



Community Profile

Rings: 3, 5, 10 mile radii

857 Owendale Dr, Troy, MI 48083, USA

Latitude: 42.56
Longitude: -83.13

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	87,852	255,603	1,038,231
2010 Total Population	87,809	256,629	998,809
2017 Total Population	91,750	267,366	1,026,920
2017 Group Quarters	343	1,335	9,703
2022 Total Population	94,440	275,254	1,049,984
2017-2022 Annual Rate	0.58%	0.58%	0.45%
2017 Total Daytime Population	133,320	330,210	1,144,704
Workers	89,901	204,636	621,172
Residents	43,419	125,574	523,532
Household Summary			
2000 Households	35,683	103,590	415,634
2000 Average Household Size	2.45	2.45	2.47
2010 Households	35,707	104,527	409,295
2010 Average Household Size	2.45	2.44	2.42
2017 Households	37,288	108,957	422,453
2017 Average Household Size	2.45	2.44	2.41
2022 Households	38,399	112,226	432,765
2022 Average Household Size	2.45	2.44	2.40
2017-2022 Annual Rate	0.59%	0.59%	0.48%
2010 Families	23,007	67,192	259,394
2010 Average Family Size	3.11	3.10	3.07
2017 Families	23,694	68,967	263,094
2017 Average Family Size	3.13	3.12	3.07
2022 Families	24,259	70,564	267,415
2022 Average Family Size	3.13	3.12	3.07
2017-2022 Annual Rate	0.47%	0.46%	0.33%
Housing Unit Summary			
2000 Housing Units	36,851	106,890	431,948
Owner Occupied Housing Units	67.4%	73.5%	70.5%
Renter Occupied Housing Units	29.4%	23.4%	25.7%
Vacant Housing Units	3.2%	3.1%	3.8%
2010 Housing Units	38,489	111,747	447,747
Owner Occupied Housing Units	63.2%	68.6%	64.3%
Renter Occupied Housing Units	29.6%	24.9%	27.1%
Vacant Housing Units	7.2%	6.5%	8.6%
2017 Housing Units	39,693	115,364	460,093
Owner Occupied Housing Units	62.7%	67.9%	63.0%
Renter Occupied Housing Units	31.2%	26.6%	28.9%
Vacant Housing Units	6.1%	5.6%	8.2%
2022 Housing Units	40,829	118,797	471,807
Owner Occupied Housing Units	62.8%	67.9%	62.8%
Renter Occupied Housing Units	31.3%	26.6%	28.9%
Vacant Housing Units	6.0%	5.5%	8.3%
Median Household Income			
2017	\$66,911	\$71,329	\$58,264
2022	\$75,488	\$79,213	\$64,297
Median Home Value			
2017	\$187,655	\$193,227	\$161,712
2022	\$207,667	\$216,267	\$186,623
Per Capita Income			
2017	\$36,020	\$39,808	\$34,854
2022	\$40,234	\$44,510	\$38,902
Median Age			
2010	39.6	40.3	40.2
2017	41.3	41.9	41.8
2022	42.6	42.8	42.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	37,288	108,941	422,422
<\$15,000	9.3%	7.8%	10.8%
\$15,000 - \$24,999	7.6%	7.2%	9.4%
\$25,000 - \$34,999	8.2%	7.7%	9.4%
\$35,000 - \$49,999	12.5%	11.9%	12.9%
\$50,000 - \$74,999	16.7%	17.2%	17.7%
\$75,000 - \$99,999	13.7%	13.6%	12.6%
\$100,000 - \$149,999	17.5%	17.3%	14.3%
\$150,000 - \$199,999	7.8%	8.5%	6.1%
\$200,000+	6.8%	8.8%	6.7%
Average Household Income	\$88,434	\$97,440	\$84,258
2022 Households by Income			
Household Income Base	38,399	112,210	432,734
<\$15,000	9.0%	7.5%	10.7%
\$15,000 - \$24,999	6.9%	6.5%	8.7%
\$25,000 - \$34,999	7.2%	6.7%	8.3%
\$35,000 - \$49,999	11.0%	10.4%	11.4%
\$50,000 - \$74,999	15.5%	15.8%	16.5%
\$75,000 - \$99,999	14.3%	14.2%	13.4%
\$100,000 - \$149,999	19.7%	19.6%	16.6%
\$150,000 - \$199,999	8.7%	9.5%	6.9%
\$200,000+	7.7%	9.8%	7.4%
Average Household Income	\$98,780	\$108,939	\$93,944
2017 Owner Occupied Housing Units by Value			
Total	24,882	78,296	289,572
<\$50,000	4.3%	4.6%	10.5%
\$50,000 - \$99,999	8.7%	9.1%	16.7%
\$100,000 - \$149,999	17.0%	17.1%	18.6%
\$150,000 - \$199,999	26.6%	22.3%	18.2%
\$200,000 - \$249,999	16.2%	14.6%	10.9%
\$250,000 - \$299,999	10.4%	10.8%	7.7%
\$300,000 - \$399,999	9.5%	10.9%	7.9%
\$400,000 - \$499,999	4.2%	5.0%	3.8%
\$500,000 - \$749,999	2.5%	4.2%	3.6%
\$750,000 - \$999,999	0.3%	0.7%	1.1%
\$1,000,000 +	0.3%	0.7%	1.0%
Average Home Value	\$214,603	\$233,331	\$205,456
2022 Owner Occupied Housing Units by Value			
Total	25,620	80,662	296,122
<\$50,000	2.3%	2.7%	7.5%
\$50,000 - \$99,999	4.4%	4.9%	11.3%
\$100,000 - \$149,999	12.0%	12.8%	15.7%
\$150,000 - \$199,999	28.4%	23.9%	21.2%
\$200,000 - \$249,999	19.8%	17.8%	14.2%
\$250,000 - \$299,999	12.8%	12.8%	9.5%
\$300,000 - \$399,999	11.5%	12.8%	9.5%
\$400,000 - \$499,999	4.9%	5.8%	4.5%
\$500,000 - \$749,999	3.0%	4.8%	4.2%
\$750,000 - \$999,999	0.5%	0.8%	1.2%
\$1,000,000 +	0.5%	0.9%	1.2%
Average Home Value	\$240,173	\$256,949	\$230,390

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	87,811	256,628	998,807
0 - 4	5.7%	5.6%	5.6%
5 - 9	6.0%	5.8%	5.9%
10 - 14	6.2%	6.1%	6.4%
15 - 24	11.3%	11.5%	12.6%
25 - 34	14.4%	13.8%	12.6%
35 - 44	14.0%	13.8%	13.5%
45 - 54	15.5%	15.9%	15.3%
55 - 64	13.0%	13.3%	12.9%
65 - 74	7.6%	7.4%	7.6%
75 - 84	4.5%	4.7%	5.1%
85 +	1.9%	2.1%	2.4%
18 +	78.3%	78.5%	77.8%
2017 Population by Age			
Total	91,751	267,368	1,026,920
0 - 4	5.2%	5.1%	5.2%
5 - 9	5.6%	5.5%	5.6%
10 - 14	5.9%	5.8%	5.9%
15 - 24	10.6%	10.6%	11.6%
25 - 34	13.8%	13.6%	13.1%
35 - 44	13.8%	13.3%	12.6%
45 - 54	13.8%	14.0%	13.7%
55 - 64	14.1%	14.6%	14.2%
65 - 74	10.1%	10.0%	10.2%
75 - 84	5.0%	5.0%	5.2%
85 +	2.3%	2.4%	2.7%
18 +	79.9%	80.1%	79.8%
2022 Population by Age			
Total	94,439	275,252	1,049,984
0 - 4	5.1%	5.1%	5.1%
5 - 9	5.3%	5.2%	5.3%
10 - 14	5.7%	5.7%	5.8%
15 - 24	9.9%	9.9%	10.7%
25 - 34	13.1%	13.2%	12.9%
35 - 44	14.3%	13.9%	12.9%
45 - 54	13.0%	12.9%	12.7%
55 - 64	13.6%	14.1%	13.9%
65 - 74	11.5%	11.7%	11.6%
75 - 84	6.1%	6.0%	6.3%
85 +	2.3%	2.4%	2.7%
18 +	80.6%	80.7%	80.3%
2010 Population by Sex			
Males	43,059	125,511	477,648
Females	44,750	131,118	521,161
2017 Population by Sex			
Males	44,955	130,954	492,521
Females	46,795	136,413	534,400
2022 Population by Sex			
Males	46,328	135,126	505,147
Females	48,112	140,128	544,837

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	87,809	256,628	998,809
White Alone	77.6%	82.6%	69.3%
Black Alone	4.3%	4.4%	22.3%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	14.8%	10.1%	5.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.6%
Two or More Races	2.3%	2.2%	2.2%
Hispanic Origin	2.3%	2.1%	2.3%
Diversity Index	40.2	33.3	49.2
2017 Population by Race/Ethnicity			
Total	91,748	267,366	1,026,921
White Alone	72.7%	78.3%	66.0%
Black Alone	5.0%	5.4%	23.4%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	18.7%	12.9%	6.9%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.7%	0.5%	0.7%
Two or More Races	2.7%	2.6%	2.6%
Hispanic Origin	2.7%	2.4%	2.7%
Diversity Index	46.4	39.8	53.0
2022 Population by Race/Ethnicity			
Total	94,441	275,255	1,049,984
White Alone	68.9%	74.8%	63.3%
Black Alone	5.6%	6.4%	24.6%
American Indian Alone	0.2%	0.2%	0.3%
Asian Alone	21.6%	15.1%	8.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.8%	0.6%	0.7%
Two or More Races	3.0%	2.9%	2.9%
Hispanic Origin	3.0%	2.8%	3.0%
Diversity Index	50.7	44.6	56.0
2010 Population by Relationship and Household Type			
Total	87,809	256,629	998,809
In Households	99.6%	99.5%	99.1%
In Family Households	82.6%	82.3%	81.3%
Householder	26.2%	26.2%	25.9%
Spouse	21.3%	21.1%	18.4%
Child	30.2%	30.2%	31.4%
Other relative	3.9%	3.8%	3.9%
Nonrelative	1.0%	1.0%	1.7%
In Nonfamily Households	17.0%	17.2%	17.7%
In Group Quarters	0.4%	0.5%	0.9%
Institutionalized Population	0.3%	0.4%	0.4%
Noninstitutionalized Population	0.1%	0.1%	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	66,785	195,002	736,185
Less than 9th Grade	4.2%	3.7%	3.0%
9th - 12th Grade, No Diploma	4.1%	4.3%	5.9%
High School Graduate	17.4%	17.5%	21.1%
GED/Alternative Credential	1.4%	1.6%	2.8%
Some College, No Degree	17.3%	17.6%	21.6%
Associate Degree	7.9%	7.8%	8.3%
Bachelor's Degree	27.3%	27.3%	21.8%
Graduate/Professional Degree	20.3%	20.2%	15.5%
2017 Population 15+ by Marital Status			
Total	76,473	223,290	855,752
Never Married	31.0%	31.5%	35.2%
Married	54.0%	53.4%	47.1%
Widowed	5.9%	5.9%	6.7%
Divorced	9.1%	9.2%	11.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.8%	95.8%	93.8%
Civilian Unemployed (Unemployment Rate)	4.2%	4.2%	6.2%
2017 Employed Population 16+ by Industry			
Total	49,315	144,586	513,459
Agriculture/Mining	0.2%	0.3%	0.2%
Construction	3.3%	3.8%	3.9%
Manufacturing	18.4%	17.5%	17.4%
Wholesale Trade	2.3%	2.5%	2.6%
Retail Trade	9.6%	10.3%	10.2%
Transportation/Utilities	2.8%	2.6%	3.1%
Information	1.7%	1.7%	1.6%
Finance/Insurance/Real Estate	7.9%	8.0%	7.1%
Services	51.9%	50.9%	50.8%
Public Administration	2.0%	2.4%	3.1%
2017 Employed Population 16+ by Occupation			
Total	49,316	144,585	513,458
White Collar	71.4%	73.2%	66.7%
Management/Business/Financial	18.5%	19.8%	16.7%
Professional	31.7%	30.8%	26.1%
Sales	9.6%	11.0%	10.7%
Administrative Support	11.6%	11.5%	13.2%
Services	14.7%	13.4%	16.5%
Blue Collar	13.9%	13.4%	16.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	2.4%	2.4%	2.7%
Installation/Maintenance/Repair	2.4%	2.2%	2.5%
Production	5.5%	5.3%	7.1%
Transportation/Material Moving	3.6%	3.4%	4.4%
2010 Population By Urban/ Rural Status			
Total Population	87,809	256,629	998,809
Population Inside Urbanized Area	100.0%	100.0%	100.0%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.0%	0.0%	0.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



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2010 Households by Type			
Total	35,707	104,527	409,296
Households with 1 Person	30.2%	30.2%	31.1%
Households with 2+ People	69.8%	69.8%	68.9%
Family Households	64.4%	64.3%	63.4%
Husband-wife Families	52.4%	51.8%	44.9%
With Related Children	23.9%	23.0%	19.1%
Other Family (No Spouse Present)	12.0%	12.5%	18.5%
Other Family with Male Householder	3.6%	3.7%	4.4%
With Related Children	1.5%	1.5%	2.0%
Other Family with Female Householder	8.4%	8.8%	14.1%
With Related Children	4.3%	4.6%	8.2%
Nonfamily Households	5.3%	5.5%	5.5%
All Households with Children	30.0%	29.3%	29.6%
Multigenerational Households	3.2%	3.0%	3.7%
Unmarried Partner Households	4.0%	4.3%	5.3%
Male-female	3.5%	3.7%	4.7%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	35,706	104,527	409,296
1 Person Household	30.2%	30.2%	31.1%
2 Person Household	31.0%	31.9%	31.7%
3 Person Household	15.9%	15.3%	15.6%
4 Person Household	14.1%	13.7%	12.6%
5 Person Household	5.7%	5.8%	5.6%
6 Person Household	2.0%	2.1%	2.1%
7 + Person Household	1.1%	1.1%	1.2%
2010 Households by Tenure and Mortgage Status			
Total	35,707	104,527	409,295
Owner Occupied	68.1%	73.4%	70.3%
Owned with a Mortgage/Loan	49.3%	52.8%	49.8%
Owned Free and Clear	18.7%	20.6%	20.5%
Renter Occupied	31.9%	26.6%	29.7%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	38,489	111,747	447,747
Housing Units Inside Urbanized Area	100.0%	100.0%	100.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.0%	0.0%	0.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Savvy Suburbanites (1D)	Rustbelt Traditions (5D)	Rustbelt Traditions (5D)
2.	Rustbelt Traditions (5D)	Savvy Suburbanites (1D)	Comfortable Empty Nesters
3.	Old and Newcomers (8F)	Emerald City (8B)	Family Foundations (12A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$87,682,387	\$281,085,264	\$940,529,367
Average Spent	\$2,351.49	\$2,579.78	\$2,226.35
Spending Potential Index	109	119	103
Education: Total \$	\$62,642,546	\$199,282,516	\$650,510,656
Average Spent	\$1,679.97	\$1,829.00	\$1,539.84
Spending Potential Index	115	126	106
Entertainment/Recreation: Total \$	\$126,212,510	\$407,061,404	\$1,376,241,983
Average Spent	\$3,384.80	\$3,735.98	\$3,257.74
Spending Potential Index	108	120	104
Food at Home: Total \$	\$201,204,295	\$642,178,682	\$2,216,581,136
Average Spent	\$5,395.95	\$5,893.87	\$5,246.93
Spending Potential Index	107	117	104
Food Away from Home: Total \$	\$134,535,695	\$431,604,664	\$1,461,539,764
Average Spent	\$3,608.02	\$3,961.24	\$3,459.65
Spending Potential Index	108	119	104
Health Care: Total \$	\$224,878,296	\$727,628,134	\$2,494,526,841
Average Spent	\$6,030.85	\$6,678.12	\$5,904.86
Spending Potential Index	108	119	106
HH Furnishings & Equipment: Total \$	\$78,850,790	\$254,974,756	\$860,854,451
Average Spent	\$2,114.64	\$2,340.14	\$2,037.75
Spending Potential Index	109	120	105
Personal Care Products & Services: Total \$	\$32,608,108	\$104,839,971	\$351,960,191
Average Spent	\$874.49	\$962.21	\$833.13
Spending Potential Index	110	121	105
Shelter: Total \$	\$667,148,854	\$2,125,857,114	\$7,146,761,994
Average Spent	\$17,891.78	\$19,510.97	\$16,917.29
Spending Potential Index	110	120	104
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$95,312,440	\$310,350,570	\$1,049,382,726
Average Spent	\$2,556.12	\$2,848.38	\$2,484.02
Spending Potential Index	109	122	106
Travel: Total \$	\$86,078,169	\$279,554,297	\$910,702,037
Average Spent	\$2,308.47	\$2,565.73	\$2,155.75
Spending Potential Index	111	124	104
Vehicle Maintenance & Repairs: Total \$	\$42,983,549	\$138,535,327	\$474,200,284
Average Spent	\$1,152.74	\$1,271.47	\$1,122.49
Spending Potential Index	108	119	105

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.