



Community Profile

Rings: 1, 3, 5 mile radii

1272 Town and Country Crossing Dr, Town

Latitude: 38.62
Longitude: -90.52

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	9,035	68,138	168,417
2010 Total Population	8,608	65,976	169,082
2018 Total Population	8,800	67,357	172,659
2018 Group Quarters	135	1,890	3,452
2023 Total Population	8,899	68,107	175,091
2018-2023 Annual Rate	0.22%	0.22%	0.28%
2018 Total Daytime Population	8,136	89,164	205,326
Workers	3,702	55,001	120,613
Residents	4,434	34,163	84,713
Household Summary			
2000 Households	3,529	25,337	63,638
2000 Average Household Size	2.52	2.61	2.59
2010 Households	3,524	25,659	66,884
2010 Average Household Size	2.40	2.50	2.48
2018 Households	3,590	26,141	68,123
2018 Average Household Size	2.41	2.50	2.48
2023 Households	3,624	26,388	69,056
2023 Average Household Size	2.42	2.51	2.49
2018-2023 Annual Rate	0.19%	0.19%	0.27%
2010 Families	2,508	18,596	47,070
2010 Average Family Size	2.90	2.95	2.99
2018 Families	2,535	18,787	47,483
2018 Average Family Size	2.91	2.96	3.00
2023 Families	2,550	18,905	47,886
2023 Average Family Size	2.91	2.96	3.00
2018-2023 Annual Rate	0.12%	0.13%	0.17%
Housing Unit Summary			
2000 Housing Units	3,662	26,113	65,753
Owner Occupied Housing Units	76.9%	78.6%	78.9%
Renter Occupied Housing Units	19.5%	18.4%	17.8%
Vacant Housing Units	3.6%	3.0%	3.2%
2010 Housing Units	3,745	27,067	70,463
Owner Occupied Housing Units	74.3%	76.1%	75.8%
Renter Occupied Housing Units	19.8%	18.7%	19.1%
Vacant Housing Units	5.9%	5.2%	5.1%
2018 Housing Units	3,761	27,361	71,083
Owner Occupied Housing Units	72.7%	73.1%	72.9%
Renter Occupied Housing Units	22.7%	22.4%	22.9%
Vacant Housing Units	4.5%	4.5%	4.2%
2023 Housing Units	3,788	27,598	71,839
Owner Occupied Housing Units	72.7%	72.9%	72.6%
Renter Occupied Housing Units	22.9%	22.7%	23.6%
Vacant Housing Units	4.3%	4.4%	3.9%
Median Household Income			
2018	\$106,867	\$100,359	\$101,220
2023	\$112,760	\$106,800	\$108,092
Median Home Value			
2018	\$304,538	\$299,311	\$302,006
2023	\$339,013	\$329,132	\$333,137
Per Capita Income			
2018	\$59,163	\$54,952	\$55,923
2023	\$64,762	\$60,286	\$61,653
Median Age			
2010	46.7	45.2	43.5
2018	49.3	47.2	45.3
2023	50.5	48.0	46.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	3,590	26,141	68,123
<\$15,000	2.5%	3.6%	3.5%
\$15,000 - \$24,999	3.5%	4.3%	4.1%
\$25,000 - \$34,999	5.1%	5.6%	5.4%
\$35,000 - \$49,999	9.1%	9.6%	8.7%
\$50,000 - \$74,999	13.0%	14.0%	14.6%
\$75,000 - \$99,999	12.0%	12.6%	12.8%
\$100,000 - \$149,999	23.4%	20.9%	20.7%
\$150,000 - \$199,999	12.4%	11.4%	12.0%
\$200,000+	19.0%	17.9%	18.1%
Average Household Income	\$145,970	\$140,405	\$140,995
2023 Households by Income			
Household Income Base	3,624	26,388	69,056
<\$15,000	1.7%	2.4%	2.4%
\$15,000 - \$24,999	2.6%	3.2%	3.1%
\$25,000 - \$34,999	4.1%	4.6%	4.4%
\$35,000 - \$49,999	8.0%	8.6%	7.7%
\$50,000 - \$74,999	12.4%	13.7%	14.0%
\$75,000 - \$99,999	12.1%	12.9%	13.0%
\$100,000 - \$149,999	25.6%	23.4%	23.0%
\$150,000 - \$199,999	12.7%	11.8%	12.4%
\$200,000+	20.8%	19.6%	20.0%
Average Household Income	\$160,227	\$154,476	\$155,622
2018 Owner Occupied Housing Units by Value			
Total	2,735	20,000	51,855
<\$50,000	0.9%	0.9%	1.0%
\$50,000 - \$99,999	0.5%	0.6%	0.8%
\$100,000 - \$149,999	1.9%	3.2%	4.1%
\$150,000 - \$199,999	7.2%	10.3%	12.0%
\$200,000 - \$249,999	17.0%	16.7%	15.6%
\$250,000 - \$299,999	21.5%	18.5%	16.1%
\$300,000 - \$399,999	21.8%	21.4%	20.7%
\$400,000 - \$499,999	13.4%	10.9%	11.4%
\$500,000 - \$749,999	8.7%	10.5%	11.5%
\$750,000 - \$999,999	5.7%	3.8%	4.0%
\$1,000,000 - \$1,499,999	0.2%	1.0%	1.4%
\$1,500,000 - \$1,999,999	1.0%	1.2%	0.8%
\$2,000,000 +	0.3%	1.0%	0.7%
Average Home Value	\$379,270	\$390,330	\$384,695
2023 Owner Occupied Housing Units by Value			
Total	2,755	20,119	52,128
<\$50,000	0.3%	0.4%	0.4%
\$50,000 - \$99,999	0.2%	0.3%	0.3%
\$100,000 - \$149,999	0.9%	1.9%	2.3%
\$150,000 - \$199,999	4.5%	7.8%	9.1%
\$200,000 - \$249,999	14.3%	14.6%	14.1%
\$250,000 - \$299,999	20.9%	18.1%	16.2%
\$300,000 - \$399,999	22.8%	23.4%	22.4%
\$400,000 - \$499,999	16.2%	12.8%	13.5%
\$500,000 - \$749,999	10.9%	12.2%	13.4%
\$750,000 - \$999,999	7.2%	4.5%	4.8%
\$1,000,000 - \$1,499,999	0.3%	1.2%	1.5%
\$1,500,000 - \$1,999,999	1.2%	1.6%	1.0%
\$2,000,000 +	0.4%	1.2%	0.8%
Average Home Value	\$414,877	\$423,001	\$415,668

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,610	65,980	169,082
0 - 4	4.0%	4.7%	5.1%
5 - 9	6.0%	6.1%	6.3%
10 - 14	7.2%	6.9%	7.1%
15 - 24	11.0%	12.0%	11.5%
25 - 34	8.4%	9.1%	10.0%
35 - 44	10.7%	11.0%	11.9%
45 - 54	16.5%	15.8%	16.4%
55 - 64	15.7%	14.9%	14.5%
65 - 74	10.2%	10.0%	8.7%
75 - 84	6.9%	6.5%	5.7%
85 +	3.4%	3.1%	2.8%
18 +	78.3%	77.8%	76.8%
2018 Population by Age			
Total	8,799	67,358	172,660
0 - 4	3.7%	4.3%	4.6%
5 - 9	4.8%	5.2%	5.5%
10 - 14	6.3%	6.4%	6.6%
15 - 24	10.7%	11.5%	11.2%
25 - 34	9.2%	9.7%	10.5%
35 - 44	9.9%	10.3%	11.1%
45 - 54	13.7%	13.0%	13.3%
55 - 64	16.6%	15.6%	15.4%
65 - 74	12.9%	12.7%	11.8%
75 - 84	7.9%	7.5%	6.5%
85 +	4.2%	3.9%	3.5%
18 +	81.1%	80.0%	79.2%
2023 Population by Age			
Total	8,900	68,106	175,093
0 - 4	3.7%	4.3%	4.6%
5 - 9	4.7%	5.0%	5.4%
10 - 14	5.5%	5.9%	6.1%
15 - 24	9.6%	10.8%	10.4%
25 - 34	8.9%	9.5%	10.2%
35 - 44	11.3%	11.1%	12.1%
45 - 54	12.4%	12.0%	12.3%
55 - 64	15.9%	14.6%	14.3%
65 - 74	14.3%	13.8%	13.0%
75 - 84	9.2%	8.9%	7.9%
85 +	4.5%	4.1%	3.8%
18 +	82.5%	80.9%	80.1%
2010 Population by Sex			
Males	4,146	31,561	80,907
Females	4,462	34,415	88,175
2018 Population by Sex			
Males	4,248	32,274	82,774
Females	4,552	35,083	89,885
2023 Population by Sex			
Males	4,315	32,675	84,130
Females	4,584	35,431	90,962

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



Community Profile

Rings: 1, 3, 5 mile radii

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2010 Population by Race/Ethnicity			
Total	8,608	65,975	169,081
White Alone	85.8%	87.6%	87.4%
Black Alone	2.7%	2.8%	2.9%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	9.6%	7.1%	7.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.7%	0.7%
Two or More Races	1.4%	1.7%	1.6%
Hispanic Origin	1.9%	2.7%	2.6%
Diversity Index	28.2	26.7	26.8
2018 Population by Race/Ethnicity			
Total	8,800	67,357	172,658
White Alone	82.1%	84.3%	84.1%
Black Alone	3.3%	3.4%	3.5%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	12.0%	9.0%	9.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.4%	0.8%	0.9%
Two or More Races	2.0%	2.2%	2.2%
Hispanic Origin	2.3%	3.3%	3.2%
Diversity Index	34.1	32.6	32.7
2023 Population by Race/Ethnicity			
Total	8,900	68,107	175,091
White Alone	79.0%	81.4%	81.2%
Black Alone	3.8%	3.9%	4.1%
American Indian Alone	0.1%	0.2%	0.2%
Asian Alone	14.1%	10.7%	10.8%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.5%	0.9%	1.0%
Two or More Races	2.4%	2.7%	2.7%
Hispanic Origin	2.7%	3.8%	3.8%
Diversity Index	38.8	37.4	37.7
2010 Population by Relationship and Household Type			
Total	8,608	65,976	169,082
In Households	98.4%	97.1%	98.0%
In Family Households	85.1%	84.1%	84.0%
Householder	28.6%	28.1%	27.8%
Spouse	25.3%	24.3%	23.9%
Child	28.7%	29.0%	29.8%
Other relative	1.9%	1.8%	1.8%
Nonrelative	0.6%	0.9%	0.8%
In Nonfamily Households	13.3%	13.0%	13.9%
In Group Quarters	1.6%	2.9%	2.0%
Institutionalized Population	1.5%	2.1%	1.6%
Noninstitutionalized Population	0.1%	0.7%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	6,553	48,912	124,300
Less than 9th Grade	0.5%	1.1%	1.1%
9th - 12th Grade, No Diploma	1.1%	1.8%	1.8%
High School Graduate	10.0%	12.1%	11.3%
GED/Alternative Credential	1.5%	1.5%	1.3%
Some College, No Degree	13.5%	16.7%	15.7%
Associate Degree	6.5%	5.4%	5.6%
Bachelor's Degree	31.7%	33.7%	35.5%
Graduate/Professional Degree	35.1%	27.6%	27.7%
2018 Population 15+ by Marital Status			
Total	7,498	56,654	143,714
Never Married	22.5%	22.8%	24.5%
Married	62.0%	61.6%	60.3%
Widowed	8.0%	7.4%	6.5%
Divorced	7.5%	8.3%	8.6%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	97.6%	97.7%	98.0%
Civilian Unemployed (Unemployment Rate)	2.4%	2.3%	2.0%
2018 Employed Population 16+ by Industry			
Total	4,448	33,828	89,531
Agriculture/Mining	0.0%	0.4%	0.5%
Construction	3.2%	3.5%	3.9%
Manufacturing	7.5%	10.7%	10.5%
Wholesale Trade	3.7%	3.1%	3.4%
Retail Trade	8.6%	11.4%	10.7%
Transportation/Utilities	1.8%	1.8%	2.1%
Information	1.1%	2.3%	2.2%
Finance/Insurance/Real Estate	11.6%	11.0%	11.3%
Services	60.5%	54.4%	53.7%
Public Administration	2.0%	1.5%	1.8%
2018 Employed Population 16+ by Occupation			
Total	4,448	33,826	89,530
White Collar	82.4%	81.1%	81.5%
Management/Business/Financial	24.3%	24.0%	24.3%
Professional	36.3%	32.0%	31.8%
Sales	11.9%	14.8%	14.4%
Administrative Support	9.9%	10.4%	11.0%
Services	10.3%	10.7%	10.9%
Blue Collar	7.3%	8.1%	7.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	1.2%	1.8%	2.1%
Installation/Maintenance/Repair	2.5%	1.7%	1.4%
Production	1.3%	2.3%	2.1%
Transportation/Material Moving	2.2%	2.2%	2.0%
2010 Population By Urban/ Rural Status			
Total Population	8,608	65,976	169,082
Population Inside Urbanized Area	100.0%	100.0%	99.7%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,524	25,660	66,884
Households with 1 Person	25.4%	23.1%	25.0%
Households with 2+ People	74.6%	76.9%	75.0%
Family Households	71.2%	72.5%	70.4%
Husband-wife Families	62.9%	62.6%	60.5%
With Related Children	24.2%	24.8%	25.5%
Other Family (No Spouse Present)	8.3%	9.9%	9.9%
Other Family with Male Householder	2.0%	2.5%	2.7%
With Related Children	1.0%	1.3%	1.4%
Other Family with Female Householder	6.4%	7.4%	7.2%
With Related Children	3.2%	4.1%	4.1%
Nonfamily Households	3.4%	4.4%	4.6%
All Households with Children	28.5%	30.5%	31.3%
Multigenerational Households	1.9%	2.1%	1.9%
Unmarried Partner Households	2.6%	3.3%	3.5%
Male-female	2.0%	2.7%	3.1%
Same-sex	0.6%	0.5%	0.5%
2010 Households by Size			
Total	3,526	25,658	66,885
1 Person Household	25.4%	23.1%	25.0%
2 Person Household	37.8%	38.4%	36.4%
3 Person Household	15.3%	16.1%	15.9%
4 Person Household	13.4%	14.0%	14.2%
5 Person Household	5.6%	5.9%	6.0%
6 Person Household	1.7%	1.8%	1.8%
7 + Person Household	0.8%	0.7%	0.7%
2010 Households by Tenure and Mortgage Status			
Total	3,524	25,659	66,884
Owner Occupied	78.9%	80.3%	79.8%
Owned with a Mortgage/Loan	54.1%	56.6%	58.7%
Owned Free and Clear	24.8%	23.7%	21.1%
Renter Occupied	21.1%	19.7%	20.2%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,745	27,067	70,463
Housing Units Inside Urbanized Area	100.0%	100.0%	99.7%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Exurbanites (1E)	Exurbanites (1E)	Exurbanites (1E)
2.	Golden Years (9B)	Top Tier (1A)	Top Tier (1A)
3.	Top Tier (1A)	Savvy Suburbanites (1D)	Savvy Suburbanites (1D)
2018 Consumer Spending			
Apparel & Services: Total \$	\$12,821,716	\$91,486,826	\$240,750,878
Average Spent	\$3,571.51	\$3,499.74	\$3,534.06
Spending Potential Index	164	161	162
Education: Total \$	\$9,762,471	\$68,322,690	\$179,039,118
Average Spent	\$2,719.35	\$2,613.62	\$2,628.17
Spending Potential Index	188	181	182
Entertainment/Recreation: Total \$	\$19,666,536	\$138,017,353	\$360,662,214
Average Spent	\$5,478.14	\$5,279.73	\$5,294.28
Spending Potential Index	170	164	164
Food at Home: Total \$	\$28,328,606	\$203,709,240	\$531,198,713
Average Spent	\$7,890.98	\$7,792.71	\$7,797.64
Spending Potential Index	157	155	155
Food Away from Home: Total \$	\$20,573,726	\$147,219,665	\$386,278,480
Average Spent	\$5,730.84	\$5,631.75	\$5,670.31
Spending Potential Index	163	160	161
Health Care: Total \$	\$35,120,414	\$244,665,561	\$634,540,794
Average Spent	\$9,782.85	\$9,359.46	\$9,314.63
Spending Potential Index	171	163	163
HH Furnishings & Equipment: Total \$	\$12,918,329	\$90,493,509	\$236,755,495
Average Spent	\$3,598.42	\$3,461.75	\$3,475.41
Spending Potential Index	172	166	166
Personal Care Products & Services: Total \$	\$5,110,055	\$35,949,986	\$93,968,907
Average Spent	\$1,423.41	\$1,375.23	\$1,379.40
Spending Potential Index	172	166	167
Shelter: Total \$	\$101,790,244	\$723,348,646	\$1,882,533,132
Average Spent	\$28,353.83	\$27,671.04	\$27,634.33
Spending Potential Index	169	165	165
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$16,877,229	\$115,441,472	\$298,421,786
Average Spent	\$4,701.18	\$4,416.11	\$4,380.63
Spending Potential Index	189	178	176
Travel: Total \$	\$14,748,768	\$100,789,228	\$263,261,804
Average Spent	\$4,108.29	\$3,855.60	\$3,864.51
Spending Potential Index	191	179	179
Vehicle Maintenance & Repairs: Total \$	\$6,344,816	\$45,015,106	\$117,213,871
Average Spent	\$1,767.36	\$1,722.01	\$1,720.62
Spending Potential Index	164	160	160

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.