



Community Profile

Rings: 1, 3, 5 mile radii

857 Owendale Dr, Troy, MI 48083, USA

Latitude: 42.56
Longitude: -83.13

	1 mile	3 mile	5 mile
Population Summary			
2000 Total Population	8,605	88,108	255,699
2010 Total Population	8,649	88,067	256,692
2018 Total Population	9,028	92,152	266,672
2018 Group Quarters	13	348	1,353
2023 Total Population	9,246	94,684	273,214
2018-2023 Annual Rate	0.48%	0.54%	0.49%
2018 Total Daytime Population	18,327	138,045	340,202
Workers	14,102	94,757	216,103
Residents	4,225	43,288	124,099
Household Summary			
2000 Households	3,351	35,802	103,656
2000 Average Household Size	2.57	2.45	2.45
2010 Households	3,219	35,825	104,578
2010 Average Household Size	2.68	2.45	2.44
2018 Households	3,360	37,530	108,824
2018 Average Household Size	2.68	2.45	2.44
2023 Households	3,444	38,586	111,577
2023 Average Household Size	2.68	2.44	2.44
2018-2023 Annual Rate	0.50%	0.56%	0.50%
2010 Families	2,280	23,092	67,209
2010 Average Family Size	3.24	3.11	3.10
2018 Families	2,342	23,769	68,625
2018 Average Family Size	3.24	3.11	3.10
2023 Families	2,385	24,278	69,857
2023 Average Family Size	3.24	3.11	3.10
2018-2023 Annual Rate	0.36%	0.42%	0.36%
Housing Unit Summary			
2000 Housing Units	3,478	36,971	106,957
Owner Occupied Housing Units	63.2%	67.5%	73.5%
Renter Occupied Housing Units	33.2%	29.4%	23.4%
Vacant Housing Units	3.7%	3.2%	3.1%
2010 Housing Units	3,662	38,611	111,801
Owner Occupied Housing Units	60.1%	63.2%	68.6%
Renter Occupied Housing Units	27.8%	29.6%	24.9%
Vacant Housing Units	12.1%	7.2%	6.5%
2018 Housing Units	3,791	40,211	115,588
Owner Occupied Housing Units	59.1%	61.9%	67.3%
Renter Occupied Housing Units	29.5%	31.4%	26.8%
Vacant Housing Units	11.4%	6.7%	5.9%
2023 Housing Units	3,898	41,265	118,385
Owner Occupied Housing Units	58.9%	62.3%	67.8%
Renter Occupied Housing Units	29.5%	31.2%	26.5%
Vacant Housing Units	11.6%	6.5%	5.8%
Median Household Income			
2018	\$80,113	\$71,419	\$75,402
2023	\$93,415	\$81,457	\$85,459
Median Home Value			
2018	\$204,350	\$191,668	\$197,611
2023	\$228,498	\$207,588	\$219,478
Per Capita Income			
2018	\$36,106	\$37,626	\$41,370
2023	\$42,792	\$43,935	\$48,398
Median Age			
2010	35.8	39.6	40.3
2018	37.4	41.6	42.1
2023	38.1	42.9	43.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Households by Income			
Household Income Base	3,360	37,530	108,808
<\$15,000	6.0%	8.7%	7.2%
\$15,000 - \$24,999	8.5%	7.2%	6.8%
\$25,000 - \$34,999	8.2%	7.9%	7.4%
\$35,000 - \$49,999	10.2%	11.9%	11.6%
\$50,000 - \$74,999	13.6%	16.0%	16.7%
\$75,000 - \$99,999	13.5%	13.5%	13.6%
\$100,000 - \$149,999	20.5%	19.0%	18.4%
\$150,000 - \$199,999	12.5%	8.3%	8.6%
\$200,000+	6.9%	7.5%	9.6%
Average Household Income	\$96,396	\$92,224	\$101,147
2023 Households by Income			
Household Income Base	3,444	38,586	111,561
<\$15,000	4.6%	6.8%	5.5%
\$15,000 - \$24,999	6.7%	6.0%	5.5%
\$25,000 - \$34,999	6.9%	6.9%	6.3%
\$35,000 - \$49,999	9.0%	10.9%	10.4%
\$50,000 - \$74,999	12.4%	15.2%	15.7%
\$75,000 - \$99,999	13.2%	13.5%	13.7%
\$100,000 - \$149,999	23.3%	21.8%	21.3%
\$150,000 - \$199,999	14.4%	9.2%	9.7%
\$200,000+	9.5%	9.7%	12.1%
Average Household Income	\$114,193	\$107,675	\$118,299
2018 Owner Occupied Housing Units by Value			
Total	2,239	24,881	77,800
<\$50,000	10.9%	3.3%	3.5%
\$50,000 - \$99,999	4.9%	6.7%	7.2%
\$100,000 - \$149,999	9.6%	16.1%	16.5%
\$150,000 - \$199,999	23.0%	28.7%	23.9%
\$200,000 - \$249,999	20.3%	15.5%	13.8%
\$250,000 - \$299,999	12.5%	9.9%	10.4%
\$300,000 - \$399,999	10.8%	11.6%	13.3%
\$400,000 - \$499,999	3.8%	4.7%	5.3%
\$500,000 - \$749,999	3.4%	2.8%	4.4%
\$750,000 - \$999,999	0.2%	0.3%	0.9%
\$1,000,000 - \$1,499,999	0.7%	0.4%	0.6%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$226,965	\$225,774	\$246,217
2023 Owner Occupied Housing Units by Value			
Total	2,293	25,684	80,234
<\$50,000	8.6%	2.2%	2.5%
\$50,000 - \$99,999	3.2%	4.4%	4.9%
\$100,000 - \$149,999	6.5%	12.9%	13.7%
\$150,000 - \$199,999	19.6%	28.1%	23.4%
\$200,000 - \$249,999	21.2%	15.9%	14.3%
\$250,000 - \$299,999	14.1%	11.1%	11.2%
\$300,000 - \$399,999	13.5%	13.4%	14.8%
\$400,000 - \$499,999	6.6%	7.0%	7.7%
\$500,000 - \$749,999	5.5%	3.8%	5.6%
\$750,000 - \$999,999	0.3%	0.6%	1.1%
\$1,000,000 - \$1,499,999	0.8%	0.6%	0.7%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.1%
\$2,000,000 +	0.1%	0.0%	0.1%
Average Home Value	\$259,675	\$250,346	\$269,857

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	8,650	88,067	256,693
0 - 4	7.2%	5.7%	5.6%
5 - 9	7.6%	6.0%	5.8%
10 - 14	7.6%	6.2%	6.1%
15 - 24	11.9%	11.3%	11.5%
25 - 34	14.4%	14.4%	13.8%
35 - 44	16.6%	14.0%	13.8%
45 - 54	15.3%	15.5%	15.9%
55 - 64	11.1%	13.0%	13.3%
65 - 74	5.2%	7.6%	7.4%
75 - 84	2.2%	4.5%	4.7%
85 +	0.9%	1.9%	2.1%
18 +	73.3%	78.3%	78.5%
2018 Population by Age			
Total	9,028	92,153	266,674
0 - 4	6.5%	5.1%	5.1%
5 - 9	7.2%	5.6%	5.5%
10 - 14	7.0%	5.9%	5.8%
15 - 24	12.1%	10.5%	10.5%
25 - 34	13.4%	13.4%	13.6%
35 - 44	15.5%	13.9%	13.3%
45 - 54	14.5%	13.7%	13.7%
55 - 64	12.3%	14.1%	14.6%
65 - 74	7.5%	10.4%	10.4%
75 - 84	2.9%	5.1%	5.1%
85 +	1.0%	2.3%	2.4%
18 +	75.3%	80.0%	80.2%
2023 Population by Age			
Total	9,246	94,683	273,213
0 - 4	6.4%	5.1%	5.0%
5 - 9	6.8%	5.3%	5.2%
10 - 14	6.8%	5.6%	5.6%
15 - 24	11.3%	10.0%	9.8%
25 - 34	14.1%	12.7%	13.1%
35 - 44	14.9%	14.3%	14.0%
45 - 54	14.1%	13.1%	12.8%
55 - 64	12.0%	13.4%	13.8%
65 - 74	8.8%	11.8%	11.9%
75 - 84	3.7%	6.3%	6.3%
85 +	1.1%	2.3%	2.5%
18 +	76.2%	80.6%	80.8%
2010 Population by Sex			
Males	4,374	43,187	125,543
Females	4,275	44,880	131,149
2018 Population by Sex			
Males	4,537	45,121	130,550
Females	4,491	47,031	136,122
2023 Population by Sex			
Males	4,631	46,440	134,144
Females	4,615	48,243	139,070

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

December 20, 2018



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2010 Population by Race/Ethnicity			
Total	8,649	88,068	256,691
White Alone	67.4%	77.7%	82.6%
Black Alone	6.6%	4.3%	4.4%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	21.5%	14.8%	10.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.5%	0.7%	0.5%
Two or More Races	2.6%	2.3%	2.2%
Hispanic Origin	3.7%	2.3%	2.1%
Diversity Index	53.1	40.2	33.4
2018 Population by Race/Ethnicity			
Total	9,029	92,152	266,674
White Alone	60.8%	71.7%	77.7%
Black Alone	6.9%	4.8%	5.4%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	27.3%	19.7%	13.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.6%	0.7%	0.5%
Two or More Races	3.0%	2.7%	2.7%
Hispanic Origin	4.2%	2.7%	2.4%
Diversity Index	58.7	47.3	40.5
2023 Population by Race/Ethnicity			
Total	9,246	94,684	273,212
White Alone	55.9%	67.3%	73.8%
Black Alone	7.2%	5.3%	6.3%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	31.7%	23.3%	16.1%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	0.8%	0.6%
Two or More Races	3.2%	3.0%	3.0%
Hispanic Origin	4.5%	3.0%	2.8%
Diversity Index	61.8	51.9	45.6
2010 Population by Relationship and Household Type			
Total	8,649	88,067	256,692
In Households	99.9%	99.6%	99.5%
In Family Households	86.8%	82.6%	82.3%
Householder	26.5%	26.2%	26.2%
Spouse	20.8%	21.3%	21.1%
Child	34.2%	30.2%	30.2%
Other relative	3.9%	3.9%	3.8%
Nonrelative	1.4%	1.0%	1.0%
In Nonfamily Households	13.1%	17.0%	17.2%
In Group Quarters	0.1%	0.4%	0.5%
Institutionalized Population	0.0%	0.3%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.1%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



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2018 Population 25+ by Educational Attainment			
Total	6,056	67,158	195,109
Less than 9th Grade	4.3%	4.7%	4.2%
9th - 12th Grade, No Diploma	3.0%	3.7%	3.9%
High School Graduate	13.9%	17.1%	17.1%
GED/Alternative Credential	1.4%	1.5%	1.6%
Some College, No Degree	18.2%	17.3%	17.8%
Associate Degree	7.0%	7.6%	7.5%
Bachelor's Degree	24.5%	27.3%	27.3%
Graduate/Professional Degree	27.6%	20.8%	20.7%
2018 Population 15+ by Marital Status			
Total	7,149	76,872	223,076
Never Married	32.0%	30.7%	31.4%
Married	53.2%	53.6%	53.1%
Widowed	4.4%	6.2%	6.1%
Divorced	10.5%	9.5%	9.4%
2018 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	96.8%	96.8%
Civilian Unemployed (Unemployment Rate)	3.1%	3.2%	3.2%
2018 Employed Population 16+ by Industry			
Total	4,875	49,851	145,349
Agriculture/Mining	0.2%	0.2%	0.3%
Construction	2.8%	3.3%	3.8%
Manufacturing	18.8%	18.9%	17.9%
Wholesale Trade	1.4%	2.2%	2.4%
Retail Trade	7.6%	9.2%	10.0%
Transportation/Utilities	3.0%	2.7%	2.5%
Information	1.8%	1.9%	1.9%
Finance/Insurance/Real Estate	10.4%	7.9%	8.0%
Services	51.9%	51.7%	50.9%
Public Administration	2.0%	2.0%	2.4%
2018 Employed Population 16+ by Occupation			
Total	4,873	49,849	145,350
White Collar	69.8%	71.6%	73.3%
Management/Business/Financial	18.9%	18.7%	20.0%
Professional	34.6%	31.8%	30.9%
Sales	6.9%	9.5%	10.9%
Administrative Support	9.4%	11.6%	11.6%
Services	16.4%	14.2%	13.0%
Blue Collar	13.8%	14.2%	13.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.1%
Construction/Extraction	2.6%	2.6%	2.6%
Installation/Maintenance/Repair	2.3%	2.6%	2.3%
Production	5.7%	5.4%	5.3%
Transportation/Material Moving	3.1%	3.5%	3.4%
2010 Population By Urban/ Rural Status			
Total Population	8,649	88,067	256,692
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	3,220	35,825	104,578
Households with 1 Person	24.3%	30.2%	30.2%
Households with 2+ People	75.7%	69.8%	69.8%
Family Households	70.8%	64.5%	64.3%
Husband-wife Families	55.5%	52.4%	51.8%
With Related Children	30.6%	23.9%	22.9%
Other Family (No Spouse Present)	15.3%	12.0%	12.5%
Other Family with Male Householder	4.6%	3.6%	3.7%
With Related Children	2.4%	1.5%	1.5%
Other Family with Female Householder	10.7%	8.4%	8.8%
With Related Children	7.0%	4.3%	4.6%
Nonfamily Households	4.9%	5.3%	5.6%
All Households with Children	40.2%	30.0%	29.3%
Multigenerational Households	3.5%	3.2%	3.0%
Unmarried Partner Households	4.3%	4.0%	4.3%
Male-female	3.8%	3.5%	3.7%
Same-sex	0.5%	0.5%	0.6%
2010 Households by Size			
Total	3,219	35,825	104,579
1 Person Household	24.3%	30.2%	30.2%
2 Person Household	28.6%	31.0%	31.8%
3 Person Household	18.2%	15.9%	15.3%
4 Person Household	19.0%	14.1%	13.7%
5 Person Household	6.5%	5.7%	5.8%
6 Person Household	2.2%	2.0%	2.1%
7 + Person Household	1.2%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	3,219	35,825	104,578
Owner Occupied	68.4%	68.1%	73.4%
Owned with a Mortgage/Loan	50.4%	49.3%	52.8%
Owned Free and Clear	18.0%	18.8%	20.6%
Renter Occupied	31.6%	31.9%	26.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	3,662	38,611	111,801
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Savvy Suburbanites (1D)	Rustbelt Traditions (5D)
2.	Bright Young Professionals	Rustbelt Traditions (5D)	Savvy Suburbanites (1D)
3.	Enterprising Professionals	Old and Newcomers (8F)	Emerald City (8B)
2018 Consumer Spending			
Apparel & Services: Total \$	\$8,544,513	\$89,209,976	\$281,561,670
Average Spent	\$2,543.01	\$2,377.03	\$2,587.31
Spending Potential Index	117	109	119
Education: Total \$	\$5,569,922	\$62,085,424	\$196,694,508
Average Spent	\$1,657.71	\$1,654.29	\$1,807.46
Spending Potential Index	115	114	125
Entertainment/Recreation: Total \$	\$12,442,933	\$131,910,587	\$419,932,049
Average Spent	\$3,703.25	\$3,514.80	\$3,858.82
Spending Potential Index	115	109	120
Food at Home: Total \$	\$19,174,607	\$203,916,586	\$642,269,677
Average Spent	\$5,706.73	\$5,433.43	\$5,901.91
Spending Potential Index	114	108	118
Food Away from Home: Total \$	\$13,814,927	\$143,797,423	\$455,377,798
Average Spent	\$4,111.59	\$3,831.53	\$4,184.53
Spending Potential Index	117	109	119
Health Care: Total \$	\$21,698,654	\$234,306,289	\$747,869,619
Average Spent	\$6,457.93	\$6,243.17	\$6,872.29
Spending Potential Index	113	109	120
HH Furnishings & Equipment: Total \$	\$8,191,429	\$85,927,463	\$274,287,759
Average Spent	\$2,437.93	\$2,289.57	\$2,520.47
Spending Potential Index	117	110	121
Personal Care Products & Services: Total \$	\$3,263,560	\$34,223,368	\$108,754,830
Average Spent	\$971.30	\$911.89	\$999.36
Spending Potential Index	117	110	121
Shelter: Total \$	\$63,749,467	\$696,280,981	\$2,191,900,653
Average Spent	\$18,973.06	\$18,552.65	\$20,141.70
Spending Potential Index	113	111	120
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$9,283,450	\$103,043,383	\$329,160,075
Average Spent	\$2,762.93	\$2,745.63	\$3,024.70
Spending Potential Index	111	110	122
Travel: Total \$	\$8,412,574	\$89,964,118	\$288,780,614
Average Spent	\$2,503.74	\$2,397.13	\$2,653.65
Spending Potential Index	116	111	123
Vehicle Maintenance & Repairs: Total \$	\$4,137,561	\$43,673,928	\$138,982,485
Average Spent	\$1,231.42	\$1,163.71	\$1,277.13
Spending Potential Index	115	108	119

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

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