



Community Profile

Rings: 3, 5, 10 mile radii

21515-21529 Village Lakes Shopping Center

Latitude: 28.19
Longitude: -82.46

	3 mile	5 mile	10 mile
Population Summary			
2000 Total Population	20,267	42,672	235,948
2010 Total Population	33,579	75,559	341,617
2017 Total Population	39,652	88,580	385,840
2017 Group Quarters	36	214	8,858
2022 Total Population	43,621	97,560	419,434
2017-2022 Annual Rate	1.93%	1.95%	1.68%
2017 Total Daytime Population	30,404	65,172	351,766
Workers	10,130	20,222	155,993
Residents	20,274	44,950	195,773
Household Summary			
2000 Households	7,460	15,464	92,873
2000 Average Household Size	2.70	2.75	2.48
2010 Households	12,462	27,071	130,629
2010 Average Household Size	2.69	2.78	2.55
2017 Households	14,459	31,227	145,537
2017 Average Household Size	2.74	2.83	2.59
2022 Households	15,814	34,163	157,425
2022 Average Household Size	2.76	2.85	2.61
2017-2022 Annual Rate	1.81%	1.81%	1.58%
2010 Families	9,507	21,154	86,157
2010 Average Family Size	3.06	3.13	3.08
2017 Families	10,915	24,190	95,487
2017 Average Family Size	3.13	3.19	3.13
2022 Families	11,873	26,352	102,990
2022 Average Family Size	3.15	3.21	3.16
2017-2022 Annual Rate	1.70%	1.73%	1.52%
Housing Unit Summary			
2000 Housing Units	8,066	16,524	100,676
Owner Occupied Housing Units	80.2%	81.3%	57.8%
Renter Occupied Housing Units	12.3%	12.2%	34.4%
Vacant Housing Units	7.5%	6.4%	7.8%
2010 Housing Units	13,830	29,855	146,708
Owner Occupied Housing Units	76.1%	77.3%	56.5%
Renter Occupied Housing Units	14.0%	13.4%	32.5%
Vacant Housing Units	9.9%	9.3%	11.0%
2017 Housing Units	15,910	33,940	160,906
Owner Occupied Housing Units	73.7%	75.1%	54.4%
Renter Occupied Housing Units	17.2%	16.9%	36.1%
Vacant Housing Units	9.1%	8.0%	9.6%
2022 Housing Units	17,373	37,038	173,440
Owner Occupied Housing Units	73.5%	74.9%	54.5%
Renter Occupied Housing Units	17.5%	17.4%	36.2%
Vacant Housing Units	9.0%	7.8%	9.2%
Median Household Income			
2017	\$76,002	\$78,143	\$61,960
2022	\$83,889	\$84,997	\$71,156
Median Home Value			
2017	\$237,622	\$236,918	\$236,572
2022	\$298,890	\$298,484	\$292,931
Per Capita Income			
2017	\$35,089	\$34,991	\$33,434
2022	\$39,680	\$39,407	\$37,863
Median Age			
2010	40.8	39.0	35.8
2017	42.3	40.2	36.9
2022	42.8	40.3	37.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	14,459	31,227	145,532
<\$15,000	5.5%	5.3%	10.0%
\$15,000 - \$24,999	6.7%	5.6%	8.4%
\$25,000 - \$34,999	7.3%	6.8%	8.9%
\$35,000 - \$49,999	12.1%	11.5%	12.4%
\$50,000 - \$74,999	17.7%	18.1%	18.1%
\$75,000 - \$99,999	14.3%	16.2%	13.1%
\$100,000 - \$149,999	21.7%	20.9%	15.7%
\$150,000 - \$199,999	7.7%	8.0%	6.5%
\$200,000+	7.0%	7.6%	7.0%
Average Household Income	\$95,816	\$98,756	\$87,198
2022 Households by Income			
Household Income Base	15,814	34,163	157,420
<\$15,000	5.2%	5.0%	9.4%
\$15,000 - \$24,999	5.8%	4.9%	7.4%
\$25,000 - \$34,999	6.0%	5.6%	7.5%
\$35,000 - \$49,999	10.0%	9.4%	10.5%
\$50,000 - \$74,999	16.3%	16.6%	17.2%
\$75,000 - \$99,999	15.7%	17.7%	14.8%
\$100,000 - \$149,999	23.8%	22.7%	17.5%
\$150,000 - \$199,999	8.7%	8.9%	7.4%
\$200,000+	8.5%	9.1%	8.3%
Average Household Income	\$109,017	\$111,998	\$99,529
2017 Owner Occupied Housing Units by Value			
Total	11,723	25,478	87,478
<\$50,000	4.0%	3.5%	3.6%
\$50,000 - \$99,999	5.2%	4.0%	5.6%
\$100,000 - \$149,999	11.8%	11.8%	11.6%
\$150,000 - \$199,999	16.6%	17.6%	16.6%
\$200,000 - \$249,999	16.6%	17.8%	17.2%
\$250,000 - \$299,999	13.4%	13.5%	13.5%
\$300,000 - \$399,999	19.1%	17.4%	16.2%
\$400,000 - \$499,999	5.8%	6.0%	6.7%
\$500,000 - \$749,999	4.7%	5.0%	5.3%
\$750,000 - \$999,999	1.2%	1.7%	1.6%
\$1,000,000 +	1.6%	1.7%	1.9%
Average Home Value	\$276,015	\$281,857	\$283,126
2022 Owner Occupied Housing Units by Value			
Total	12,775	27,732	94,563
<\$50,000	1.2%	1.0%	1.8%
\$50,000 - \$99,999	2.0%	1.5%	2.7%
\$100,000 - \$149,999	5.5%	5.5%	6.2%
\$150,000 - \$199,999	10.0%	10.6%	10.5%
\$200,000 - \$249,999	15.0%	15.6%	15.2%
\$250,000 - \$299,999	16.7%	16.4%	15.9%
\$300,000 - \$399,999	26.8%	24.7%	22.9%
\$400,000 - \$499,999	9.3%	10.0%	10.7%
\$500,000 - \$749,999	8.9%	9.2%	8.9%
\$750,000 - \$999,999	1.9%	2.9%	2.5%
\$1,000,000 +	2.8%	2.8%	2.7%
Average Home Value	\$348,225	\$355,494	\$346,820

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	33,579	75,563	341,619
0 - 4	5.7%	6.3%	6.1%
5 - 9	7.1%	7.5%	6.5%
10 - 14	7.5%	7.8%	6.8%
15 - 24	11.4%	11.3%	16.1%
25 - 34	9.6%	10.7%	13.2%
35 - 44	15.9%	16.4%	14.6%
45 - 54	17.6%	16.8%	15.0%
55 - 64	13.7%	12.8%	11.3%
65 - 74	7.5%	6.5%	6.0%
75 - 84	3.2%	2.9%	3.0%
85 +	0.9%	0.9%	1.3%
18 +	75.2%	73.7%	76.4%
2017 Population by Age			
Total	39,652	88,578	385,839
0 - 4	5.2%	5.9%	5.7%
5 - 9	6.3%	6.6%	5.9%
10 - 14	7.2%	7.4%	6.3%
15 - 24	11.4%	11.4%	15.4%
25 - 34	10.6%	11.6%	14.2%
35 - 44	13.2%	14.1%	13.0%
45 - 54	15.9%	15.4%	13.8%
55 - 64	15.0%	14.0%	12.5%
65 - 74	10.1%	9.1%	8.3%
75 - 84	4.0%	3.5%	3.5%
85 +	1.2%	1.1%	1.5%
18 +	77.3%	76.0%	78.5%
2022 Population by Age			
Total	43,618	97,560	419,434
0 - 4	5.1%	5.8%	5.7%
5 - 9	5.8%	6.3%	5.7%
10 - 14	6.8%	7.0%	6.0%
15 - 24	10.6%	10.8%	14.4%
25 - 34	11.5%	12.5%	15.0%
35 - 44	13.0%	13.9%	13.3%
45 - 54	14.1%	13.7%	12.2%
55 - 64	14.9%	13.8%	12.3%
65 - 74	11.5%	10.3%	9.3%
75 - 84	5.3%	4.6%	4.5%
85 +	1.4%	1.2%	1.6%
18 +	78.2%	76.8%	79.1%
2010 Population by Sex			
Males	16,571	37,268	166,176
Females	17,008	38,291	175,441
2017 Population by Sex			
Males	19,531	43,578	187,730
Females	20,121	45,002	198,110
2022 Population by Sex			
Males	21,505	48,025	204,236
Females	22,116	49,535	215,198

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.

May 02, 2018



Community Profile

Rings: 3, 5, 10 mile radii

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2010 Population by Race/Ethnicity			
Total	33,579	75,559	341,618
White Alone	87.4%	85.6%	76.0%
Black Alone	4.9%	5.6%	12.0%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	3.0%	3.6%	5.0%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	1.9%	2.2%	3.6%
Two or More Races	2.4%	2.7%	3.1%
Hispanic Origin	14.0%	16.0%	19.5%
Diversity Index	41.7	46.1	59.2
2017 Population by Race/Ethnicity			
Total	39,653	88,580	385,839
White Alone	84.3%	82.2%	73.0%
Black Alone	6.3%	7.0%	13.0%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	3.6%	4.3%	5.9%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.5%	2.8%	4.1%
Two or More Races	2.9%	3.3%	3.7%
Hispanic Origin	17.8%	20.0%	23.0%
Diversity Index	49.4	53.6	64.3
2022 Population by Race/Ethnicity			
Total	43,621	97,559	419,434
White Alone	81.9%	79.7%	70.8%
Black Alone	7.5%	8.2%	13.7%
American Indian Alone	0.3%	0.3%	0.4%
Asian Alone	3.9%	4.7%	6.6%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	3.0%	3.3%	4.5%
Two or More Races	3.4%	3.7%	4.0%
Hispanic Origin	20.8%	23.0%	25.7%
Diversity Index	54.5	58.4	67.6
2010 Population by Relationship and Household Type			
Total	33,579	75,559	341,617
In Households	99.9%	99.7%	97.5%
In Family Households	88.6%	89.5%	79.8%
Householder	28.3%	28.0%	25.2%
Spouse	23.0%	22.9%	18.9%
Child	31.9%	33.2%	29.6%
Other relative	3.5%	3.5%	3.9%
Nonrelative	2.0%	1.9%	2.2%
In Nonfamily Households	11.3%	10.2%	17.7%
In Group Quarters	0.1%	0.3%	2.5%
Institutionalized Population	0.1%	0.2%	0.8%
Noninstitutionalized Population	0.0%	0.0%	1.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	27,771	60,851	257,425
Less than 9th Grade	1.7%	1.3%	3.0%
9th - 12th Grade, No Diploma	4.5%	3.7%	4.1%
High School Graduate	18.4%	18.4%	18.1%
GED/Alternative Credential	3.0%	2.5%	3.1%
Some College, No Degree	23.5%	21.4%	20.4%
Associate Degree	11.6%	12.4%	10.2%
Bachelor's Degree	23.5%	26.1%	25.5%
Graduate/Professional Degree	13.8%	14.1%	15.6%
2017 Population 15+ by Marital Status			
Total	32,279	70,971	316,740
Never Married	25.8%	26.3%	34.3%
Married	55.7%	57.6%	49.8%
Widowed	5.3%	4.8%	4.7%
Divorced	13.2%	11.4%	11.2%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	95.0%	95.9%	94.8%
Civilian Unemployed (Unemployment Rate)	5.0%	4.1%	5.2%
2017 Employed Population 16+ by Industry			
Total	19,723	44,407	192,033
Agriculture/Mining	0.5%	0.3%	0.3%
Construction	5.2%	5.9%	5.6%
Manufacturing	4.9%	5.1%	4.7%
Wholesale Trade	3.2%	2.7%	2.5%
Retail Trade	12.6%	10.6%	11.0%
Transportation/Utilities	4.4%	4.4%	3.8%
Information	2.6%	2.5%	2.3%
Finance/Insurance/Real Estate	11.7%	11.5%	11.7%
Services	51.4%	53.1%	54.8%
Public Administration	3.6%	3.8%	3.4%
2017 Employed Population 16+ by Occupation			
Total	19,723	44,406	192,035
White Collar	71.0%	72.0%	70.6%
Management/Business/Financial	19.3%	19.9%	18.6%
Professional	24.9%	26.0%	25.1%
Sales	13.1%	13.2%	13.1%
Administrative Support	13.7%	12.9%	13.9%
Services	16.4%	15.4%	16.8%
Blue Collar	12.6%	12.6%	12.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	3.5%	4.1%	3.4%
Installation/Maintenance/Repair	2.9%	2.7%	2.8%
Production	2.7%	2.6%	2.3%
Transportation/Material Moving	3.4%	3.1%	3.8%
2010 Population By Urban/ Rural Status			
Total Population	33,579	75,559	341,617
Population Inside Urbanized Area	99.6%	98.4%	97.4%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.4%	1.6%	2.6%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	12,462	27,071	130,628
Households with 1 Person	18.2%	16.4%	25.1%
Households with 2+ People	81.8%	83.6%	74.9%
Family Households	76.3%	78.1%	66.0%
Husband-wife Families	61.8%	63.9%	49.5%
With Related Children	28.4%	31.2%	23.6%
Other Family (No Spouse Present)	14.5%	14.3%	16.5%
Other Family with Male Householder	4.7%	4.5%	4.5%
With Related Children	2.8%	2.7%	2.6%
Other Family with Female Householder	9.8%	9.8%	12.0%
With Related Children	6.0%	6.3%	7.9%
Nonfamily Households	5.5%	5.4%	9.0%
All Households with Children	37.5%	40.7%	34.6%
Multigenerational Households	3.8%	4.1%	3.7%
Unmarried Partner Households	6.5%	6.4%	7.2%
Male-female	5.8%	5.5%	6.4%
Same-sex	0.8%	0.8%	0.8%
2010 Households by Size			
Total	12,462	27,071	130,629
1 Person Household	18.2%	16.4%	25.1%
2 Person Household	36.0%	34.6%	33.1%
3 Person Household	18.6%	19.2%	17.7%
4 Person Household	17.4%	18.7%	15.1%
5 Person Household	6.9%	7.7%	6.1%
6 Person Household	2.1%	2.4%	2.0%
7 + Person Household	0.9%	1.0%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	12,462	27,071	130,629
Owner Occupied	84.4%	85.3%	63.4%
Owned with a Mortgage/Loan	66.7%	69.2%	50.4%
Owned Free and Clear	17.7%	16.1%	13.0%
Renter Occupied	15.6%	14.7%	36.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	13,830	29,855	146,708
Housing Units Inside Urbanized Area	99.7%	98.4%	97.9%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.3%	1.6%	2.1%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Soccer Moms (4A)	Up and Coming Families	Up and Coming Families
2.	The Great Outdoors (6C)	Soccer Moms (4A)	Soccer Moms (4A)
3.	Savvy Suburbanites (1D)	Green Acres (6A)	Home Improvement (4B)
2017 Consumer Spending			
Apparel & Services: Total \$	\$36,883,849	\$82,768,733	\$347,219,002
Average Spent	\$2,550.93	\$2,650.55	\$2,385.78
Spending Potential Index	118	123	110
Education: Total \$	\$24,297,124	\$54,178,133	\$238,897,157
Average Spent	\$1,680.42	\$1,734.98	\$1,641.49
Spending Potential Index	115	119	113
Entertainment/Recreation: Total \$	\$53,513,782	\$118,644,248	\$487,411,915
Average Spent	\$3,701.07	\$3,799.41	\$3,349.06
Spending Potential Index	119	122	107
Food at Home: Total \$	\$82,606,436	\$183,129,921	\$784,234,733
Average Spent	\$5,713.15	\$5,864.47	\$5,388.56
Spending Potential Index	113	116	107
Food Away from Home: Total \$	\$56,672,543	\$126,869,361	\$536,800,886
Average Spent	\$3,919.53	\$4,062.81	\$3,688.42
Spending Potential Index	118	122	111
Health Care: Total \$	\$95,566,991	\$209,725,924	\$844,615,405
Average Spent	\$6,609.52	\$6,716.17	\$5,803.44
Spending Potential Index	118	120	104
HH Furnishings & Equipment: Total \$	\$33,806,470	\$75,334,928	\$308,315,592
Average Spent	\$2,338.09	\$2,412.49	\$2,118.47
Spending Potential Index	120	124	109
Personal Care Products & Services: Total \$	\$13,683,030	\$30,457,726	\$126,167,784
Average Spent	\$946.33	\$975.37	\$866.91
Spending Potential Index	119	122	109
Shelter: Total \$	\$269,821,487	\$603,627,188	\$2,591,568,222
Average Spent	\$18,661.14	\$19,330.30	\$17,806.94
Spending Potential Index	115	119	110
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$40,911,392	\$90,517,657	\$362,558,731
Average Spent	\$2,829.48	\$2,898.70	\$2,491.18
Spending Potential Index	121	124	106
Travel: Total \$	\$36,983,407	\$82,289,757	\$326,273,431
Average Spent	\$2,557.81	\$2,635.21	\$2,241.86
Spending Potential Index	123	127	108
Vehicle Maintenance & Repairs: Total \$	\$18,167,388	\$40,153,407	\$166,528,486
Average Spent	\$1,256.48	\$1,285.86	\$1,144.23
Spending Potential Index	117	120	107

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.