



Community Profile

Rings: 3, 5, 10 mile radii

1272 Town and Country Crossing Dr, Town

Latitude: 38.62
Longitude: -90.52

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	68,217	167,904	503,393
2010 Total Population	66,050	168,604	514,070
2017 Total Population	67,070	171,932	526,454
2017 Group Quarters	1,910	3,452	8,140
2022 Total Population	67,762	174,056	535,487
2017-2022 Annual Rate	0.21%	0.25%	0.34%
2017 Total Daytime Population	87,320	202,862	634,027
Workers	53,362	118,739	378,531
Residents	33,958	84,123	255,496
Household Summary			
2000 Households	25,372	63,410	197,432
2000 Average Household Size	2.61	2.60	2.51
2010 Households	25,692	66,656	206,402
2010 Average Household Size	2.50	2.48	2.45
2017 Households	26,070	67,928	210,958
2017 Average Household Size	2.50	2.48	2.46
2022 Households	26,325	68,733	214,378
2022 Average Household Size	2.50	2.48	2.46
2017-2022 Annual Rate	0.19%	0.24%	0.32%
2010 Families	18,630	46,927	139,770
2010 Average Family Size	2.95	2.99	3.01
2017 Families	18,721	47,288	141,290
2017 Average Family Size	2.96	3.00	3.02
2022 Families	18,820	47,592	142,856
2022 Average Family Size	2.97	3.01	3.03
2017-2022 Annual Rate	0.11%	0.13%	0.22%
Housing Unit Summary			
2000 Housing Units	26,149	65,519	204,961
Owner Occupied Housing Units	78.7%	78.9%	76.5%
Renter Occupied Housing Units	18.4%	17.9%	19.9%
Vacant Housing Units	3.0%	3.2%	3.7%
2010 Housing Units	27,102	70,226	219,617
Owner Occupied Housing Units	76.2%	75.7%	73.5%
Renter Occupied Housing Units	18.6%	19.2%	20.5%
Vacant Housing Units	5.2%	5.1%	6.0%
2017 Housing Units	27,272	70,649	222,908
Owner Occupied Housing Units	74.7%	74.6%	71.9%
Renter Occupied Housing Units	20.8%	21.6%	22.7%
Vacant Housing Units	4.4%	3.9%	5.4%
2022 Housing Units	27,600	71,473	226,768
Owner Occupied Housing Units	74.5%	74.5%	71.8%
Renter Occupied Housing Units	20.9%	21.6%	22.8%
Vacant Housing Units	4.6%	3.8%	5.5%
Median Household Income			
2017	\$95,003	\$96,699	\$82,832
2022	\$100,889	\$102,348	\$90,289
Median Home Value			
2017	\$292,534	\$293,589	\$258,141
2022	\$320,351	\$324,363	\$287,355
Per Capita Income			
2017	\$52,386	\$53,982	\$47,949
2022	\$56,798	\$58,890	\$52,764
Median Age			
2010	45.2	43.5	41.6
2017	47.0	45.2	43.1
2022	47.9	46.0	44.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	26,070	67,928	210,958
<\$15,000	4.3%	4.0%	5.2%
\$15,000 - \$24,999	5.2%	4.8%	6.1%
\$25,000 - \$34,999	5.8%	5.7%	6.6%
\$35,000 - \$49,999	9.4%	9.0%	10.5%
\$50,000 - \$74,999	14.4%	14.9%	16.6%
\$75,000 - \$99,999	12.9%	13.0%	13.5%
\$100,000 - \$149,999	21.2%	20.8%	19.2%
\$150,000 - \$199,999	10.3%	10.8%	9.1%
\$200,000+	16.3%	17.0%	13.3%
Average Household Income	\$133,578	\$135,848	\$118,738
2022 Households by Income			
Household Income Base	26,325	68,733	214,378
<\$15,000	3.9%	3.6%	4.8%
\$15,000 - \$24,999	4.5%	4.1%	5.3%
\$25,000 - \$34,999	4.8%	4.6%	5.4%
\$35,000 - \$49,999	7.9%	7.5%	8.8%
\$50,000 - \$74,999	13.3%	13.6%	15.1%
\$75,000 - \$99,999	14.9%	14.9%	15.6%
\$100,000 - \$149,999	23.1%	22.5%	21.1%
\$150,000 - \$199,999	10.8%	11.3%	9.7%
\$200,000+	16.8%	17.9%	14.2%
Average Household Income	\$145,044	\$148,381	\$130,874
2017 Owner Occupied Housing Units by Value			
Total	20,385	52,696	160,298
<\$50,000	1.0%	1.1%	1.8%
\$50,000 - \$99,999	0.8%	1.0%	3.6%
\$100,000 - \$149,999	3.6%	4.4%	8.7%
\$150,000 - \$199,999	11.2%	12.9%	17.4%
\$200,000 - \$249,999	18.0%	16.9%	16.3%
\$250,000 - \$299,999	18.1%	15.8%	13.1%
\$300,000 - \$399,999	20.5%	19.8%	15.5%
\$400,000 - \$499,999	10.7%	11.2%	8.7%
\$500,000 - \$749,999	9.5%	10.6%	8.9%
\$750,000 - \$999,999	3.6%	3.7%	3.3%
\$1,000,000 +	3.1%	2.7%	2.6%
Average Home Value	\$363,934	\$362,467	\$327,831
2022 Owner Occupied Housing Units by Value			
Total	20,554	53,276	162,747
<\$50,000	0.4%	0.4%	1.1%
\$50,000 - \$99,999	0.4%	0.5%	2.5%
\$100,000 - \$149,999	2.4%	2.9%	6.6%
\$150,000 - \$199,999	8.7%	10.0%	14.4%
\$200,000 - \$249,999	15.5%	14.9%	15.1%
\$250,000 - \$299,999	18.0%	16.0%	13.8%
\$300,000 - \$399,999	23.1%	21.9%	18.0%
\$400,000 - \$499,999	12.6%	13.3%	10.7%
\$500,000 - \$749,999	11.4%	12.6%	10.8%
\$750,000 - \$999,999	4.3%	4.6%	4.1%
\$1,000,000 +	3.3%	2.9%	2.9%
Average Home Value	\$390,479	\$391,203	\$358,434

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	66,050	168,602	514,066
0 - 4	4.7%	5.1%	5.6%
5 - 9	6.1%	6.4%	6.5%
10 - 14	6.9%	7.1%	7.1%
15 - 24	12.0%	11.5%	11.5%
25 - 34	9.1%	10.0%	11.3%
35 - 44	10.9%	11.9%	12.7%
45 - 54	15.8%	16.4%	16.4%
55 - 64	14.9%	14.5%	13.6%
65 - 74	10.0%	8.7%	7.7%
75 - 84	6.5%	5.7%	5.2%
85 +	3.1%	2.8%	2.5%
18 +	77.8%	76.8%	76.4%
2017 Population by Age			
Total	67,069	171,931	526,454
0 - 4	4.3%	4.6%	5.0%
5 - 9	5.4%	5.7%	5.9%
10 - 14	6.5%	6.7%	6.7%
15 - 24	11.4%	11.2%	11.5%
25 - 34	9.5%	10.3%	11.3%
35 - 44	10.4%	11.3%	12.0%
45 - 54	13.4%	13.7%	14.0%
55 - 64	15.7%	15.4%	15.0%
65 - 74	12.4%	11.5%	10.4%
75 - 84	7.2%	6.2%	5.4%
85 +	3.8%	3.4%	2.9%
18 +	79.8%	79.0%	78.4%
2022 Population by Age			
Total	67,761	174,056	535,485
0 - 4	4.3%	4.6%	5.0%
5 - 9	5.1%	5.4%	5.5%
10 - 14	6.0%	6.2%	6.3%
15 - 24	10.9%	10.4%	10.8%
25 - 34	9.3%	9.9%	11.0%
35 - 44	11.1%	12.3%	12.6%
45 - 54	12.2%	12.6%	12.7%
55 - 64	14.9%	14.7%	14.5%
65 - 74	13.6%	12.9%	12.0%
75 - 84	8.5%	7.5%	6.5%
85 +	4.0%	3.6%	3.0%
18 +	80.7%	80.0%	79.4%
2010 Population by Sex			
Males	31,595	80,681	246,942
Females	34,455	87,923	267,128
2017 Population by Sex			
Males	32,153	82,529	253,656
Females	34,917	89,403	272,798
2022 Population by Sex			
Males	32,510	83,717	258,656
Females	35,252	90,339	276,831

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



Community Profile

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2010 Population by Race/Ethnicity			
Total	66,050	168,604	514,071
White Alone	87.6%	87.4%	86.0%
Black Alone	2.8%	2.9%	5.9%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	7.1%	7.1%	5.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.7%	0.9%
Two or More Races	1.6%	1.6%	1.8%
Hispanic Origin	2.7%	2.6%	2.8%
Diversity Index	26.7	26.8	29.4
2017 Population by Race/Ethnicity			
Total	67,070	171,933	526,454
White Alone	84.6%	84.4%	83.4%
Black Alone	3.2%	3.3%	6.6%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	9.0%	9.1%	6.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.8%	1.0%
Two or More Races	2.1%	2.1%	2.3%
Hispanic Origin	3.2%	3.1%	3.3%
Diversity Index	32.0	32.2	34.1
2022 Population by Race/Ethnicity			
Total	67,762	174,057	535,487
White Alone	82.0%	81.7%	81.0%
Black Alone	3.6%	3.7%	7.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	10.7%	10.9%	7.7%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.9%	1.0%	1.2%
Two or More Races	2.6%	2.6%	2.7%
Hispanic Origin	3.8%	3.7%	3.9%
Diversity Index	36.5	36.8	38.2
2010 Population by Relationship and Household Type			
Total	66,050	168,604	514,070
In Households	97.1%	97.9%	98.4%
In Family Households	84.1%	84.1%	83.0%
Householder	28.1%	27.8%	27.2%
Spouse	24.3%	23.9%	22.3%
Child	29.0%	29.8%	30.2%
Other relative	1.8%	1.8%	2.0%
Nonrelative	0.9%	0.8%	1.2%
In Nonfamily Households	13.0%	13.9%	15.5%
In Group Quarters	2.9%	2.1%	1.6%
Institutionalized Population	2.2%	1.6%	1.2%
Noninstitutionalized Population	0.7%	0.5%	0.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	48,573	123,542	373,412
Less than 9th Grade	1.4%	1.2%	1.4%
9th - 12th Grade, No Diploma	2.1%	1.9%	2.7%
High School Graduate	12.3%	11.9%	13.9%
GED/Alternative Credential	1.3%	1.2%	1.9%
Some College, No Degree	17.4%	16.3%	18.2%
Associate Degree	5.1%	5.4%	6.6%
Bachelor's Degree	32.7%	34.6%	31.3%
Graduate/Professional Degree	27.9%	27.6%	24.1%
2017 Population 15+ by Marital Status			
Total	56,226	142,762	433,815
Never Married	23.1%	24.6%	26.6%
Married	61.2%	59.9%	57.0%
Widowed	7.2%	6.4%	6.3%
Divorced	8.5%	9.1%	10.1%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	97.4%	97.7%	97.2%
Civilian Unemployed (Unemployment Rate)	2.6%	2.3%	2.8%
2017 Employed Population 16+ by Industry			
Total	33,765	89,444	275,001
Agriculture/Mining	0.4%	0.5%	0.5%
Construction	3.6%	4.1%	4.4%
Manufacturing	10.8%	10.6%	10.8%
Wholesale Trade	3.0%	3.3%	3.3%
Retail Trade	11.3%	10.7%	10.3%
Transportation/Utilities	1.8%	2.1%	3.1%
Information	2.1%	2.0%	2.0%
Finance/Insurance/Real Estate	10.9%	11.3%	10.6%
Services	54.5%	53.7%	52.9%
Public Administration	1.5%	1.7%	2.0%
2017 Employed Population 16+ by Occupation			
Total	33,767	89,443	275,001
White Collar	81.2%	81.6%	78.0%
Management/Business/Financial	23.9%	24.3%	21.9%
Professional	31.9%	31.6%	30.6%
Sales	14.9%	14.6%	13.8%
Administrative Support	10.4%	11.0%	11.7%
Services	10.6%	10.8%	11.8%
Blue Collar	8.2%	7.7%	10.1%
Farming/Forestry/Fishing	0.1%	0.1%	0.1%
Construction/Extraction	1.8%	2.1%	2.6%
Installation/Maintenance/Repair	1.8%	1.4%	2.0%
Production	2.3%	2.1%	2.6%
Transportation/Material Moving	2.3%	2.1%	2.9%
2010 Population By Urban/ Rural Status			
Total Population	66,050	168,604	514,070
Population Inside Urbanized Area	100.0%	99.7%	98.2%
Population Inside Urbanized Cluster	0.0%	0.0%	0.5%
Rural Population	0.0%	0.3%	1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



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2010 Households by Type			
Total	25,692	66,657	206,403
Households with 1 Person	23.1%	25.0%	27.2%
Households with 2+ People	76.9%	75.0%	72.8%
Family Households	72.5%	70.4%	67.7%
Husband-wife Families	62.6%	60.5%	55.5%
With Related Children	24.8%	25.5%	24.3%
Other Family (No Spouse Present)	9.9%	9.9%	12.3%
Other Family with Male Householder	2.5%	2.7%	3.3%
With Related Children	1.3%	1.4%	1.8%
Other Family with Female Householder	7.4%	7.2%	9.0%
With Related Children	4.1%	4.1%	5.3%
Nonfamily Households	4.4%	4.6%	5.1%
All Households with Children	30.5%	31.3%	31.7%
Multigenerational Households	2.1%	1.9%	2.2%
Unmarried Partner Households	3.3%	3.5%	4.4%
Male-female	2.7%	3.0%	3.9%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	25,691	66,658	206,402
1 Person Household	23.1%	25.0%	27.2%
2 Person Household	38.4%	36.4%	34.8%
3 Person Household	16.1%	15.9%	15.9%
4 Person Household	14.0%	14.2%	13.9%
5 Person Household	5.9%	6.0%	5.8%
6 Person Household	1.8%	1.8%	1.7%
7 + Person Household	0.7%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	25,692	66,656	206,402
Owner Occupied	80.3%	79.8%	78.2%
Owned with a Mortgage/Loan	56.6%	58.7%	58.0%
Owned Free and Clear	23.8%	21.1%	20.2%
Renter Occupied	19.7%	20.2%	21.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	27,102	70,226	219,617
Housing Units Inside Urbanized Area	100.0%	99.7%	98.4%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.4%
Rural Housing Units	0.0%	0.3%	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Exurbanites (1E)	Exurbanites (1E)	Top Tier (1A)
2.	Top Tier (1A)	Top Tier (1A)	Exurbanites (1E)
3.	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)	In Style (5B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$90,833,766	\$241,783,078	\$661,036,955
Average Spent	\$3,484.23	\$3,559.40	\$3,133.50
Spending Potential Index	161	165	145
Education: Total \$	\$68,433,133	\$181,592,797	\$483,901,638
Average Spent	\$2,624.98	\$2,673.31	\$2,293.83
Spending Potential Index	180	184	158
Entertainment/Recreation: Total \$	\$132,070,063	\$349,449,647	\$953,839,066
Average Spent	\$5,065.98	\$5,144.41	\$4,521.46
Spending Potential Index	162	165	145
Food at Home: Total \$	\$200,298,856	\$528,634,033	\$1,473,567,959
Average Spent	\$7,683.12	\$7,782.27	\$6,985.12
Spending Potential Index	153	155	139
Food Away from Home: Total \$	\$137,730,048	\$365,724,979	\$1,008,063,435
Average Spent	\$5,283.09	\$5,384.01	\$4,778.50
Spending Potential Index	159	162	143
Health Care: Total \$	\$235,182,808	\$617,786,125	\$1,691,528,483
Average Spent	\$9,021.20	\$9,094.72	\$8,018.32
Spending Potential Index	161	163	143
HH Furnishings & Equipment: Total \$	\$82,600,557	\$218,939,542	\$598,113,734
Average Spent	\$3,168.41	\$3,223.11	\$2,835.23
Spending Potential Index	163	166	146
Personal Care Products & Services: Total \$	\$34,174,391	\$90,309,508	\$246,126,238
Average Spent	\$1,310.87	\$1,329.49	\$1,166.71
Spending Potential Index	165	167	147
Shelter: Total \$	\$692,800,186	\$1,826,575,589	\$4,987,478,805
Average Spent	\$26,574.61	\$26,889.88	\$23,642.05
Spending Potential Index	164	166	146
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$105,490,404	\$276,365,163	\$741,256,669
Average Spent	\$4,046.43	\$4,068.50	\$3,513.76
Spending Potential Index	173	174	150
Travel: Total \$	\$96,063,565	\$254,091,342	\$674,000,519
Average Spent	\$3,684.83	\$3,740.60	\$3,194.95
Spending Potential Index	178	181	154
Vehicle Maintenance & Repairs: Total \$	\$44,343,541	\$116,889,125	\$322,001,365
Average Spent	\$1,700.94	\$1,720.78	\$1,526.38
Spending Potential Index	159	160	142

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.