.7%	3.8%	4.2%
Transportation/Material Moving	6.7%	6.9%	5.6%
2010 Population By Urban/ Rural Status			
Total Population	3,237	14,780	45,772
Population Inside Urbanized Area	90.0%	78.3%	81.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Population	10.0%	21.7%	18.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	1,349	5,640	17,356
Households with 1 Person	23.6%	19.4%	19.5%
Households with 2+ People	76.4%	80.6%	80.5%
Family Households	70.1%	75.9%	75.3%
Husband-wife Families	49.9%	60.2%	61.1%
With Related Children	26.8%	28.2%	29.2%
Other Family (No Spouse Present)	20.2%	15.7%	14.2%
Other Family with Male Householder	5.1%	4.1%	3.9%
With Related Children	2.5%	2.2%	2.2%
Other Family with Female Householder	15.1%	11.6%	10.3%
With Related Children	11.3%	8.1%	7.1%
Nonfamily Households	6.3%	4.7%	5.2%
All Households with Children	41.4%	39.1%	39.0%
Multigenerational Households	3.3%	3.8%	3.7%
Unmarried Partner Households	6.7%	5.1%	5.3%
Male-female	5.3%	4.1%	4.4%
Same-sex	1.3%	1.0%	0.9%
2010 Households by Size			
Total	1,351	5,640	17,356
1 Person Household	23.6%	19.4%	19.5%
2 Person Household	31.9%	35.9%	35.5%
3 Person Household	21.7%	20.2%	19.5%
4 Person Household	15.9%	16.0%	16.5%
5 Person Household	5.2%	6.1%	6.3%
6 Person Household	1.0%	1.5%	1.8%
7 + Person Household	0.7%	0.9%	0.8%
2010 Households by Tenure and Mortgage Status			
Total	1,349	5,639	17,357
Owner Occupied	59.6%	75.7%	78.4%
Owned with a Mortgage/Loan	49.4%	58.0%	62.4%
Owned Free and Clear	10.2%	17.7%	16.0%
Renter Occupied	40.4%	24.3%	21.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,475	6,084	18,261
Housing Units Inside Urbanized Area	92.1%	78.7%	82.3%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.1%
Rural Housing Units	7.9%	21.3%	17.6%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Soccer Moms (4A)
2.	Down the Road (10D)	Green Acres (6A)	Green Acres (6A)
3.	Green Acres (6A)	Soccer Moms (4A)	Up and Coming Families
2018 Consumer Spending			
Apparel & Services: Total \$	\$5,451,221	\$20,518,664	\$53,846,907
Average Spent	\$2,158.04	\$2,278.84	\$2,404.74
Spending Potential Index	99	105	111
Education: Total \$	\$3,217,008	\$13,188,902	\$35,335,681
Average Spent	\$1,273.56	\$1,464.78	\$1,578.05
Spending Potential Index	88	101	109
Entertainment/Recreation: Total \$	\$7,725,899	\$29,989,383	\$78,219,629
Average Spent	\$3,058.55	\$3,330.67	\$3,493.20
Spending Potential Index	95	103	108
Food at Home: Total \$	\$11,981,773	\$45,712,749	\$119,654,302
Average Spent	\$4,743.38	\$5,076.94	\$5,343.62
Spending Potential Index	95	101	106
Food Away from Home: Total \$	\$8,823,476	\$33,256,233	\$87,238,156
Average Spent	\$3,493.06	\$3,693.50	\$3,895.95
Spending Potential Index	99	105	111
Health Care: Total \$	\$13,326,741	\$52,801,305	\$136,816,531
Average Spent	\$5,275.83	\$5,864.21	\$6,110.06
Spending Potential Index	92	102	107
HH Furnishings & Equipment: Total \$	\$5,221,808	\$20,025,103	\$52,117,612
Average Spent	\$2,067.22	\$2,224.02	\$2,327.51
Spending Potential Index	99	106	111
Personal Care Products & Services: Total \$	\$2,060,899	\$7,906,109	\$20,690,141
Average Spent	\$815.87	\$878.07	\$924.00
Spending Potential Index	99	106	112
Shelter: Total \$	\$40,013,013	\$152,601,898	\$399,775,474
Average Spent	\$15,840.46	\$16,948.23	\$17,853.50
Spending Potential Index	94	101	106
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,630,928	\$22,450,934	\$58,449,244
Average Spent	\$2,229.19	\$2,493.44	\$2,610.27
Spending Potential Index	90	100	105
Travel: Total \$	\$5,269,569	\$20,691,324	\$53,786,450
Average Spent	\$2,086.13	\$2,298.01	\$2,402.04
Spending Potential Index	97	107	112
Vehicle Maintenance & Repairs: Total \$	\$2,619,820	\$10,027,271	\$26,097,128
Average Spent	\$1,037.14	\$1,113.65	\$1,165.47
Spending Potential Index	96	104	108

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.